

SES-imagotag awarded Platinum Sustainability Rating by EcoVadis, placing it in top 1% of companies evaluated

SES-imagotag, (Euronext: SESL, FR0010282822) the global leader in digital solutions for physical retail, has been awarded a Platinum Sustainability Rating, the highest distinction granted by EcoVadis, a recognized leader in global sustainability ratings. As a result of its strong sustainability performance SES-imagotag is in the top 1% of all companies assessed worldwide by EcoVadis.

The EcoVadis Platinum rating reflects SES-imagotag's ongoing implementation of initiatives and achievements in the categories of environment, labor and human rights, ethics, and sustainable procurement practices. Through its *"Roadmap for Positive Retail"*, SES-imagotag has outlined its environmental priorities: to contribute to the retail sector's Net-Zero target; develop ultra-low carbon IoT devices; and protect jobs, communities, and consumers by enabling better and more sustainable stores. The Company's ESG plan also emphasizes Diversity & Inclusion objectives and encompasses initiatives for the well-being of its employees. The goal of achieving exemplary Governance, including Board-level oversight by an ESG, Nomination and Remuneration Committee, and sustainability guidance from an International Advisory Board, underpins SES-imagotag's commitment to creating long-term Stakeholder Value.

Thierry Gadou, Chairman & CEO at SES-imagotag, commented: *"We are honored to receive a Platinum rating from EcoVadis in recognition of the high standards we have put in place across the company for ethics, supply chain management, and environmental and social practices. At SES-imagotag, Sustainability is not only a priority for our own products and operations; we are equally convinced that the digitization of physical retail has a significant role to play in advancing the world's sustainability agenda. As the global leaders in digital solutions for physical retail, this is our corporate purpose. Our position among the top 1% of companies ranked by EcoVadis further encourages us in our goal to revitalize the existing infrastructure of physical commerce and build a low-carbon, sustainable and socially positive retail development model. There cannot be a sustainable world without sustainable stores," concluded Mr. Gadou.*

SES-imagotag has pledged its commitment to the ten principles of the UN Global Compact and is a member of the World Economic Forum.

EcoVadis evaluates company performance on 21 factors reflecting the quality of the company's sustainability management system at the time of the assessment. The evaluation is grouped into four categories: Environment, Labor & Human Rights, Sustainable Procurement and Ethics, and covers all key areas of Sustainability. The rating methodology is based on international sustainability standards and initiatives, such as the Global Reporting Initiative (GRI) Standards, United Nations Global Compact and ISO 26000 standard (social responsibility). For more information on the EcoVadis score requirements and eligibility criteria for EcoVadis Medals please see <https://support.ecovadis.com/hc/en-us/articles/210460227-What-are-the-score-requirements-and-eligibility-criteria-for-EcoVadis-Medals-> .

About SES-imagotag and the VUSION Retail IoT platform

SES-imagotag is a world leader in smart digital labels and IoT solutions for physical retail, serving over 300 large retailer groups around the world in Europe, Asia and North America.

Press Release

November 24, 2022

SES-imagotag has developed the VUSION Retail IOT technology platform to help retailers transform their physical stores into high value digital assets, more automated, data-driven, and connected in real-time to suppliers and consumers. VUSION improves the agility, precision and accuracy of prices, whilst ensuring the omnichannel synchronization of prices, product information and marketing campaigns. The platform developed by SES-imagotag also optimizes in-store order preparation and restocking.

VUSION improves employee satisfaction by freeing up time from cumbersome low value-added tasks and allowing them to focus on customer service and merchandizing tasks. VUSION connects shelves to the Cloud, providing real-time accurate information on product availability and location, allowing for reduced inventory, out-of-stock, and waste, as well as improved on-shelf availability and merchandizing compliance. VUSION empowers consumers with better product, nutritional and traceability information at the shelf and enables a frictionless in-store shopping experience with features such as product search, pathfinding and cashier-less scan & pay features.

SES-imagotag supports the United Nations' Global Compact initiative and has received in 2022 the Platinum Sustainability Rating from EcoVadis, the world's reference of business sustainability ratings.

SES-imagotag is listed in compartment A of Euronext™ Paris

Ticker symbol: SESL – ISIN code: FR0010282822 – Reuters: SESL.PA – Bloomberg: SES

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About EcoVadis

EcoVadis is the world's most trusted provider of business sustainability ratings, intelligence and collaborative performance improvement tools for global supply chains. Backed by a powerful technology platform and a global team of domain experts, EcoVadis' easy-to-use and actionable sustainability scorecards provide detailed insight into environmental, social and ethical risks across 200+ purchasing categories and 175+ countries.