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## Quadpack streamlines manufacture and shortens lead times through decoration in Europe

*New decoration centre is inaugurated at manufacturing plant in Kierspe, Germany*

International beauty packaging manufacturer and provider Quadpack has officially opened its new decoration centre at its manufacturing plant in Kierspe, Germany. Already a centre of excellence for PET injection and airless packaging manufacture, the factory now boasts a 900m<sup>2</sup>



facility with five high-capacity decorating lines and 11 assembly machines. The facility is part of Quadpack's strategic plans to become a leader in decoration in the industry, following the acquisition of Wicklein Kunststoffveredelung GmbH in October 2021. The increase in assets and know-how, along with a significant investment in the Kierspe plant, means that it now offers an extensive range of decorating services.

Ernesto Cara, Head of Industrial Process at Quadpack, said: "The new decoration centre positions the Kierspe plant as a European leader in sustainable manufacture and decoration. Our increased decoration capability allows us to bring in-house a service that was previously outsourced. In doing so, we will be able to speed up delivery times and cut carbon footprint of our 'Made in Europe' solutions."

€1 million has been invested in the creation of the decoration centre. The site is supported by a four-tonne metal structure to create an open space with room to expand. A climate control system and air filters create the ideal conditions for decoration. The centre is staffed by 36 employees, with specialist training in decorating techniques.

As of today, the new decoration and assembly lines allow Quadpack to finish proprietary and bespoke solutions manufactured at the plant, for a fully streamlined workflow, with plans to add more machines in the next months, totalling 10 decoration lines and 14 assembly machines.

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A reduction of up to 50% in average lead times for finished packs is expected at the Kierspe plant. Early projections estimate an annual saving of 170 tonnes of CO2 emissions.

With the new centre, Quadpack's in-house decoration services in Europe now include silk-screening, hot-stamping, full-cover hot-stamping, pad printing, metallisation, colour matching, digital printing and laser etching, with new techniques soon to be included.

The opening of the centre conforms with the company's operational strategy to deliver solutions in the region, for the region. Quadpack's plant in Dallas, Texas, also has decoration capabilities, allowing Quadpack to manufacture, stock, decorate and assemble complete packaging solutions in EMEA and the Americas.

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#### About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 800 people to build a more sustainable world. As a registered B Corp, it works to ensure a positive impact on the planet and society and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit [www.quadpack.com](http://www.quadpack.com)

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