

For immediate release
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Quadpack awarded B Corp certification

Certification helps further its objective of using business as a force for good

International beauty packaging manufacturer and provider Quadpack has been certified by B Lab as a Benefit Corporation, having met the rigorous standards of verified social and environmental performance, public transparency and legal accountability, to balance profit and purpose.



Quadpack joins the 5,000-plus B Corps worldwide who share a common objective: to use business as a force for good.

Sustainability is central to Quadpack’s growth and development. Through its people, its processes and its products, it aims to ensure a positive impact on the environment and on society in general. Key to achieving this are the Quadpack Foundation, its product strategy to transform the QLine portfolio, a roadmap towards net zero operations and ongoing improvements in governance, among other measures.

Quadpack CEO Tim Eaves said: “Quadpack grew through collaboration and shared value, working closely with our stakeholders. As a packaging company, we are conscious of the impact of our industry. As a B Corp, we are embracing our purpose, using our business for the long-term benefit of our communities and environment. Our B Corp status will help us focus on the areas in which we can improve and make a difference – as a company and as an active participant in the packaging sector, where we hope to encourage others join us.”

B Corp gives Quadpack a framework to measure its progress in five key impact areas: governance, workers, community, the environment and clients. B Corp certification means that Quadpack’s commitment to purpose beyond profit is legally embedded in its company articles.

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Pablo Sanchez, Executive Director of B Lab Spain, said: “Recent attention on the packaging industry makes Quadpack’s B Corp certification a notable step and signals a move towards greater accountability and transparency in the sector. Together, we are shifting our economic system to benefit all, to ensure equity and collaboration. Quadpack is going to be a valuable addition to the community as we drive the conversation forward.”

Quadpack is also committed to the United Nations Global Compact and holds an EcoVadis Gold rating.

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Photo caption: Quadpack CEO Tim Eaves (third from left) with selected members of the company’s B Corp task force.

About B Lab Spain

B Lab Spain is a non-profit established in 2014 to serve a growing community of Spanish companies using business as a force for good. B Lab measures and verify companies’ environmental and social performance using the B Impact Assessment, and ensure rigorous standards are met by all European B Corps. Together with B Lab teams from around the world, they link a global network of socially and environmentally responsible businesses and promote positive, action-led change towards a new approach to business.

<http://bcorpspain.es>

About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 600 people to build a more sustainable world. As a registered B Corp, it works to ensure a positive impact on the planet and society and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit

www.quadpack.com

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