

## PRESS RELEASE

### **Delivery and opening of new Smart Salem digital medical center in DIFC**

Dubai and Paris, September 1<sup>st</sup>, 2022

Visiomed Group (FR0013481835 - ALVMG), a group specializing in innovative healthcare technologies and services, today announces the delivery and opening of the second Smart Salem center located in the DIFC, in line with the announced schedule<sup>1</sup>.

In 2020, Smart Salem opened its first digital center in Dubai's City Walk district. The center offers medical fitness tests, which are required for obtaining residence and work visas in the United Arab Emirates. This unique and innovative service is accredited by the [Dubai Health Authority](#) (DHA) and the [General Directorate of Residency and Foreigners Affairs](#) (GDRFA).

The second Smart Salem medical center was officially delivered on August 31<sup>st</sup>, 2022. All of the work was carried out by GHD Group, an Australian international group specializing in engineering and architecture projects, particularly in the medical sector.

This medical center is located in Dubai's financial district, the Dubai International Financial Center or DIFC. Measuring over 1,100 m<sup>2</sup>, it is much greater than the City Walk center and can therefore accommodate a larger number of patients on a daily basis.

The Smart Salem DIFC center, which is open six days a week from Sunday to Friday, will also provide additional services such as biometrics and visa and identity card issuance, in order to offer customers a truly global experience.

Various events have been organized over the next few days to present and inaugurate the center, including a blood donation campaign scheduled for September 9<sup>th</sup> to make up for the shortage of donations caused by the COVID-19 pandemic. The center will open to the public and start offering medical fitness tests in mid-September.

Visiomed Group CEO Thomas Picquette said: *"We are extremely pleased with the opening of this second center within the announced deadlines. The Smart Salem team has worked brilliantly to offer an exceptional cutting-edge venue in line with the intended schedule. The DIFC Smart Salem center also marks the launch of additional services in keeping with our strategy of diversifying our offering and revenue in the future."*

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<sup>1</sup> [First images of new Smart Salem digital medical center in DIFC and confirmation of August 2022 opening](#)

## About VISIOMED GROUP

Founded in 2007, VISIOMED GROUP relies on a long experience in the health sector to invest in innovative health technologies and services in France and abroad.

The Group now has two wholly-owned subsidiaries:

- **BewellConnect, created in 2014, pioneer in connected health and teleconsultation solutions**

BewellConnect offers an enriched technological universe, both in medical devices and software, making it possible to respond to all telehealth use cases: enriched and assisted teleconsultation, home telemonitoring, hospital monitoring, tele-expertise, teleassistance and tele-regulation.

BewellConnect's flagship product, VisioCheck, is the first telemedicine station weighing less than 300g for healthcare professionals, available in a case, station or modular health space.

BewellConnect is now deploying its solutions in France and abroad.

- **Smart Salem, the first digital medical analysis center accredited by the Dubai Ministry of Health (DHA) in the United Arab Emirates**

The Smart Salem offer is based on know-how in medical analysis, radiology and data analysis and processing to detect nearly 35 diseases in 7 minutes in a patient (in particular HIV, hepatitis and tuberculosis) by offering reliable results, readability and exceptional patient experience enabled by advanced artificial intelligence and virtual reality technologies.

Smart Salem's "Medical Fitness Assessment" offer resulting from this know-how thus makes it possible to obtain a residence or work visa in the space of 30 minutes compared to 10 to 15 days in historical health centers.

Smart Salem is a technological platform offering many growth opportunities, as shown by the opening of the second center in Dubai in September 2022 and the authorization received for the opening of a third center, planned to open in the first quarter of 2023.

Based in Paris, VISIOMED GROUP is listed on Euronext Growth (ALVMG). More information on [visiomed.fr](https://visiomed.fr), [smartsalem.ae](https://smartsalem.ae) and [www.bewell-connect.com](https://www.bewell-connect.com).



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