

PRESS RELEASE

Resounding success for Visiomed Group crowdfunding bond issue reaching €3.6 million

Paris, August 22nd, 2022

Visiomed Group (FR0013481835 - ALVMG), a group specializing in innovative healthcare technologies and services, today announces the resounding success of its crowdfunding bond issue.

On July 12th, Visiomed Group announced the launch of the first ever crowdfunding bond issue carried out by a company listed on Euronext Growth Paris, with the aim of raising at least €2.5 million. On July 29th, the Company announced that this amount had been reached in just 16 days. On August 16th, when the amount of subscriptions exceeded €3.3 million, Visiomed Group announced an extension of the subscription period at the request of certain identified investors requiring more time for bank procedures. The amount subscribed via the [Equisafe Invest](#) platform at the end of the subscription period was €3.6 million.

In total, 3,640,592 bonds with a par value of €1.00 each were issued and subscribed by 486 investors. These two-year bonds are redeemable at maturity at par and bear an annual coupon of 10.5% payable once a year.

Visiomed Group will use this funding to pursue its development strategy as set out in its May 25th, 2022 plan¹ and during the webinar organized on June 29th, 2022², while respecting its commitments to use non-dilutive sources of financing:

- The ramp-up of Smart Salem's expansion with two new centers opening before the end of the year³, while the first center posted record footfall in June 2022⁴;
- Repositioning of BewellConnect;
- Activating synergies and acquisition opportunities.

Visiomed Group CEO Thomas Picquette said: *"The resounding success, well beyond our expectations, of this first ever crowdfunding bond issue carried out by a company listed on Euronext Growth Paris is proof of the trust we are building with investors thanks to bold, clear statements and solid fundamentals. I would like to thank each investor and our partner Equisafe Invest, who made this operation possible."*

¹ Link to presentation (in French): <https://www.actusnews.com/documents/ACTUS-0-12384-visiomed-group-sa-presentation-du-plan-strategique.pdf>

² Link to videoconference recording: <https://visiomed.fr/videoconference-de-presentation-du-plan-strategique-29-juin-2022/>

³ [Smart Salem signs master agreement with Dubai Health Authority \(DHA\) on opening of third center](#)

⁴ [Record footfall for Smart Salem in June 2022](#)

Disclaimer

This issue will not result in a Prospectus approved by the AMF.

Risk factors

The public's attention is drawn to the risk factors relating to the Company and its business, described in the 2021 Annual Financial Report available on the Company's website (www.visiomed.fr). The occurrence of some or all of these risks could have an adverse effect on the company's business, financial situation, results, development or prospects.

About VISIOMED GROUP

Founded in 2007, VISIOMED GROUP relies on a long experience in the health sector to invest in innovative health technologies and services in France and abroad.

The Group now has two wholly-owned subsidiaries:

- **BewellConnect, created in 2014, pioneer in connected health and teleconsultation solutions**

BewellConnect offers an enriched technological universe, both in medical devices and software, making it possible to respond to all telehealth use cases: enriched and assisted teleconsultation, home telemonitoring, hospital monitoring, tele-expertise, teleassistance and tele-regulation.

BewellConnect's flagship product, VisioCheck, is the first telemedicine station weighing less than 300g for healthcare professionals, available in a case, station or modular health space.

BewellConnect is now deploying its solutions in France and abroad.

- **Smart Salem, the first digital medical analysis center accredited by the Dubai Ministry of Health (DHA) in the United Arab Emirates**

The Smart Salem offer is based on know-how in medical analysis, radiology and data analysis and processing to detect nearly 35 diseases in 7 minutes in a patient (in particular HIV, hepatitis and tuberculosis) by offering reliable results, readability and exceptional patient experience enabled by advanced artificial intelligence and virtual reality technologies.

Smart Salem's "Medical Fitness Assessment" offer resulting from this know-how thus makes it possible to obtain a residence or work visa in the space of 30 minutes compared to 10 to 15 days in historical health centers.

Smart Salem is a technological platform offering many growth opportunities, as shown by the opening of the second center in Dubai in September 2022 and the authorization received for the opening of a third center, planned to open in the first quarter of 2023.

Based in Paris, VISIOMED GROUP is listed on Euronext Growth (ALVMG). More information on visiomed.fr, smartsalem.ae and www.bewell-connect.com.



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