

PRESS RELEASE

Record footfall for Smart Salem in June 2022

Paris, July 20th, 2022

Visiomed Group (FR0013481835 - ALVMG), a group specializing in innovative healthcare technologies and services, today announces that its wholly-owned subsidiary Smart Salem posted record high footfall in June 2022. City Walk, the first digital center opened in 2020 offering medical fitness tests, which are required for obtaining residence and work visas in the United Arab Emirates, recorded the highest number of monthly visits in its history. Over 8,000 people visited the center in June to undergo medical fitness assessments, up 14.1% compared to June 2021.

Smart Salem experiences moderate seasonal fluctuations. Over the full year, visits fluctuate around 20% between the busiest and quietest months (especially in summer, when many residents travel and there are fewer new arrivals). Footfall in 2022 increased fairly steadily versus 2021, highlighting the quality of the medical service offering combined with a stable long-term growth model.

The City Walk center also finished installing a second X-ray room in June 2022 and now operates six days a week with a reduced time service on Sunday. These two changes will help ease pressure on peak times, improve customer satisfaction and increase the total number of customers handled by the center.

The authorities estimate the number of medical fitness assessments carried out in Dubai each year at around 3 million and increasing due to population growth. The market is a mixture of standard and VIP premium medical fitness assessments. Smart Salem serves a small part of this market and the growth potential is high, not only in Dubai but also in the rest of the United Arab Emirates and throughout the Middle East.

Against this backdrop, Visiomed Group announced the opening of a second medical center in August 2022 in the prestigious Index Mall shopping center located in Dubai's DIFC financial district (Dubai International Financial Center)¹. The new medical center will have an area of nearly 1,000 m², much greater than the current center in City Walk and therefore able to accommodate a larger number of patients on a daily basis. A third center will open towards the end of 2022 in the Dubai Knowledge Park, one of TECOM Group's most vibrant business hubs².

To finance the ramp-up of Smart Salem's expansion, last week Visiomed Group launched an issue of non-convertible bonds for a total minimum amount of €2.5 million in the form of a crowdfunding offer open to all investors via the [Equisafe Invest](#)³ platform. Subscription is open until August 15th, 2022 inclusive.

About VISIOMED GROUP

Founded in 2007, VISIOMED GROUP relies on a long experience in the health sector to invest in innovative health technologies and services in France and abroad.

¹ [First images of new Smart Salem digital medical center in DIFC and confirmation of August 2022 opening](#)

² [Smart Salem signs master agreement with Dubai Health Authority \(DHA\) on opening of third center](#)

³ [Visiomed Group launches first ever crowdfunding bond issue carried out by a company listed on Euronext Growth via Equisafe Invest platform](#)

The Group now has two wholly-owned subsidiaries:

- **BewellConnect, created in 2014, pioneer in connected health and teleconsultation solutions**

BewellConnect offers an enriched technological universe, both in medical devices and software, making it possible to respond to all telehealth use cases: enriched and assisted teleconsultation, home telemonitoring, hospital monitoring, tele-expertise, teleassistance and tele-regulation.

BewellConnect's flagship product, VisioCheck, is the first telemedicine station weighing less than 300g for healthcare professionals, available in a case, station or modular health space.

BewellConnect is now deploying its solutions in France and abroad.

- **Smart Salem, the first digital medical analysis center accredited by the Dubai Ministry of Health (DHA) in the United Arab Emirates**

The Smart Salem offer is based on know-how in medical analysis, radiology and data analysis and processing to detect nearly 35 diseases in 7 minutes in a patient (in particular HIV, hepatitis and tuberculosis) by offering reliable results, readability and exceptional patient experience enabled by advanced artificial intelligence and virtual reality technologies.

Smart Salem's "Medical Fitness Assessment" offer resulting from this know-how thus makes it possible to obtain a residence or work visa in the space of 30 minutes compared to 10 to 15 days in historical health centers.

Smart Salem is a technological platform offering many growth opportunities, as shown by the opening of the second center in Dubai in September 2022 and the authorization received for the opening of a third center, planned to open in the first quarter of 2023.

Based in Paris, VISIOMED GROUP is listed on Euronext Growth (ALVMG). More information on visiomed.fr, smartsalem.ae and www.bewell-connect.com.



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