



PRESS RELEASE

Visiomed Group launches first ever crowdfunding bond issue carried out by a company listed on Euronext Growth via Equisafe Invest platform

Paris, July 12th, 2022

Visiomed Group (FR0013481835 – ALVMG), a group specializing in innovative healthcare technologies and services, today announces an issue of **non-convertible bonds** for a total minimum amount of €2.5 million in the form of a **crowdfunding offer open to all investors** via the [Equisafe Invest](#) platform.

Authorized by the Visiomed Group Board of Directors on July 11th, 2022, the bond issue will be made available to the public on the Equisafe Invest crowdfunding platform **from midday on Tuesday, July 12th** (www.equisafe-invest.fr). With a par value of €1.00 each, these two-year bonds will be redeemable at maturity at par, bearing an annual coupon of 10.5% payable once a year. The minimal subscription amount is €2.5 million¹. The subscription period will run from midday on July 12th until 11.59 p.m. on August 15th, 2022.

This operation illustrates Visiomed Group's decision to ramp up its development phase, as set out in its May 25th, 2022 strategic plan² and during the webinar organized on June 29th, 2022³, while respecting its commitments to use non-dilutive sources of financing:

- The ramp-up of Smart Salem's expansion, particularly via the signing of the master agreement with the Dubai Health Authority (DHA) on the opening of a third center⁴;
- Repositioning of BewellConnect;
- Activating synergies and acquisition opportunities.

Visiomed Group CEO Thomas Picquette said: *"We are demonstrating our wish to innovate through the first crowdfunding bond issue to be carried out by a company listed on Euronext Growth, the ramp-up of the Group's financial structuring via a simple, transparent and flexible financing scheme, and our respect for our shareholders by opening the bond subscription to all investors with no diluting instruments."*

All the relevant information and a link to the bond issue subscription form may be found on the Equisafe Invest website. Equisafe Invest is registered as a crowdfunding investment advisor (*Conseiller en Investissement Participatif*) under ORIAS.

www.equisafe-invest.fr

¹ Which may be increased to a maximum of €5 million

² Link to presentation (in French): <https://www.actusnews.com/documents/ACTUS-0-12384-visiomed-group-sa-presentation-du-plan-strategique.pdf>

³ Link to videoconference recording: <https://visiomed.fr/videoconference-de-presentation-du-plan-strategique-29-juin-2022/>

⁴ [Smart Salem signs master agreement with Dubai Health Authority \(DHA\) on opening of third center](#)

Disclaimer

This issue will not result in a Prospectus approved by the AMF.

Risk factors

The public's attention is drawn to the risk factors relating to the Company and its business, described in the 2021 Annual Financial Report available on the Company's website (www.visiomed.fr). The occurrence of some or all of these risks could have an adverse effect on the company's business, financial situation, results, development or prospects.

About VISIOMED GROUP

Founded in 2007, VISIOMED GROUP relies on a long experience in the health sector to invest in innovative health technologies and services in France and abroad.

The Group now has two wholly-owned subsidiaries:

- **BewellConnect, created in 2014, pioneer in connected health and teleconsultation solutions**

BewellConnect offers an enriched technological universe, both in medical devices and software, making it possible to respond to all telehealth use cases: enriched and assisted teleconsultation, home telemonitoring, hospital monitoring, tele-expertise, teleassistance and tele-regulation.

BewellConnect's flagship product, VisioCheck, is the first telemedicine station weighing less than 300g for healthcare professionals, available in a case, station or modular health space.

BewellConnect is now deploying its solutions in France and abroad.

- **Smart Salem, the first digital medical analysis center accredited by the Dubai Ministry of Health (DHA) in the United Arab Emirates**

The Smart Salem offer is based on know-how in medical analysis, radiology and data analysis and processing to detect nearly 35 diseases in 7 minutes in a patient (in particular HIV, hepatitis and tuberculosis) by offering reliable results, readability and exceptional patient experience enabled by advanced artificial intelligence and virtual reality technologies.

Smart Salem's "Medical Fitness Assessment" offer resulting from this know-how thus makes it possible to obtain a residence or work visa in the space of 30 minutes compared to 10 to 15 days in historical health centers.

Smart Salem is a technological platform offering many growth opportunities, as shown by the opening of the second center in Dubai in September 2022 and the authorization received for the opening of a third center, planned to open in the first quarter of 2023.

Based in Paris, VISIOMED GROUP is listed on Euronext Growth (ALVMG). More information on visiomed.fr, smartsalem.ae and www.bewell-connect.com.



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