

CBI and Brilliantcrypto Announce the Launch of a New Digital Jewelry Collection with Designers

- **The first jewelry pieces from the Brilliantcrypto game will be revealed at NFT Paris (February 13-14, 2025)**
- **This new milestone confirms the integration of blockchain gaming and digital luxury**
- **The \$BRIL token continues its expansion with over 65,000 users**

Paris, France – January 30, 2025 – Crypto Blockchain Industries (CBI), a French company listed on Euronext and specializing in video games, blockchain, and cryptocurrencies, announces its presence alongside Brilliantcrypto at NFT Paris, the leading Web3 event in Europe.

At this event, Brilliantcrypto will unveil an exclusive collection of digital jewelry, designed in collaboration with 10 designers, highlighting the digital gemstones generated in the Brilliantcrypto game. This initiative illustrates the intersection between gaming, blockchain, and the digital luxury market.

CBI, as the publisher and strategic partner of Brilliantcrypto in Europe and South America, supports this initiative and continues the commercial development of the game, which combines gaming, NFTs, and new forms of digital ownership.

- **CBI and Brilliantcrypto at NFT Paris:** The teams will be on-site from February 13 to 14, 2025, at the Grande Halle de la Villette to engage with the Web3 community and present their latest innovations.
- **Official Presentation of Brilliantcrypto:** The project will be presented on stage on February 13, 2025, from 3:00 PM to 3:15 PM, highlighting the authenticity of digital gemstones and their integration into the jewelry industry.

The \$BRIL token, used in the Brilliantcrypto game, continues its expansion. The token is available on the decentralized platform PancakeSwap, with over 65,000 users holding it in their wallets. The token is also listed on the Bit2Me platform in more than 66 countries.

Meet Brilliantcrypto at NFT Paris

Grande Halle de la Villette, Paris

February 13 – 14, 2025

Official presentation: February 13, 2025, 3:00 PM - 3:15 PM

About CRYPTO BLOCKCHAIN INDUSTRIES

Crypto Blockchain Industries (CBI) is a French company that develops, operates, and invests in video games, business applications, and selected projects related to blockchain, NFTs, and cryptocurrencies. Founded by Frédéric Chesnais, a recognized entrepreneur in the video game industry and a blockchain pioneer, CBI aims to maximize the value of its activities by exploring opportunities in multiple industries, including video games, finance, and logistics. CBI is also the creator of AlphaVerse, a blockchain-based virtual universe. CBI shares are listed on Euronext Growth Paris.

For more information:

www.cbicorp.io

www.alphaverse.com

About Brilliantcrypto

Brilliantcrypto, Inc. (Minato-ku, Tokyo; CEO: Naruatsu Baba) is a subsidiary of the COLOPL Group, specializing in blockchain gaming. Its project is based on a Proof of Gaming model, allowing players to mine digital gemstones with real value. The goal is to revolutionize the digital jewelry industry and open new perspectives for luxury and the metaverse.

For more information:

www.brilliantcrypto.net

www.nftparis.xyz

Contacts

Company

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