

Listing and sale by CBI of the \$BRIL token, used in the Brilliantcrypto game

- Brilliantcrypto and CBI organised the listing of the \$BRIL token on the Bit2Me platform, Brilliantcrypto entrusted CBI with the management of sales of the \$BRIL token in Europe and South America.
- With the \$BRIL token having achieved sales of over US\$200 million in Japan, Brilliantcrypto is renewing its trust in CBI to market and sell the token in Europe and South America.
- CBI demonstrates its expertise in generating a unique *deal flow* offering its shareholders exposure to blockchain and cryptocurrencies

Paris, France - 17 September 2024 - Crypto Blockchain Industries (CBI), a Euronext-listed French company specializing in blockchain solutions, video games and platforms using crypto-currencies, is proud to announce that it has been appointed by Brilliantcrypto, Inc. to manage sales of the \$BRIL token on the Bit2Me centralized platform and the QuickSwap decentralized platform for Europe and South America. The \$BRIL token is used in the Brilliantcrypto game and achieved over \$200 million in sales in Japan when it was introduced in June 2024.

The Brilliantcrypto game, created by the Japanese group Colopl and its subsidiary Brilliantcrypto, Inc, uses the \$BRIL token. Colopl is CBI's second-largest shareholder, with a 12.5% stake.

CBI is the publisher of Brilliantcrypto in Europe and South America and is responsible for marketing and sales.

CBI is also responsible for managing sales of the \$BRIL token in this same territory. With the Bit2Me platform and the decentralised Quickswap platform, the \$BRIL token is now available in more than 60 countries.

Warning

The realisation of CBI's projects, as well as their operating budgets and financing plans, remain fundamentally subject to major uncertainties, and failure to realise the underlying assumptions could have a significant and adverse impact on the value of CBI's assets and liabilities.

About CRYPTO BLOCKCHAIN INDUSTRIES

CRYPTO BLOCKCHAIN INDUSTRIES ("CBI") is a French company that develops, operates and invests in video games, commercial applications and selected projects related to blockchain, non-fungible tokens ("NFT") and cryptocurrencies. Founded by Frédéric Chesnais, a renowned gaming industry entrepreneur and blockchain pioneer, CBI aims to increase the value of its portfolio of blockchain activities in several industries (video games, finance, logistics, etc.) with the aim of capitalising on this technology, either directly or through partnerships. CBI has already made several investments and is currently launching AlphaVerse, a virtual world based on blockchain technology or a metaverse. CBI's shares are listed on compartment E2 (Public Offer) of the Paris Euronext Growth stock exchange. For more information, visit www.cbicorp.io and www.alphaverse.com.

About Brilliantcrypto

Brilliantcrypto, Inc (Headquarters: Minato-ku, Tokyo; CEO: Naruatsu Baba) is a wholly owned subsidiary of COLOPL, Inc. dedicated to the challenges of blockchain gaming and the creation of high-quality games. By leveraging blockchain technology and the COLOPL Group's extensive gaming expertise, Brilliantcrypto is creating new value for a global audience. Company name: Brilliantcrypto, Inc. Address: 5F-6F, Midtown East, 9-7-2 Akasaka, Minato-ku, Tokyo 107-0052, Japan Date Established: 9 November 2022

CEO: Naruatsu Baba

Brilliantcrypto website: <https://brypto.net/about/>

Website: <https://brilliantcrypto.net/>

Discord: <https://discord.gg/brilliantcrypto>

X: https://x.com/Brypto_Official

YouTube: <https://www.youtube.com/@Brilliantcrypto>

Medium: <https://brilliantcryptoblog.medium.com/>

Instagram: https://www.instagram.com/brypto_official/?igsh=MWV5MmdldWNTNnNmOQ%3D%3D

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