

## **EXPANSION OF THE BOARD OF DIRECTORS WITH THE APPOINTMENT OF TWO NEW INDEPENDENT DIRECTORS**

**Paris, June 7, 2023** - Ateme (ISIN: FR0011992700), a global specialist in video delivery, announces that the Board of Directors intends to broaden its range of expertise in order to support the Group's development over the coming years. To this end, the Board of Directors will propose the appointment of Laurence AMAND-JULES and Vincent TAUZIA as independent directors at the next Annual General Meeting of Shareholders on June 28, 2023.

### **Biography of Laurence AMAND-JULES**

Laurence brings a 25+ year experience of strategy and finance leadership roles at global level gained with listed world's leaders of the FMCG and media industries (Danone, Mondelez and Kellogg's and Lagardère). She supported the international media rights division of Lagardère Sports in delivering major events such as the Rio Football World's Cup and the Olympic Games of Sochi and Rio.

Laurence has worked as interim CEO, Chief Transformation Officer or CFO since 2017. She facilitated the transformation of the nuclear division of Group Gorgé. She drove the digitalization of LUXE.TV, the TV channel dedicated to luxury and lifestyle, broadcast in more than 120 countries. She acted as the Group CFO of Blablacar, the French iconic unicorn.

Today, she is also a Non-Executive Board Member at Genève Sports SA and chair of the Finance and Audit Committee at GAIN, the Global Alliance for Improved Nutrition.

Laurence graduated from Sciences-Po Paris in geopolitics and economics. She holds an INSEAD MBA.

### **Biography of Vincent TAUZIA**

Currently strategy consultant and advisor, Vincent is an experienced senior executive with a track record of building and leading high-performance global product and partnerships teams in fast-paced growth environments. For 9 years at Netflix, he developed scalable video and payment solutions, and deployed them to over 200 global distribution partners: TV operators, telcos, TV and mobile OEMs as well as large platforms such as Roku, Apple TV, Google TV and Amazon Fire TV.

Vincent also drove innovation across the streaming ecosystem working on early versions of HbbTV in Europe while at Philips and on RDK more recently. Previously, he founded a machine learning start-up, creating award-winning AI products, and licensing them to major media companies in 40+ countries.

Vincent started his career at STMicroelectronics developing TV technologies in close collaboration with leading customers in the Middle East and in China.

Vincent holds an MSEE from INSA Lyon and an MBA from INSEAD. He also holds 4 international patents.

## Upcoming events:

**June 28<sup>th</sup>, 2023:** Annual General Meeting

**July 12<sup>th</sup>, 2023:** 2023 Second Quarter Revenues

**About AteME:** AteME is a global leader of video compression and delivery solutions helping Tier-1 Content Providers, Service Providers and Streaming Platforms to boost their viewership and subscription engagement.

Leveraging a unique R&D task force in the video industry, AteME's solutions power green sustainable TV services, improve end-users' quality of experience, optimize the total cost of ownership of TV/VOD services and generate new revenue streams based on personalization and ad insertion. Beyond the technology agility, AteME's value proposition is to partner with his customers by offering a great flexibility in the engagement and business models matching their financial priorities. A consequence is a rapid shift to Recurring Revenues, boosting the company resilience and creating long term value for the shareholders.

Founded in 1991, AteME has 560 employees spread over its headquarters in France and 20 offices around the world including the USA, Brazil, Argentina, UK, Spain, Germany, the UAE, Singapore, China, Korea, and Australia.

AteME has been listed on the Paris Euronext market since 2014 and in November 2020 it made the acquisition of Anevia, a provider of OTT and IPTV software solutions. In 2022, AteME served close to 1,000 customers worldwide with revenues of €90 million, of which more than 90% outside its home market.

Find out more: [www.ateme.com](http://www.ateme.com).

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### AteME

Michel Artières  
Chairman and CEO

### INVESTOR RELATIONS

Anne-Catherine Bonjour  
Tel: +33 (0)1 53 67 36 93  
[ateme@actus.fr](mailto:ateme@actus.fr)

### PRESS RELATIONS

Amaury Dugast  
Tel: +33 (0)1 53 67 36 74  
[adugast@actus.fr](mailto:adugast@actus.fr)

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