

rochebobois SA

MONTHLY NEWSLETTER

Roche Bobois, the global leader in the high-end furniture market and the epitome of the *French Art de Vivre*, publishes its latest news every month.

JUNE 2024

LATEST NEWS



OPENING OF A SECOND STORE IN TORONTO, CANADA (DIRECTLY-OPERATED STORE)

Roche Bobois has opened a second store in Toronto, in the Castlefield Design District. This 450m² store is located in a prime area for interior decorators, alongside other luxury furniture brands. This opening brings the total number of stores in Canada to 8, with 7 directly-operated stores.

OTHER NEWS



PRESS PRESENTATION IN PARIS

On Wednesday 5 June, Roche Bobois hosted a press day in Paris to preview its latest collaboration with the Franco-Chinese artist and designer, Jiang Qiong Er.

The Bamboo Mood collection was unveiled in the stunning venue of Hôtel d'Heidelberg – which forms an annexe of the Musée national des arts Asiatiques-Guimet – partnering with Roche Bobois for the "Gardiens du Temps" ("Guardians of Time") exhibition curated by Jiang Qiong Er.



JOANA VASCONCELOS & ROCHE BOBOIS IN NEW YORK

To celebrate its 50th anniversary in the US, Roche Bobois hosted an exclusive event at its prestigious flagship showroom on Madison Avenue in New York City, featuring the acclaimed Portuguese visual artist, Joana Vasconcelos.

The event showcased Vasconcelos' captivating creations, including a mesmerizing Valkyrie installation that spanned the showroom, and the Bombom collection she designed for Roche Bobois. It also featured an engaging discussion on art and design, spotlighting Joana Vasconcelos and Elissa Auther, Chief Curator and Deputy Director of Curatorial Affairs at New York's Museum of Arts and Design (MAD).

About ROCHE BOBOIS SA

ROCHE BOBOIS SA is a French family business founded in 1960. The Group operates in 54 countries and has a network of 340 directly operated stores and franchises (at 31 December 2023) marketing its two brands: Roche Bobois, a high-end furniture brand with a strong international presence, and Cuir Center, positioned in the mid-range market segment with an essentially French customer base. Through its Roche Bobois brand, the Group embodies the *French Art de Vivre* whose presence can now be felt on the world stage, with original and bold creations from talented designers (Joana Vasconcelos, Bruno Moinard, Ora Ito, Sacha Lakic, Christophe Delcourt, Stephen Burks, Patrick Norguet, Kenzo Takada ou encore Bina Baitel...) and partnerships with fashion and haute couture houses. Roche Bobois is also a committed partner in the world of culture and the arts. Including franchises, these two brands posted 2023 retail sales of €600.8 million excluding VAT, to which Roche Bobois contributed €508.2 million and Cuir Center €92.6 million. ROCHE BOBOIS SA's consolidated revenue in 2023 amounted to €429.6 million.

Plus d'informations sur www.finance-roche-bobois.com

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