

FIRST QUARTER 2024/25 REVENUE

OPERATING REVENUE UP 12%, FROM €32.6 M to €36.5 M

Lyon, November 15, 2024,

1/ TOTAL REVENUE¹

Total operating revenues amounted to €66.1 M at September 30, 2024, compared with €123.1 M at 30/09/23, reflecting a good level of activity excluding player trading (€36.5 M at 30/09/24 vs. €32.6 M at 30/09/23, up 12%) in connection with participation in the Europa League, and lower level of player trading over period (€29.7 M vs. €90.5 M at 30/09/23).

In €M (from July 1 ^{er} to September 30)	30/09/24* 3 months	30/09/23 3 months	Change	Change (%)
Ticketing championship and other matches	6.7	6.3	+0.3	+5%
Ticketing Europe	0.6	0.0	+0.6	-
Ticketing	7.3	6.3	+0.9	+15%
LFP-FFF TV rights	2.8	7.0	-4.2	-61%
UEFA TV rights	6.3	0.2	+6.1	-
Media and marketing rights	9.1	7.2	+1.9	+26%
Sponsoring-Advertising	6.7	7.7	-1.0	-13%
Derivative products	3.0	2.7	+0.3	+11%
Other brand-related revenue	2.9	2.5	+0.4	+16%
Brand-related revenue	6.0	5.3	+0.7	+13%
Seminars and visits	1.4	1.0	+0.4	+43%
Major events	6.1	5.2	+0.9	+18%
Events	7.5	6.2	+1.3	+22%
Revenue (excluding player trading)	36.5	32.6	+3.9	+12%
Revenue from sale of player registrations	29.7	90.5	-60.8	-67%
Total revenue ⁽¹⁾	66.1	123.1	-56.9	-46%

* estimated, unaudited data

(1) API (Alternative Performance Indicator), Total revenue which includes revenues from non-trading activities and proceeds from the sale of player registrations.

TICKETING : €7.3 M (vs. €6.3 M at 30/09/23, i.e. +€0.9 M, +15%)

Domestic ticketing revenues amounted to €6.7 M, up 5% from €6.3 M in N-1, and included revenues from 3 Ligue 1 matches, as in N-1. European ticketing revenues, at €0.6 m, include revenues from 1st match in the league phase of Europa League (no European Cup participation in N-1).

MEDIA AND MARKETING RIGHTS: €9.1 M (vs. €7.2 M at 30/09/23, i.e. €1.9 M, +26%)

LFP/FFF TV rights came to €2.8 M, compared with €7.0 M at 30/09/23 (-61%). Following the agreement reached between DAZN and the LFP for the 2024-2029 cycle, Eagle Football Group, like all other Ligue 1 clubs, is subject

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to the overall reduction in domestic TV rights revenues compared with the previous cycle (of the order of 60%), based on the provisional allocation guide approved by the LFP Board of Directors on August 2, 2024.

UEFA TV rights amounted to €6.3 M in connection with the club's participation in the Europa League this season.

SPONSORING-ADVERTISING: €6.7 M (vs. €7.7 M at 30/09/23, i.e. -€1.0 M, -13%)

Revenues from sponsoring and advertising came to €6.7 M, compared with €7.7 M at 30/09/23, a decline of -€1 M, in particular linked to the deconsolidation of OL Féminin (08/02/24), OL Vallée Arena (12/06/24) and OL Reign (17/06/24).

BRAND-RELATED REVENUE: €6.0 M (vs. €5.3 M at 30/09/23, +€0.7 M, +13%)

Brand-related revenue performed well in the 1st quarter at €6.0 M, compared with €5.3 M at 30/09/23, with growth in derivative products (+11%) and other branded-related products (+16%).

EVENTS: €7.5 M (vs. €6.2 M at 30/09/23, i.e. €1.3 M, +22%)

Revenues from major events amounted to €6.1 M (vs. €5.2 M at 30/09/23). The Groupama Stadium hosted eleven football matches (men's and women's) as part of the Paris 2024 Olympic Games (July and August 2024), a France/Belgium match as part of the UEFA Nations League (September 9, 2024).

Revenues from seminars and visits also rose to €1.4 M (vs. €1.0 M at 30/09/23) with, in particular, the organization of the closing ceremony for the WorldSkills 2024 competition (September 15, 2024).

SALE OF PLAYERS: €29.7 M (vs. €90.5 M at 30/09/23, -€60.8 M, -67%)

Revenues from the sale of players totaled €29.7 M, including the sale of Jake O'Brien to Everton (€14.3 M), Mamadou Sarr to Strasbourg (€9.2 M) and Mama Baldé to Brest (€4.2 M), as well as incentives and miscellaneous income (€2.1 M). On September 30, 2023, trading revenues included the sale of Bradley Barcola to PSG for €38.2 M, Castello Lukeba to Leipzig for €29.0 M and Romain Faivre to Bournemouth for €13.5 M.

Player trading are restricted to transfer windows and will depend on the level of activity in January and in the summer.

2/ NEWS

As announced on November 6, discussions with bank lenders have resulted in the signature of a waiver covering the terms and conditions for calculating covenants.

The 2023/2024 Universal Registration Document including the Annual Financial Report will be published in the coming days.



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Euronext Paris - compartiment B

Indices: CAC All-Shares - CAC Consumer Discretionary

ISIN Code: FR0010428771

Reuters: EFG.PA (ex OLG.PA)

Bloomberg: EFG FP (ex OLG FP)

ICB : 40501030 Leisure services