



Paris, June 6, 2007

## **InfoPro Communications Launches a New Growth Phase with Apax Partners**

**Paris, 6 June 2007** – The funds managed by Apax Partners SA, together with Altamir Amboise, have signed an agreement to acquire InfoPro Communications, the holding company of the leading French professional information group ETAI, in partnership with the management team. Apax Partners becomes the majority shareholder with the management team retaining a 44% stake in the group.

With the support of TowerBrook and under the leadership of Christophe Czajka, the group has achieved growth averaging more than 30% a year over the last five years. The group executed a growth strategy around a multi-media approach, building its presence in the automotive and industry markets through a mix of data bases, multi-media products, trade exhibitions and trade publications. The group currently employs 380 people, with subsidiaries in Spain, Italy, the US and China, and is expected to generate revenues of €70m this year.

Eddie Misrahi, *Directeur Général Délégué* of Apax Partners SA, said: « We are very pleased to partner with such a dynamic and ambitious management team in the media industry, one of Apax' sectors of specialization. InfoPro Communications is a high-growth potential company with leading positions in its market segments and a successful business model. We'll help the company and its management team to seize the best growth opportunities, and to pursue its growth strategy through acquisitions ».

Christophe Czajka, CEO and founder of InfoPro Communications, said: « It was very important for us to find a new partner with deep expertise in our industry, that combines an entrepreneurial spirit with a strong commitment to help us pursue our expansion ».

## About Altamir Amboise

Altamir Amboise is a listed company that co-invests with the private equity funds managed by Apax Partners SA.

Altamir Amboise leverages Apax Partners' know how and investment strategy, which involves backing fast-growing companies across its sectors of specialization: Tech & Telecom, Retail & Consumer, Media, Healthcare, Business & Financial Services.

Altamir Amboise is a *SCR (Société de Capital Risque)* listed on the Euronext Paris Eurolist market, Compartment B.

**For further information:** [www.altamir-amboise.com](http://www.altamir-amboise.com)

## Press Contact:

### Apax Partners SA

Agathe Heinrich - Marketing Director

Tél: +33 1 53 65 01 35

E-mail: [agathe.heinrich@apax.fr](mailto:agathe.heinrich@apax.fr)