



## DON'T NOD Unveils Latest Trailer for its New IP, Lost Records

### Revealing Bloom & Rage as a two-part story, featuring Swann as the playable character

**Paris, April 29, 2024** – DON'T NOD, an independent studio that creates, develops, and publishes video games, is pleased to release a brand-new trailer for DON'T NOD Montréal's first game, **Lost Records: Bloom & Rage**, at today's *IGN x ID@Xbox Digital Showcase*. **Bloom & Rage** is the first installment of the **Lost Records** IP from the creative minds behind *Life is Strange*. **Lost Records: Bloom & Rage** was announced at the 2023 Game Awards and is scheduled to be released in late 2024 on [PC](#), [Xbox Series X|S](#), and [PlayStation 5](#).

**Lost Records: Bloom & Rage** is a narrative adventure game set in the fictional town of Velvet Cove in the summer of 1995. Four high school friends – Swann, Nora, Autumn, and Kat – spend the summer together hanging out, playing music, and becoming best friends... until something changes the trajectory of all of their lives. After 27 years of silence between them, they reunite to confront the dark secrets that made them promise to never speak again.

Watch our Lo-Fi Summer Trailer here: <https://youtu.be/tVgZamG22MQ>

#### Main Playable Character Reveal: Introducing Swann

In this new trailer, discover Velvet Cove through the lens of a camcorder belonging to the game's main protagonist, Swann, who is gearing up for her last summer in the fictional Michigan town. In the trailer we get a glimpse into Swann's personality: her introverted nature and her love of capturing slices of reality on her camcorder. We also see some in-game areas that players will explore and characters they will get to meet when the game releases late 2024.

#### A Story of Friendship and Secrets, Coming in Two Parts

**Lost Records: Bloom & Rage** will be released in two distinct parts, a month apart. A natural break in the story means that players will be able to start discussions, share theories, and eagerly anticipate the next part in the story.

#### Get to Know an Unforgettable Group of Friends

At the start of the summer, Swann gets to know a group of friends – Nora, Autumn, and Kat. She spends the summer forming close bonds with each of them: Nora, rebellious, eccentric and full of energy; Autumn, the thoughtful and charismatic group leader; and Kat: pragmatic, strong-willed and enigmatic. Four very different personalities and perspectives come together on that fateful summer of '95 to uncover secrets that will bind – and break – the group.

Will the girls balance each other out, or clash in weird and wonderful ways?





### An Original Soundtrack

**Lost Records: Bloom & Rage** will have a soundtrack made up of original tracks composed for the game and licensed music to tell the story of Swann and friends. As with the song featured in the [announcement trailer](#) at The Game Awards 2023 by Nora Kelly, the song featured in the Lo-fi Summer trailer is another original track composed for **Lost Records: Bloom & Rage**. The music is written and performed by Ruth Radelet, Adam Miller and Nat Walker.

**Lost Records: Bloom & Rage** is scheduled for release in late 2024 on [PC](#), [Xbox Series X|S](#), and [PlayStation 5](#).

To be among the first to get news on **Bloom & Rage**, follow the **Lost Records** social media accounts on [X](#), [Instagram](#) and [TikTok](#). You can also visit our [website](#) and follow DON'T NOD on [Facebook](#), [X](#) and [Instagram](#).

### About DON'T NOD

DON'T NOD is an independent French publisher and developer, based in Paris and Montreal, creating original narrative games in the adventure (LIFE is STRANGE™, TELL ME WHY™, TWIN MIRROR™), RPG (VAMPYR™), and action (REMEMBER ME™) genres. The studio is internationally renowned for unique narrative experiences with engaging stories and characters, and has worked with industry leading publishers Square Enix, Microsoft, Bandai Namco Entertainment, Focus Entertainment, and Capcom. DON'T NOD creates and publishes its own IPs developed in-house, such as Harmony: The Fall of Reverie™ and Jusant™, as well as using its knowledge and experience to collaborate with third-party developers whose editorial visions parallel the company's own.

Step into the studio's immersive and innovative universe at [dont-nod.com](#)

DON'T NOD (ISIN code: FR0013331212 - ALDNE) is listed on Euronext Growth Paris

#### DON'T NOD

Oskar GUILBERT  
Chief Executive Officer

Agathe MONNERET  
Chief Financial Officer  
[invest@dont-nod.com](mailto:invest@dont-nod.com)

#### ACTUS finance & communication

Corinne PUISSANT  
Analyst/Investor relations  
Tel.: 33 (0)1 53 67 36 77 - [dontnod@actus.fr](mailto:dontnod@actus.fr)

Amaury DUGAST  
Press relations  
Tel.: 33 (0)1 53 67 36 74 - [adugast@actus.fr](mailto:adugast@actus.fr)