

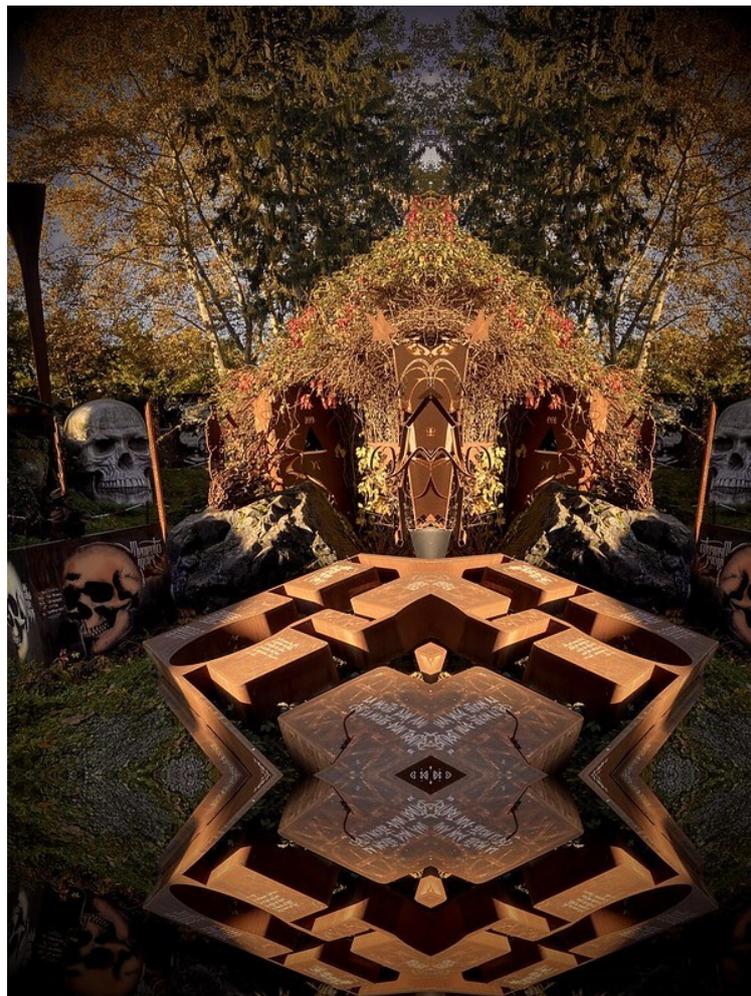
Artmarket.com: Artprice and Cision extend their alliance to 119 countries to become the world's leading press agency dedicated to the Art Market, NFTs and the Metaverse

(23 Nov. 2021) - Artprice by Artmarket – whose reference shareholders are Server Group®, an Internet pioneer in Europe since 1985, and Cision® (PR Newswire) - are pleased to announce the extension of their globally unique alliance for the distribution of news feeds to 119 countries.

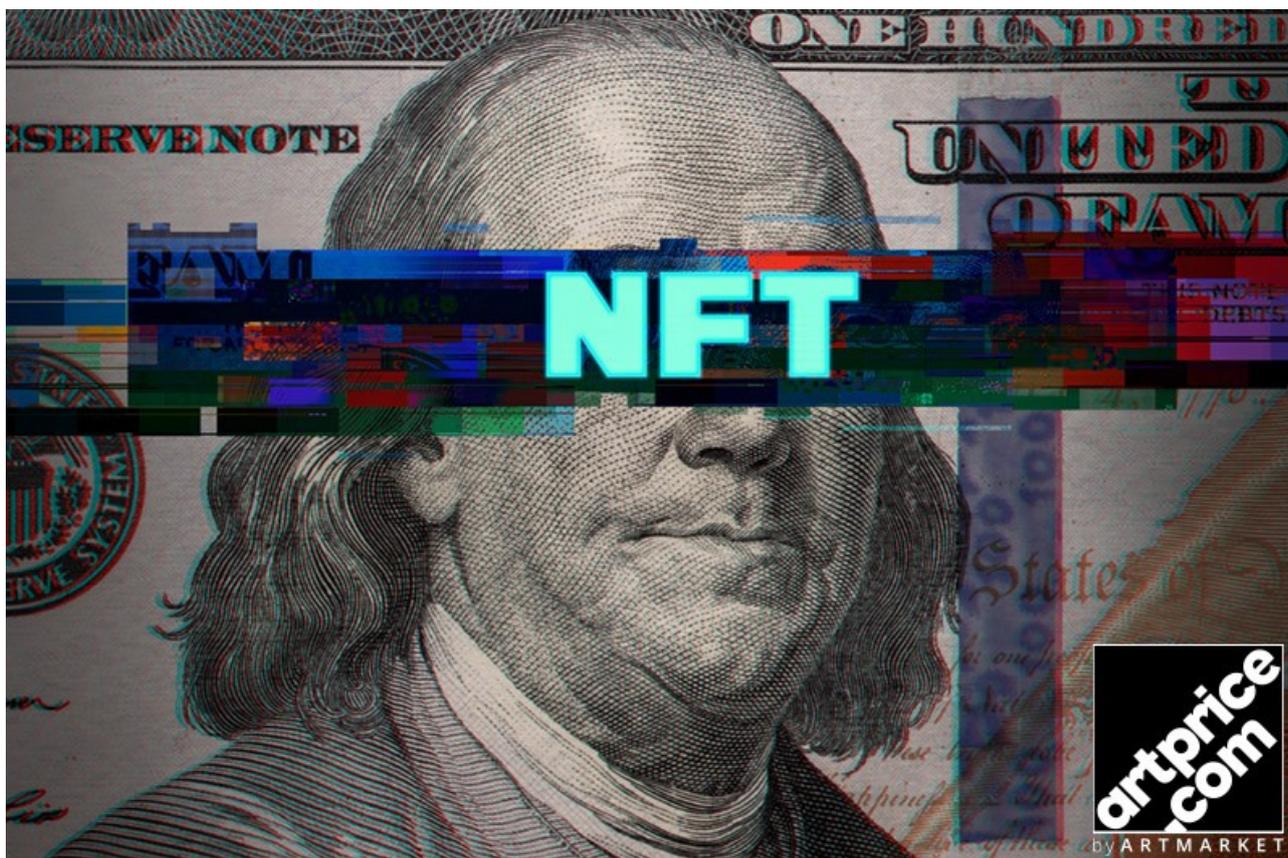
Artprice Metaverse

© 'Alchemical Fractal 2' (collection of 999 works), raw steel, NFT sculpture and algorithm by thierry Ehrmann.

Courtesy of Organe Museum / Abode of Chaos / La Demeure du Chaos



[<https://imgpublic.artprice.com/img/wp/sites/11/2021/11/image1-artprice-metaverse-thierry-ehrmann-organ-museum-002.jpeg>]



[<https://imgpublic.artprice.com/img/wp/sites/11/2021/11/image2-artprice-NFT-bill.jpg>]

This extended partnership confirms Cision as the official distributor of news and content for the World Leader in Art Market information, Artprice by Artmarket.

According to Frédéric Dumas, Cision France’s Sales Vice-President : “Cision supports global brands that are respected around the world. Pursuing and strengthening our partnership with Artmarket.com gives Cision the opportunity to be at the forefront of current events in the Art Market, Blockchain, the world of NFTs and the Metaverse.”

For thierry Ehrmann, founder of Artprice and CEO of Artmarket.com:” This alliance with Cision, now serving 119 countries, allows us to reach emerging countries on all continents, which already have a considerable lead over the ‘West’ in terms of crypto, Blockchain and NFTs. This strategic alliance is based on 21 years of mutual respect and daily practice between Cision PR Newswire and Artprice by Artmarket.

Over the past 120 years Cision has slowly but surely built a global news distribution network recognized by more than 100,000 reputable clients in the financial sector. Cision is also the global leader in PR & Influence Software.

With its database of 1.6 million journalists and media outlets, Cision diffuses high value-added news and information to all five continents of the globe.

This latest agreement is the direct result of the long-standing relationship over two decades between Artprice and Cision, both powerful leaders in their respective markets.

According to thierry Ehrmann: *“Cision’s newswire exceeds industry standards for news dissemination. It allows Artprice to reach a larger public, which now represents approximately 900 million art enthusiasts, collectors, market professionals (galleries, auction houses and institutions/museums) and has recently expanded to include a whole new younger population of artists, creators and consumers galvanized by the art market’s links with the crypto-verse and the emergence of NFTs and the Metaverse”.*

This geographically extended daily newsfeed will reach deep into 119 ‘developed’ and ‘emerging countries. Some of the latter are at forefront of the NFT phenomenon, carried by communities of artists who are changing the world to a new paradigm where the artist becomes the principal player at the very heart of the art market. This evolution is perfectly in line with our long held convictions and our recent Manifesto.

<https://www.prnewswire.com/news-releases/artmarketcom-artprice-manifesto---the-future-of-nfts-and-the-metaverse-301428347.html>

Artprice already has an open community of 765,000 artists and 5.4 million actively contributing members, including 4.5 million collectors and art enthusiasts as well as 900,000 art professionals.

Through this alliance with Cision – now extended to 119 countries – Artprice by Artmarket is reaching out to new worlds... and their parallel universes.

#ArtMarket by #ARTPRICE \$ PRC #NFT #CryptoArt #metaverse #DigitalArt
#NFTs #MarketPlace #BTC #ETH #OpenSeaNFT #raribleNFT #Ethereum
#Manifesto

Images:

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[<https://imgpublic.artprice.com/img/wp/sites/11/2021/11/image2-artprice-NFT-bill.jpg>]

About Cision / PR Newswire:

Cision, a brand promotion company, is the global leader in Earned Media, PR & Influence software for communications professionals. Cision allows communicators to identify and engage with their key journalists and influencers, develop and

distribute content and measure the impact of their campaigns: TV, Radio, Press, Web and Social Networks. Cision has a workforce of over 4,000 employees and offices in 22 different countries (Americas, EMEA, APAC).

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- **Don't hesitate to contact our Econometrics Department** for your requirements regarding statistics and personalized studies: econometrics@artprice.com
- Try our services (free demo): <https://www.artprice.com/demo>
- Subscribe to our services: <https://www.artprice.com/subscription>

About Artmarket:

Artmarket.com is listed on Euronext Paris, SRD long only and Euroclear: 7478 - Bloomberg: PRC - Reuters: ARTF.

Discover Artmarket and its Artprice department on video: www.artprice.com/video

Artmarket and its Artprice department was founded in 1997 by its CEO, thierry Ehrmann. Artmarket and its Artprice department is controlled by Groupe Serveur, created in 1987.

See certified biography in Who's who ©:

[Biographie_thierry_Ehrmann_2022_WhosWhoInFrance.pdf](#)

Artmarket is a global player in the Art Market with, among other structures, its Artprice department, world leader in the accumulation, management and exploitation of historical and current art market information in databanks containing over 30 million indices and auction results, covering more than 770,000 artists.

Artprice by Artmarket, the world leader in information on the art market, has set itself the ambition through its Global Standardized Marketplace to be the world's leading Fine Art NFT platform.

Artprice Images® allows unlimited access to the largest Art Market image bank in the world: no less than 180 million digital images of photographs or engraved reproductions of artworks from 1700 to the present day, commented by our art historians.

Artmarket with its Artprice department accumulates data on a permanent basis from 6300 Auction Houses and produces key Art Market information for the main press and media agencies (7,200 publications). Its 5.4 million ('members log in'+social media) users have access to ads posted by other members, a network that today represents the leading Global Standardized Marketplace® to buy and sell artworks at a fixed or bid price (auctions regulated by paragraphs 2 and 3 of Article L 321.3 of France's Commercial Code).

Artmarket with its Artprice department, has been awarded the State label "Innovative Company" by the Public Investment Bank (BPI) (for the second time in November 2018 for a new period of 3 years) which is supporting the company in its project to consolidate its position as a global player in the market art.

Artprice's 2020/21 Contemporary Art Market Report by Artmarket.com:

<https://www.artprice.com/artprice-reports/the-contemporary-art-market-report-2021>

Artprice by Artmarket's 2020 Global Art Market Report published in March 2021:

<https://www.artprice.com/artprice-reports/the-art-market-in-2020>

Index of press releases posted by Artmarket with its Artprice department:

serveur.serveur.com/press_release/pressreleaseen.htm

Follow all the Art Market news in real time with Artmarket and its Artprice department on Facebook and Twitter:

www.facebook.com/artpricedotcom/ (over 5,4 million followers)

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twitter.com/artpricedotcom

Discover the alchemy and universe of Artmarket and its artprice department <https://www.artprice.com/video> headquartered at the famous Organe Contemporary Art Museum “The Abode of Chaos” (dixit The New York Times): <https://issuu.com/demeureduchaos/docs/demeureduchaos-abodeofchaos-opus-ix-1999-2013>

L'Obs - The Museum of the Future: <https://youtu.be/29LXBPJrs-o>

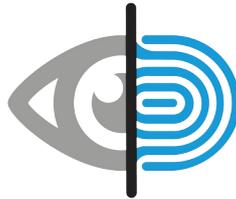
www.facebook.com/la.demeure.du.chaos.theabodeofchaos999

(4.4 million followers)

<https://vimeo.com/124643720>

Contact Artmarket.com and its Artprice department - Contact: ir@artmarket.com

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