

## SES-imagotag publishes its 2021 financial calendar

SES-imagotag (Euronext: SESL, FR0010282822 the global leader in Electronic Shelf Labels (ESLs) and digital solutions for physical retail, today publishes its 2021 Financial Calendar.

Event	Date*	Before / After stock market opening
FY 2020 Sales	January 26	after Stock Market close
FY 2020 Audited Results	March 31	after Stock Market close
2021 Q1 Sales	April 28	after Stock Market close
Annual General Meeting	June 16	
2021 H1 Sales	July 29	after Stock Market close
H1 2021 Audited Results	September 29	after Stock Market close
2021 Q3 Sales	October 28	after Stock Market close

Note (\*): Dates are subject to change.

### About SES-imagotag and the VUSION Retail IoT platform

SES-imagotag is a fast-growing retail tech company, listed on Euronext Paris, with revenues of around €250 million. The company is the world leader in smart digital labels and IoT solutions for physical retail, serving over 300 large retailers around the world in Europe, Asia and America.

SES-imagotag has developed the VUSION Retail IOT technology platform to help retailers transform their physical stores into high value digital assets, more automated, data-driven, and connected in real-time to suppliers and consumers. VUSION improves pricing agility, accuracy and integrity, enables omni channel synchronization of prices, product information and marketing content, increases the productivity of shelf replenishment and in-store picking for online orders. VUSION improves employee satisfaction by freeing up time from cumbersome low value-added tasks and allowing them to focus on customer service and merchandizing tasks. VUSION connects shelves to the cloud, providing real-time accurate information on products availability and location, allowing for reduced inventory, of-stock and waste, as well as improved on-shelf availability and merchandizing compliance. VUSION empowers consumers with better product, nutritional and traceability information at the shelf and enables a frictionless in-store shopping experience with features such as product search, pathfinding and cashier-less scan & pay features.

[www.ses-imagotag.com](http://www.ses-imagotag.com)

SES-imagotag is listed in compartment B of the Euronext™ Paris

Ticker: SESL – ISIN code: FR0010282822 – Reuters: SESL.PA – Bloomberg: SESL

### Contact

Shan – Investor Relations & Financial Communications

Sarah Levy-Quentin: Tel: +33 (0)1 44 50 03 84 / [sesimagotag@shan.fr](mailto:sesimagotag@shan.fr)

SES-imagotag – 55, place Nelson Mandela – CS 60106 92024 Nanterre – France

A limited company with share capital of €26,087,638 – Registration number in the Nanterre Trade and Companies Register: 479 345 464

Tel: + 33 (0)1 34 34 61 61 – Fax: + 33 (0)1 55 69 78 00

[www.ses-imagotag.com](http://www.ses-imagotag.com)