



## INTERCLIMA 2019 TRADE SHOW: WITH ITS BOOSTHEAT.20, BOOSTHEAT IS OFFERING GAS FITTERS AN INNOVATIVE PARTNERSHIP

**BOOSTHEAT**, a French manufacturer focused on energy efficiency, is about to take part for the third time in the Interclima trade show, which will take place this year between 5 and 8 November at Paris-Villepinte. This is a major opportunity to promote its new-generation boiler – the BOOSTHEAT.20, commercial installations of which started in late September<sup>1</sup> – among building professionals, but also to encourage them to join its BOOSTHEAT PRO network.

**Find BOOSTHEAT at Interclima  
Hall 1 / Stand G-23**

### **BOOSTHEAT.20, THE NEW-GENERATION HEAT PUMP THAT IS INSTALLED AND SERVICED IN THE SAME WAY AS A BOILER**

BOOSTHEAT, founded in 2011, is designing, developing, producing and marketing a new generation of boilers that are more efficient, economical and durable and that address energy transition issues.



Its first product, the BOOSTHEAT.20, is a complete heating solution that combines the reliability of a condensing boiler with the efficiency of a heat pump. By adding a thermal compressor – a patented proprietary innovation – the Company estimates that the BOOSTHEAT.20 achieves the highest energy performance in its market in terms of Gas Utilization Efficiency<sup>2</sup>.

It also uses a natural refrigerant fluid (CO<sub>2</sub>) that is 2,000 times less polluting than standard HFCs (hydrofluorocarbons), and has an A++ energy rating.

This 20kW gas-powered heat pump was designed for the renovation market: it is the same size and requires the same kind of servicing as a boiler (simple cleaning of the burners), does not require a refrigerant certification, and runs on gas (natural gas or LPG). It simply plugs into a standard electrical socket.

The main difference with respect to a boiler is that the **BOOSTHEAT.20 reduces energy consumption and CO<sub>2</sub> emissions by up to half<sup>2</sup>.**

### **Key figures**

- ≈ Home heating accounts for around 25% of worldwide energy consumption<sup>3</sup>
- ≈ Around 50% of European boilers are older than 25 years<sup>4</sup>

### **WITH ITS BOOSTHEAT PRO NETWORK, BOOSTHEAT IS ESTABLISHING A NEW TYPE OF RELATIONSHIP BETWEEN A BOILER MANUFACTURER AND ITS INSTALLERS**

To carry out all installations resulting from the BOOSTHEAT.20 order book, BOOSTHEAT is using its BOOSTHEAT PRO network of installer partners, which it is currently developing.

For installers joining the network, BOOSTHEAT offers increased productivity, helping them to develop their business while making their day-to-day lives easier: they can stand out by offering and installing a product that is unique in the market, while benefiting from simplified administrative management. BOOSTHEAT is committed alongside its installers, offering a 10-year warranty and providing them with a ready stream of business.

In France, for example, BOOSTHEAT has formed a partnership with Gaz de Bordeaux, a supplier of natural gas that also has a department providing heating services (installation and servicing). The Tcompany's 35 qualified technicians service on average 20,000 heating installations per year in the Bordeaux region. To find out more, visit [www.gazdebordeaux.fr](http://www.gazdebordeaux.fr)

"We are delighted to have entered into this high-quality partnership with BOOSTHEAT, which enables us to offer our customers a solution that is genuinely innovative and one of the most efficient in the market," said Christophe Darniche, head of technical services at Gaz de Bordeaux.

When joining the BOOSTHEAT PRO network, each installer goes through the following steps:

- signature of a quality charter by the installer and BOOSTHEAT;
- signature of a partnership agreement;
- a training course at the BOOSTHEAT Academy in Vénissieux, comprising various modules covering installation, commissioning, repair and servicing;
- assistance with the first two installations followed by long-term support, including a hotline to BOOSTHEAT's technical centre.

## FIRST INSTALLATIONS OF THE BOOSTHEAT.20: EN ROUTE TOWARDS A NEW ERA OF ENERGY

In late September, BOOSTHEAT carried out its first commercial installations of BOOSTHEAT.20 in France, ahead of the heating season. This represents another target that BOOSTHEAT has now met.

The installations mark the continuation of BOOSTHEAT's European expansion plan, which involves developing positions in its three priority markets, i.e. France, Germany – where the company opened a subsidiary in Nuremberg a year ago and where the BOOSTHEAT.20 recently obtained BAFA certification, confirming its efficiency and entitling it to Germany government subsidies, which represents a key step forward in this market (see press release of 17 October 2019) – and Switzerland with its partner Holdigaz, a major player in the Swiss gas market and a core BOOSTHEAT shareholder.

### Join our partner network

#Act4Climate



Find out more  
+33 (0)9 82 99 17 01  
[pro.boostheat.fr](http://pro.boostheat.fr)



### About BOOSTHEAT

BOOSTHEAT, founded in 2011, designs, develops, produces and markets heating solutions that are technologically advanced, energy-efficient and sustainable. BOOSTHEAT's new-generation boilers feature a patented thermal compressor, enabling them to achieve efficiency of up to 200% and reducing energy consumption by up to half. They are more environmentally friendly and economical, giving users the opportunity to achieve an immediate and significant reduction in their environmental impact. BOOSTHEAT has established its head office and production site in Vénissieux near Lyon, which is an established hub for the HVAC\* industry. The company has been awarded Bpifrance "Entreprise Innovante" (innovative company) and French Fab accreditation. BOOSTHEAT is listed on Euronext Paris, compartment C (ISIN: FR0011814938). [en.boostheat.com](http://en.boostheat.com)

1 As stated in the Registration Document published in relation to the company's stockmarket flotation.

2 Company estimate based on external laboratory test reports (CETIAT and Gas.be): 188% in aerothermal application (A7) | 229% in geothermal application (W10).

3 Data from International Energy Agency - <https://iea.org/renewables2018/heat>

4 2016 European Commission Report (An EU Strategy on Heating and Cooling).

5 Heating, ventilation and air conditioning.

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