



REVENUE FOR THE FIRST NINE MONTHS OF 2018/19

RECORD HIGH NINE-MONTH REVENUE: **€223.8m** (up 19% vs 9M 2017/18)

Lyon, 14 May 2019

Revenue for the first nine months of the 2018/19 financial year totalled €223.8 million, up €36.1 million (+19%) from €187.7 million in the nine months to 31 March 2018. These very strong figures resulted in particular from the performance of the men's team in the Champions League (round of 16).

1/ TOTAL REVENUE: €223.8 MILLION, UP €36.1 MILLION (+19%)

In € m (1 July to 31 March)	31/03/2019 9 mos.	31/03/2018 9 mos.	Chg. in € m	Chg. (in %)
Ticketing	34.9	29.8	5.1	+17%
<i>of which French Ligue 1 and other matches</i>	24.7	23.8	0.8	+3%
<i>of which European play</i>	10.2	5.9	4.3	+72%
Sponsoring - Advertising	23.2	21.6	1.6	+7%
Media and marketing rights	109.9	51.8	58.1	+112%
<i>of which LFP-FFF</i>	39.4	38.1	1.4	+4%
<i>of which UEFA</i>	70.5	13.7	56.8	+413%
Events	5.2	7.0	-1.8	-25%
<i>of which seminars and stadium tours</i>	4.6	3.0	1.6	+52%
<i>of which major events</i>	0.7	4.0	-3.3	-84%
Brand-related revenue	11.7	12.0	-0.3	-2%
<i>of which derivative products</i>	7.7	8.0	-0.4	-4%
<i>of which image/video and other</i>	4.1	4.0	0.1	+1%
Proceeds from the sale of player registrations	38.9	65.5	-26.6	-41%
Total revenue	223.8	187.7	36.1	+19%

For the first nine months of the 2018/19 financial year, the Group achieved record ticketing and media revenue of €34.9 million (up 17%) and €109.9 million (up 112%), respectively. The club's participation in the Champions League group stage and round of 16 (Europa League in 2017/18) increased these two line items significantly (by a total of €61.1 million) and also led to a new matchday revenue record: more than €5 million at the round of 16 match against FC Barcelona. Ligue 1 ticketing and media revenue also increased. As of 31 March 2019, the club was in 3rd place in the French Ligue 1 (4th place as of 31 March 2018) and had played 15 matches, vs 14 in the first nine months of 2017/18.

Lyon, 14/05/2019

The seminar activity continued to post robust growth, rising 52% over the first nine months of 2018/19 to €4.6 million (vs €3.0 million in 2017/18). Groupama Stadium is increasingly successful in hosting large seminars and conventions, enabling OL Groupe to continue increasing its recurring B2B revenue.

As there were no major events during the period, overall revenue from the Events business was €5.2 million, vs €7.0 million in 2017/18. The previous year included the Céline Dion concert and the France/New Zealand rugby match.

Sponsoring-Advertising revenue increased by 7% to €23.2 million, owing to an increase in sponsorship agreements. This line item included nine months of naming revenue vs eight months in 2017/18, as the contract came into force on 1 August 2017.

Brand-related revenue was virtually stable at €11.7 million, vs €12.0 million in 2017/18.

Following on from the first half of the year, proceeds from the sale of player registrations totalled €38.9 million (€65.5 million in the first nine months of 2017/18). Trading was intentionally limited in the early part of the year, related to the club's participation in the Champions League and its on-the-pitch objectives. As a reminder, the previous financial year included the club's largest transfer ever: Alexandre Lacazette to Arsenal for €50 million.

2/ OUTLOOK

In the last quarter of the 2018/19 financial year, the Group will benefit from a summer rich in special events at Groupama Stadium, with Ed Sheeran concerts on 24, 25 and 26 May 2019, a Stars 80 concert on 1 June 2019 and a Phil Collins concert on 4 June 2019. Early in the next financial year, the Women's World Cup semi-final and final matches will be played at Groupama Stadium on 2, 3 and 7 July 2019.

Over the next five years, the Group intends to pursue a growth strategy based on a full entertainment concept focused on its core business – football – and also on the development and diversification of its events programme.

As part of the strategic five-year plan, the Group aims to become one of the top 20 European clubs in financial terms, by growing all of its lines of business and achieving total revenue in the region of €400 million.

Olympique Lyonnais reiterates that discussions are underway with ASVEL SASP (exclusive until 30 June 2019) regarding a minority stake for the Group in the Villeurbanne basketball club.

"This document contains indications about OL Groupe's goals. Known and unknown risks, uncertainties and other factors may affect the achievement of these goals, and consequently, OL Groupe's future results, performance and achievements may differ significantly from implied or stated goals. These factors could include changes to the economic and business environment, regulations, and risk factors detailed in OL Groupe's 2017/18 Registration Document."

Next press release: Full-year 2018/19 revenue on 23 July 2019 after the market close.



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Euronext Paris - Segment B

Indices: CAC Small - CAC Mid & Small - CAC All-Tradable - CAC All-Share – CAC Consumer Services – CAC Travel & Leisure
ISIN code: FR0010428771
Reuters: OLG.PA
Bloomberg: OLG FP
ICB: 5755 Recreational services

APPENDICES

REVIEW OF FOOTBALL PERFORMANCE

As of the date of this press release, the Olympique Lyonnais men's professional team is in third place in the French Ligue 1 and has already clinched a spot, for the 23rd consecutive time, in European cup play next season. This is an excellent performance, which ranks Olympique Lyonnais among the most prestigious European clubs.

OL Groupe's women's team are French champions for the 13th year in a row and have won the Coupe de France for the eighth time. The women's team will play in the final of the UEFA Women's Champions League for the eighth time in ten years, against FC Barcelona, on 18 May 2019 in Budapest.

