

For immediate release
7 March 2018

'People, planet, profit' go hand in hand with Quadpack's CSR strategy

Quadpack Industries, international manufacturer and provider of beauty packaging solutions, is proud to announce its corporate social responsibility (CSR) strategy, just ahead of its 15th anniversary. Since its foundation in 2003, it has seen a steady year-on-year growth, transforming into a thriving, global organisation. Now, with over 250 employees on four continents and an annual turnover approaching €100 million, it seeks to formally outline its commitment to responsible governance through a far-reaching CSR programme.

Led by CSR Director Alex San Miguel from the company's Barcelona headquarters, the strategy ensures that Quadpack's activities leave a positive impact in three key areas: society, the environment and long-term financial performance. "In other words, 'people, planet, profit'," explains San Miguel. "The bigger the business, the bigger the impact and the bigger the responsibility. As we grow our business, we want make sure we do it responsibly. We have a long-term plan with short-term action points that will ensure our sustainability now and in the future."

The CSR strategy touches all areas of Quadpack's business, with particular importance placed on responsible manufacture. It covers a host of areas including health & safety, recycling schemes, energy use, risk management, ethical supply chains and the ongoing development of eco-friendly packaging concepts.

Beyond financial and environmental sustainability, the company aims to contribute to its social environment. Co-founder and CEO Tim Eaves says: "I have always been grateful to each city that has given Quadpack a home and we want to give something back to the communities wherever we are present." A big part of this is Quadpack Foundation, the company's charitable arm founded in March 2016. Quadpack Foundation supports social and environmental projects, with an emphasis on helping disadvantaged children get a good start in life.

-ENDS-

About Quadpack Industries

Quadpack Industries is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the US and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact details

Mariam Khan

Quadpack Industries press office

Summit Media Services

Tel: +34 93 265 4463

Email: summit_media@compuserve.com