PRESS RELEASE

Lyon, July 20, 2017

Prismaflex International awarded the renewal of its status of « Innovative Company »

On June 23, 2017 Bpifrance confirmed the renewal of Prismaflex International's status of « Innovative Company » for 2017/2020. Prismaflex can request renewal of this status in 3 years.

The qualification means the "Fonds Communs de Placement pour l'Innovation" (FCPI) shared investment fund can account for their interest in Prismaflex International in their investments in innovative companies as provided for in article L-214-41 of the Monetary and financial Code.

This renewed status rewards once again Prismaflex International's strategy of designing innovative advertising solutions, in line with market expectations and requirements.

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PRISMAFLEX INTERNATIONAL

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