



OL GROUPE

OLYMPIQUE LYONNAIS STADIUM NAMING

EXCLUSIVE NEGOTIATIONS WITH GROUPAMA RHONE-ALPES AUVERGNE

Lyon, 29 June 2017

Olympique Lyonnais has entered exclusive negotiations with Groupama Rhône-Alpes Auvergne for naming rights on the stadium which it owns.

The period of exclusivity will run from today until 20 July 2017 inclusive.

Olympique Lyonnais' new stadium in Décines, inaugurated on 6 January 2016, hosts the matches of the men's professional team and certain women's professional team matches, and numerous other domestic and international sporting events, as well as concerts with world-famous musicians, have already been held in the stadium.

In addition, the stadium has won numerous prizes:

- the most beautiful Euro 2016 stadium
- the Euro 2016's most environment-friendly stadium
- the "Ensemble pour le Handicap 2016" award from French gaming company FDJ
- the "Global Fan Experience" award from the French professional Football League (LFP)

OL Groupe

Tel: +33 (0)4 81 07 55 00

Fax: +33 (0)4 81 7 45 65

Email:

dirfin@olympiquelyonnais.com

www.olweb.fr

Euronext Paris - Segment C

Indices: CAC Small - CAC Mid & Small - CAC All-Tradable - CAC All-Share – CAC Consumer Services – CAC Travel & Leisure

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Reuters: OLG.PA

Bloomberg: OLG FP

ICB: 5755 Recreational services

