



OL GROUPE

OLYMPIQUE LYONNAIS GROUPE: SUBSCRIPTION OF THE FIRST TRANCHE OF NEW SHARES AND NEW BONDS RESERVED TO IDG EUROPEAN SPORTS INVESTMENT LTD.

Lyon, 27 December 2016

Olympique Lyonnais Groupe (the "**Company**") recalls that the French *Autorité des marchés financiers* (the "**AMF**") granted on November 23, 2016 visa number 16-543 on the prospectus (the "**Prospectus**") regarding:

- the admission to trading on the regulated market of Euronext in Paris ("**Euronext Paris**") of a maximum indicative number of 11,627,153 new shares issued as part of a capital increase reserved to IDG European Sports Investment Limited, without shareholders' preferential subscription rights (the "**Reserved New Shares**"); and
- the admission to trading on the regulated market of Euronext Paris of a bond issue consisting of a maximum indicative number of 200,208 new mandatory subordinated convertible bonds (*obligations subordonnées remboursables en actions ordinaires nouvelles ou existantes*) ("**OSRANES**") reserved to IDG European Sports Investment Limited and issued without shareholders' preferential subscription rights (the "**Reserved New Bonds**").

The above mentioned issuances are expected to be carried out in two tranches, the second of which may be divided into sub-tranches (up to four).

The first tranche of the New Reserved Shares and Reserved New Bonds, the total amount of which amounts to €30,000,183.72, was subscribed on December 23, 2016 by IDG European Sports Investment Limited. The number of Reserved New Shares subscribed as part of the first tranche amounts to 3,488,146 for a total amount of €11,660,523.27 (issuance premium included). The total number of Reserved New Bonds subscribed as part of the first tranche amounts to 60,063 for a total amount of €18,339,660.45 (issuance premium included).

The admission to trading on the regulated market of Euronext Paris of the Reserved New Shares is scheduled for December 29, 2016, on the same line as the existing shares (code ISIN FR0010428771). The admission to trading on the regulated market of Euronext in Paris (compartment C) of the Reserved New Bonds is scheduled on December 29, 2016, on the same line as the existing OSRANES (code ISIN FR0011544444).

Furthermore, the Company which benefits, through its subsidiary Olympique Lyonnais SAS, from a syndicated operating credit line, executed on June 27, 2014, for a maximum amount of €34 M, obtained from its partner banks a unanimous agreement, executed on December 14, 2016 to maintain the maximum amount of this line at €34 M until its final maturity date on September 30, 2017. As a reminder, in accordance with the terms of the agreement, it was previously anticipated that this maximum amount would be reduced to €25 M as from January 9, 2017.

About OL Groupe: Organized around Olympique Lyonnais, the football club founded in 1950 and headed by Jean-Michel Aulas since 1987, OL Groupe is a leader in the entertainment and media sector in France. Since OL Groupe was created in 1999, it has



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built an innovative business model combining financial durability and recurrent revenue stream around five complementary sources of revenue: ticketing, sponsoring and advertising, marketing and media rights, brand-related revenue, and player trading. OL Groupe is a company whose securities are admitted to trading on Euronext Paris (Compartment C). The company publishes a registration document filed with the French *Autorité des Marchés Financiers* each year. Any investor should read such document, including in particular the "Risk Factors" section.

OL Groupe

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Euronext Paris - compartiment C

Indices : CAC Small - CAC Mid & Small - CAC All-Tradable - CAC All-Share – CAC Consumer Services – CAC Travel & Leisure
Code ISIN : FR0010428771
Reuters : OLG.PA
Bloomberg : OLG FP
ICB : 5755 Services de loisirs

