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PRESS RELEASE



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Paris, March 12, 2015, 6 pm

ATEME APPOINTS JACQUES GALLOY TO ITS BOARD OF DIRECTORS AND AS CHAIRMAN OF THE STRATEGY COMMITTEE

ATEME (Euronext Paris : ATEME), a global leader in video compression and delivery solutions, today announced the expansion of the Company's Board of Directors with the appointment of Jacques Galloy who also becomes chairman of the strategy committee.

As a member of its Board of Directors, ATEME will leverage Jacques Galloy's broad expertise in the broadcast industry. From 2001 to 2014, he served on the EVS Broadcast (Euronext Bruxelles: EVS) management team, as a board member and as chief financial officer. During his tenure, he notably oversaw acquisitions and co-founded dcinex, an EVS subsidiary and the European leader in digital cinema. He was chairman of the board of dcinex for eight years until 2013. Under his leadership, EVS built a strong market position in solutions for live television and multiplied its turnover by four, now reaching € 131 million.

Jacques Galloy is also a board member at XL Video (LED display technologies), PhysIOL (medtech), X-RIS (digital radiology), RCF (radio broadcaster), Gaudeto (consulting and investment), and partner at MyDimm.com (furniture e-commerce site).

Previously, Jacques Galloy was a senior auditor at PwC, and chief financial officer of various RTL Group entities in Luxembourg, Netherlands, and Belgium. Jacques Galloy holds a degree in "Hautes Etudes Commerciales" from Liège University (Belgium) as well as a degree in Economics from Maastricht University (Netherlands).

"I am delighted to join the ATEME board of directors," said Jacques Galloy. "Their innovative solutions are recognized worldwide for their performance. I am looking forward to the advent of the new generation Ultra-HD images. As announced during its IPO, ATEME will expand its international footprint and strengthen its organization to take advantage of this momentum."

"The Board of Directors welcomes Jacques Galloy, one of the main architects of the emergence of EVS, now a leader in its segment of the broadcast industry" Michel Artières, ATEME CEO, added. "His excellent knowledge of market dynamics, combined with operational experience in terms of both organic growth and acquisitions, will be a valuable asset as we implement our development strategy in this rapidly changing market, and particularly with the arrival of Ultra-HD and HEVC technology."



About ATEME:

ATEME (PARIS: ATEME), Redefining Video Delivery. ATEME is a global leader in HEVC, H264, MPEG2 video compression solutions for broadcast, cable, DTH, IPTV and OTT.

With over 10 years of research investment in video compression, ATEME has contributed to the launch of HEVC (High Efficiency Video Coding). The adoption of this new video compression standard by the whole video production and delivery industry represents a strong growth potential for ATEME.

With a market presence in 14 countries and a workforce of 161 employees including 60 in R&D, ATEME today sells to 200+ customers worldwide and achieved in 2014 a turnover of € 25.4 M , of which 87 % internationally.

More information is available at www.ateme.com.

Name : ATEME - ISIN Code : FR0011992700 – Ticker symbol : ATEME – C Segment

CONTACT ATEME

Michel Artières
CEO

INVESTOR RELATIONS

Caroline Lesage
Tél. : +33 (0)1 53 67 36 79
ateme@actus.fr

PRESS RELATIONS

Anne-Catherine Bonjour
Tél. : +33 (0)1 53 67 36 93
acbonjour@actus.fr