



**OL GROUPE**

## **Results of the offering by Olympique Lyonnais Groupe of subordinated bonds mandatory convertible into new and/or existing shares (OSRANE), with preferential subscription rights, for a nominal amount of approximately 80 million Euros due July 1<sup>st</sup> 2023**

**Lyon, August 23<sup>rd</sup> 2013**

Olympique Lyonnais Groupe (Euronext Paris: OLG) ("**OL Groupe**" or the "**Company**") has launched on July 30<sup>th</sup> 2013 an offering, with preferential subscription rights, of subordinated bonds mandatory convertible into new and/or existing shares (OSRANE) due July 1<sup>st</sup> 2023 (the "**Bonds**") for a total nominal amount of 80,250,200 Euros represented by 802,502 Bonds of a nominal value of 100 Euros each.

The Bonds have been subscribed by irrevocable entitlement (*à titre irréductible*), for 56,635,000 Euros, corresponding to the subscription of 566,350 Bonds and by entitlement subject to reduction (*à titre réductible*), for 17,500 Euros, corresponding to the subscription of 175 Bonds. As described in the prospectus relating to the offering, the main shareholders of the Company, ICMI and Pathé, have placed orders to subscribe by irrevocable entitlement (*à titre irréductible*) for all Bonds corresponding to their preferential subscription rights.

In accordance with their respective commitments, as described in the prospectus relating to the offering, ICMI and Pathé will subscribe, on the settlement-delivery date and at the issue price of the Bonds, all the Bonds remained unsubscribed at the end of the centralization period of the subscriptions, i.e. 53,871 Bonds for ICMI and 182,106 Bonds for Pathé (in addition to the Bonds already subscribed by them by irrevocable entitlement (*à titre irréductible*)). ICMI and Pathé will have then subscribed through the offering to a total number of 328,053 Bonds and 421,782 Bonds respectively.

The net proceeds of the Bonds offering amount to around 78.3 million Euros. The funds raised will be allocated to finance Olympique Lyonnais' new stadium as well as to the refinancing of expenses incurred within this project, among which around 10 million Euros (corresponding to 9.8 million Euros previously announced increased by accrued interests) will be used for the repayment of shareholders' loans granted by Pathé and ICMI in view of the pre-financing of part of land acquisition.

The settlement-delivery and the listing of the Bonds on the regulated market of NYSE Euronext in Paris are expected on August 27<sup>th</sup> 2013.

This offering has been lead-managed by Société Générale Corporate & Investment Banking, acting as Lead Manager and Bookrunner, and by CM-CIC Securities and Crédit Agricole Corporate and Investment Bank, acting as Co-Lead Managers.



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## Availability of the prospectus

A prospectus in the French language, including (i) OL Groupe's *Document de Référence*, filed with the *Autorité des marchés financiers* (the "AMF") on October 30<sup>th</sup> 2012 under n° D.12-0951, (ii) an update of the *Document de Référence* filed with the AMF on July 29<sup>th</sup> 2013 under n° D.12-0951-A01, as well as (iii) a *Note d'Opération* (including the summary of the prospectus) approved by the AMF under the visa n°13-431 on July 29<sup>th</sup> 2013. Copies of the prospectus are available free of charge at the Company's corporate headquarters (350, avenue Jean Jaures, 69007 Lyon), on OL Groupe ([www.olweb.fr](http://www.olweb.fr)) and AMF ([www.amf-france.org](http://www.amf-france.org)) websites and from the following financial institutions: Société Générale, CM-CIC Securities and Crédit Agricole Corporate and Investment Bank. OL Groupe draws the attention of investors to the risk factors mentioned in pages 28 to 35 of the *Document de Référence* and in chapters 4 and 5 of the update of the *Document de Référence* and in chapter 2 of the *Note d'Opération*.

## About OL Groupe

*Organised around Olympique Lyonnais, the football club founded in 1950 and headed by Jean-Michel Aulas since 1987, OL Groupe has been a leader in media and sport-related entertainment in France.*

*The Group's innovative business model is articulated around five sources of revenue:*

- *Ticketing,*
- *Partnerships and advertising,*
- *Media rights,*
- *Brand-related revenue,*
- *Player trading.*

*OL Groupe has 256 employees (average headcount on December 31<sup>st</sup>, 2012).*

*For the fiscal year ended 2012/2013 (ending on June 30<sup>th</sup>), business revenue amounted to €137.3 million.*

## Investors relation

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### Euronext Paris - compartiment C

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