



## Philippe Sauze Named New General Manager

### Groupama New Official Partner

**Lyon, 8 June 2010**

In its meeting of 7 June 2010 the Board of Directors of OL Groupe approved the appointment of Philippe Sauze to the position of General Manager.

Currently Vice-President, Europe of US company Electronic Arts, the world leader in video games, Mr Sauze will strengthen and manage OL Groupe's operations from 1 July 2010. His international experience, expertise, knowledge of marketing and major projects and ability to manage high-visibility companies will be important advantages during the next decade, during which OL Groupe hopes to rival Europe's most prestigious clubs.

Thierry Sauvage and the rest of the management team will continue their work at OL Groupe, apart from Marino Faccioli, who is likely to move to the France national team. The remit of each manager will be redefined once Mr Sauze is officially on board.

As previously reported, OL Groupe has signed an important partnership contract with Groupama, which will become the club's official sponsor for the next three seasons. Groupama will appear on the back of Olympique Lyonnais players' shirts for all Ligue 1 home and away matches.

This agreement with Groupama, one of Europe's leading insurers, expands the Group's international dimension. We reiterate that OL Groupe has also signed a contract with Adidas, which, in little more than a fortnight's time, will become the club's official kit manufacturer for the next ten years.

OL Groupe has also has a three-year agreement with BetClic, one of the European leaders in online gaming. BetClic obtained its French domestic operating licence yesterday from Arjel, the French online gaming regulator.

Two other "shirt" partners are expected to sign with OL soon, thereby rounding out the group of partners for the Ligue 1 and Champions League seasons.

Olympique Lyonnais is very pleased that France has been chosen to host the Euro 2016. This lends backing to the new stadium project in Décines, which will give the Lyon area visibility on the European stage by taking part in its economic development. The project will combine a 60,000-seat stadium, two hotels, a leisure centre, office buildings and the professional team's training grounds on a 50-hectare (120-acre) site, and will enable the City of Lyon to be a candidate for the opening match of the Euro 2016.



# OL GROUPE

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