

**OLYMPIQUE
LYONNAIS**



OL GROUPE

New kit manufacturer contract

Lyon, 10 August 2009

On 6 July 2009, Olympique Lyonnais ended its contractual relationship with Noel Soccer, exclusive licence-holder for British kit manufacturer Umbro. The team will continue to wear Umbro shirts during the 2009/10 season.

On 7 August 2009, Olympique Lyonnais signed a memorandum of understanding with Adidas, under which Adidas will become the exclusive supplier of sports equipment to Olympique Lyonnais for ten seasons starting in 2010/11.

Each season, Olympique Lyonnais will receive from Adidas a minimum payment comprising a lump sum plus royalties on sales of products bearing the Olympique Lyonnais and Adidas brands. This payment may be adjusted depending on sales performance and Olympique Lyonnais' results in domestic and/or European competitions.

Olympique Lyonnais is delighted to have entered into this long-term partnership with Adidas, which has a strong international profile and reputation in sports equipment.

OL Groupe
Olivier Blanc
Tel: +33 4 26 29 67 33
Fax: +33 4 26 29 67 13
Email:
dirfin@olympiquelyonnais.com
www.olweb.fr

Stock market: Euronext Paris - Compartment C
Index: CAC AllShares
ISIN code: FR0010428771
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