

OLYMPIQUE
LYONNAIS



OL GROUPE

JEAN-MICHEL AULAS ELECTED SPORTS BUSINESS PERSON OF THE LAST 10 YEARS

Lyon april 30, 2009

On 29 April 2009, David Douillet handed the prize for the Sports Business Person of the last 10 years ("*Personnalité du Sport Business de la Décennie 1998-2008*") to the Chairman of Olympique Lyonnais.

Sponsored by TNS Sport and NZ Consulting, this prize is awarded in recognition of a winning entrepreneurial strategy over the period of a decade to a person who has made a particularly significant contribution to the economic development of French professional sports.

Two thousand sports professionals (federations, clubs, media, sponsors, agencies, etc.) chose Jean-Michel Aulas out of a field of 15 candidates. Max Guassini, the president of Stade Français, came in second, ahead of UEFA president Michel Platini.

The other candidates were Serge Blanco, Alexandre Bompard, Christophe Bouchet, Lucien Boyer, Patrice Clerc, Jean-Claude Darmon, Jean-Claude Killy, Arnaud Lagardere, Robert Louis-Dreyfus, Bernard Lapasset, Didier Quillot et Frédéric Thiriez.

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