

**ANNUAL SHAREHOLDERS MEETING  
28 NOVEMBER 2008****Lyon, 4 December 2008**

On 28 November 2008, OL Groupe held its Annual Shareholders Meeting to approve its 2007/08 financial statements. Jean-Michel Aulas reiterated OL Groupe's excellent economic and financial performance during the year, equalled only by its prowess on the pitch.

He also reviewed the recent reports issued by Eric Besson, *Secrétaire d'État chargé de la prospective* (State Secretary for forward planning), and Philippe Seguin, president of the *Cour des Comptes* (Government Accountability Office) and chairman of the Euro 2016 "Grands Stades" Commission. These two reports constitute a promise of positive developments both for French professional football in general and OL Groupe in particular

**The Besson report, issued on 5 November 2008** recommended the following measures in particular:

- Concerning taxes and payroll contributions, that the current entertainment tax be replaced with a 5.5% VAT and that collective image rights be confirmed;
- On an economic level, that TV rights be shared better through bonuses to European clubs and by deregulating online betting and allowing gaming companies to sponsor sports clubs
- That French sports companies be allowed to adopt the ordinary form of incorporation (SA), thereby becoming traditional corporate entities;
- Structurally, that "general interest equipment" status be granted to stadiums and that the training system be reformed so as to improve its effectiveness.

**The Seguin Commission's report, issued on 24 November 2008**, found that French stadiums are incompatible with France's candidacy for major international sporting events such as the Euro 2016 and hinder efforts to lend more value to its domestic league competitions and foster the economic development of its clubs.

As such, the Commission recommended a large governmental infrastructure programme so as to maximise France's chances at hosting the Euro 2016 and support the economy. It also recommended that:

- Large sports stadiums receive "general interest equipment" status at the national level;
- Large sports facilities be granted the status of "Service of General Economic Interest" at the European level;
- Lastly, from an economic standpoint, that the Loi Buffet be amended so as to remove the ceiling on services purchased by local authorities.

During the meeting, the Chairman of OL Groupe also reviewed recent football news, pointing out that OL is in first place in the French Ligue 1 and has qualified for the first knock-out round of the Champions League for the sixth consecutive time by beating



## OL GROUPE

Fiorentina. The match against Bayern Munich on 10 December 2008 will determine who claims first place in the group. The women's team, meanwhile, after dominating the qualification stage and eliminating Italian team Bardolino Verona, have advanced to the semi-finals, as they did last year.

Lastly, shareholders approved the payment of a dividend of €0.14 per share on 2007/08 earnings. The dividend has been paid on 3 December 2008.

*The reports of Eric Besson, Secrétaire d'État chargé de la prospective (State Secretary for forward planning) on the competitiveness of French professional football clubs and of Philippe Seguin, president of the Cour des Comptes (Government Accountability Office) and chairman of the Euro 2016 "Grands Stades" Commission are available on [www.olweb.fr](http://www.olweb.fr) under the OL Land menu item.*

**Next press release:**

Second-quarter 2008/09 revenue, 9 February 2009 after the market close

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**Index: CAC Allshares**  
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