



**2007-08 FINANCIAL YEAR: EXCELLENT BUSINESS REVENUE**

**TOTAL BUSINESS REVENUE IN EXCESS OF €200m (€211m)  
REVENUE EXCLUDING PLAYER TRADING UP 10%  
OTHER REVENUE: €37.8m (up 22%)**

**Lyon, 28 July 2008**

During the 2007-08 financial year, OL Groupe exceeded its targets, posting revenue from businesses of €211.2 million and an increase in other revenue of 21.9%.

- **Business revenue excluding player trading reached a record high of €155.1 million.**
- **Revenue from the sale of player registrations remained high at €56.1 million.**

Analysis of the trend in business revenue over four years shows an acceleration in OL Groupe's growth during the last two years:

in € m	FY 2007-08*	FY 2006-07	FY 2005-06	FY 2004-05
Revenue excl. player trading	155.1	140.6	127.7	91.8
Revenue from sale of player registrations	56.1	73.5	38.4	24.8
Total revenue	211.2	214.1	166.1	116.6

\* figures are preliminary and unaudited

This business performance was accompanied by outstanding sporting results:

- **The men's and women's teams both achieved a double**, winning their league title and the Coupe de France. This is the first time in the history of French football that two teams from the same club have won a double in the same season.
- **For the seventh consecutive season, Olympique Lyonnais won the Ligue 1 championship**, a performance unmatched in the realm of elite European football.
- After playing in the first knockout round of the UEFA Champions League against Manchester United, the team that would go on to win, **OL will participate in the 2008-09 edition of this prestigious tournament for the ninth consecutive time**. OL is currently the third-ranked European club in the UEFA Champions League, behind Manchester United and Chelsea.

These excellent results demonstrate OL Groupe's determination to pursue a strategy focused on value creation and steady improvement in results in every area.

Breakdown by business segment (1 July 2007 to 30 June 2008)

in € m	FY 2007-08*	FY 2006-07	Change (€m)	Change (%)
Ticketing	21.8	21.5	+0.3	+1.2%
Partnerships - Advertising	20.4	18.1	+2.3	+12.9%
Media rights	75.0	69.9	+5.1	+7.3%
Other revenue	37.8	31.0	+6.8	+21.9%
<b>Revenue excl. player trading</b>	<b>155.1</b>	<b>140.6</b>	<b>+14.5</b>	<b>+10.3%</b>
Revenue from sale of player registrations	56.1	73.5	-17.4	-23.7%
<b>Total revenue</b>	<b>211.2</b>	<b>214.1</b>	<b>-2.9</b>	<b>-1.4%</b>

\* figures are preliminary and unaudited

## Business revenue excluding player trading up €14.5 million

- Ticketing revenue totalled €21.8 million, the best performance ever realised by OL and higher than that achieved in all other French stadiums, including those with a larger capacity.
- Partnership and advertising revenue of €20.4 million was up €2.3 million, reflecting the combined impact of an increase in the amount of partnership contracts (Umbro, Accor, etc.) and in "Business club and hospitality" revenue.
- Media rights (LFP, FFF, UEFA) advanced by €5.1 million to €75 million. This rise came about because France's share in UEFA rights increased, because two French clubs participated in the first round of the UEFA Champions League vs. three in the previous year, and because Olympique Lyonnais was the only French club this year to reach the first knockout round of this competition.
- Other revenue rose €6.8 million to €37.8 million. Two significant signing fees were received the financial year, one of €7 million with Sportfive (Groupe Lagardère Sports), the other of €3.5 million with Sodexo, related to catering activities. An additional €1.7 million derived from Olympique Lyonnais' first Peace Cup victory in South Korea.
- Revenue from the sale of player registrations totalled €56.1 million and included the transfers of Malouda (Chelsea), Berthod (Monaco), Riou (Auxerre), Bettiol (Troyes), Diarra (Bordeaux), Wiltord (Rennes), Plessis (Liverpool), Belhadj (Lens), Remy (Nice) and Ben Arfa (Marseille), as well as bonus payments.



## OL GROUPE

### **Outlook and objectives**

The 2007-08 financial statements will be approved by the Board of Directors on 22 September 2008. The trend in revenues points to favourable results for the 2007-08 financial year.

Separately, the Board of Directors has appointed Claude Puel as the new manager with an expanded role, responsible for all of the club's professional and amateur squads during the forthcoming season. The Board had been seeking to hire Mr Puel for a long time.

Significant investments have been undertaken to build a top-level European team. Since 1 January 2008, OL has invested more than €60 million in new players, all internationals: Delgado, Boumsong, Ederson, Lloris, Pjanic, Makoun and Mensah. In so doing, OL seeks to help the team advance against its rivals, who have also strengthened their rosters.

The season ticket campaign is off to a good start. With 10 days left before the start of the season, more than 24,000 season tickets have already been sold.

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