



9 MO. REVENUE IN LINE WITH FULL-YEAR 2007/08 TARGET

REVENUE EXCLUDING PLAYER TRADING UP 13.6%

TOTAL REVENUE UP 1.9%

Lyon, 7 May 2008

Over the first nine months of the 2007/08 financial year, OL Groupe has posted revenue of €163.1 million, in line with its full-year target of €200 million. This achievement constitutes further proof that the Group's business model is effective and that it is able to generate steady growth.

Breakdown by business segment (1 July 2007 to 31 March 2008)

in € m	9 mos. 2007/08*	9 mos. 2006/07	Change (€ m)	Change (%)
Ticketing	18.9	17.3	+ 1.6	+ 9.2%
Partnerships - Advertising	16.4	13.2	+ 3.2	+ 24.0%
Media rights	64.1	58.2	+ 5.9	+ 10.1%
Other revenue	28.0	23.4	+ 4.6	+ 19.6%
Revenue excl. player trading	127.4	112.1	+ 15.3	+ 13.6%
Revenue from sale of player registrations	35.7	47.8	- 12.1	- 25.4%
Total revenue	163.1	159.9	+ 3.2	+ 1.9%

* figures are preliminary and unaudited

Business revenue excluding player trading up 13.6%

- Ticketing revenue totalled €18.9 million, up 9.2%. Owing to the calendar of matchdays during the period, the club played two more Ligue 1 matches than in the year-earlier period.
- Revenue from partnerships and advertising rose €3.2 million to €16.4 million, an increase of 24%, reflecting a rise in the amounts of contracts signed with the club's principal partners (Umbro, Accor, etc.) and additional advertising revenue linked to the two additional matches. The impact of the new Umbro contract, signed in April 2007, was not reflected in the revenue of the first nine months of the 2006-07 financial year.
- Media rights (LFP, FFF, UEFA) advanced by €5.9 million to €64.1 million. This sizeable increase came about partly because France's market share in UEFA rights increased and because Olympique Lyonnais was the only French club



OL GROUPE

to reach the first knock-out round of the UEFA Champions League. National media rights also rose, owing to the Ligue 1 calendar of matchdays.

- Other revenue rose 19.6% to €28.0 million. It reflected, in particular, the first €7 million instalment of the Sportfive signing fee (Lagerdère Sport group). Merchandising (excluding media activities and mail order / e-commerce, now outsourced) fell short of the objectives announced at the start of the financial year.
- Revenue from the sale of player registrations totalled €35.7 million and included Nadir Belhadj's transfer to Lens in January 2008.

Several significant events took place in the third quarter of the 2007/08 financial year.

- Construction of the training academy neared completion and delivery is expected in June.
- Gilbert Saada was appointed to the Board of Directors on 8 April 2008. The Board now has 14 members.
- A new OL Brasserie was launched, under an operating licence, at Lyon's Saint-Exupéry airport and will serve as a showcase for OL nationally and internationally.
- The club's contracts with Toulalan and Benzema were extended to 2012 and 2013, respectively. Benzema has scored 30 goals so far this season, including 19 in Ligue 1 competition, putting him at the top of the league rankings.
- On the pitch, Olympique Lyonnais is in first place in the Ligue 1 table with two matchdays to go and will face Sedan in the semi-final of the Coupe de France on 7 May.

Next press release:

Full-year 2007/08 revenue on 28 July 2008 after the market close.

OL Groupe
Olivier Blanc
Fax: +33 4 26 29 67 33
Fax: +33 4 26 29 67 13
E-mail: dirfin@olympiquelyonnais.com
www.olweb.fr

Stock market: Euronext Paris Compartment B
Index: CAC Allshares
ISIN code: FR0010428771
Reuters: OLG.PA
Bloomberg: OLG FP
ICB: 5553 Broadcasting and Entertainment