



## BENZEMA AND TOULALAN EXTEND THEIR CONTRACTS NEW OL BRASSERIE OPENS

**Lyon, 17 March 2008**

### **Benzema and Toulalan extend their contracts**

The international striker Karim Benzema, currently the highest-scoring player in the French Ligue 1, has extended his contract until 2013, with, as specified by Jean-Michel Aulas, Chairman of OL Groupe, *"a moral commitment for an additional year, as clubs are not allowed to sign players for more than five years."* The existing contract had been set to expire in 2012.

The international midfielder, Jérémy Toulalan, on contract until 2010, has also decided to extend his contract with Olympique Lyonnais for two more years, until 2012.

### **Eight young OL players selected to play on the French national team**

The Olympique Lyonnais academy once again demonstrated its ability to train young talented players.

Five young OL players have been chosen to play on the French national team in the Elite round of the 2007/08 European Under-17 Championship in Israel on 25, 27 and 30 March 2008. The competing national teams are: England, France, Israel and Russia.

In addition, three other young OL players were selected to play on the under-19 French national team in friendlies against Ireland.

### **A new OL Brasserie opens at the Lyon airport**

Launched in March 2007, the OL Brasserie concept has been successfully tested in an initial restaurant & bar in the central square of Lyon, the *place des Terreaux*.

Customers there dine surrounded by the colours of Olympique Lyonnais while they watch OL matches and other major sporting events (football, rugby, basketball, F1, etc.) broadcast on plasma display screens.

On 11 March 2008, as part of its deployment of the concept, OL Groupe granted a ten-year operating licence to SSP to use the OL Brasserie brand in a new restaurant at the Lyon-St-Exupéry airport.



## OL GROUPE

SSP is a commercial foodservice company with a presence in 125 airports. For OL Groupe, the contract constitutes a significant opportunity for worldwide development of the OL brand.

OL Groupe  
Olivier Blanc  
Fax: +33 4 26 29 67 33  
Fax: +33 4 26 29 67 13  
E-mail: [dirfin@olympiquelyonnais.com](mailto:dirfin@olympiquelyonnais.com)  
[www.olweb.fr](http://www.olweb.fr)

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