



FURTHER INCREASE IN REVENUE EXCLUDING PLAYER TRADING: 15%

Lyon, 7 February 2008

In the second quarter of 2007/08, OL Groupe's growth momentum continued apace, with revenue totalling €55.6 million, vs. €47.7 million in the year-earlier period, representing an increase of 16.6%.

As a result of this favourable trend, first-half 2007/08 revenue totalled €124.6 million, down only €3.3 million from H1 2006/07, even though player trading revenue was particularly high in H1 2006/07, €15.2 million more it was than this year.

- **Revenue excluding player trading totalled €92.3 million, up nearly €12 million, a rise of 15%.**
- **Revenue from the sale of player registrations totalled €32.3 million, in line with the announced full-year target of €50 million.**

Breakdown by business segment (1 July to 31 Decemb^{er})

(in € m)	H1 2006/07*	H1 2006/07	Change in € m	% change
Ticketing	11.8	11.2	+ 0.6	+ 5.7%
Partnerships and advertising	10.5	8.9	+ 1.6	+ 18.0%
Media rights	47.4	43.1	+ 4.3	+ 10.1%
Other revenue	22.6	17.3	+ 5.3	+ 30.6%
Revenue excluding player trading	92.3	80.5	+ 11.8	+ 14.7%
Revenue from sale of player registrations	32.3	47.4	- 15.1	- 31.8%
Total revenue	124.6	127.9	- 3.3	- 2.5%

* Preliminary unaudited figures

- Ticketing revenue totalled €11.8 million, up 5.7%.
- Partnerships and advertising revenue totalled €10.5 million, climbing 18% or €1.6 million, as the amount of contracts signed with Accor and Umbro rose and new partnership contracts were signed.
- Media rights (LFP, FFF, UEFA) advanced by €4.3 million (up 10.1%). This rise came about because France's share in UEFA rights increased and because two French clubs participated in the first round of the Champions League vs. three last year. Domestic media rights were stable, as OL occupied the same position in the French league standings (1st place) as last year at 31 December.
- Other revenue moved favourably, rising €5.3 million, or 30.6%, to €22.6 million. In the first half of 2007/08, OL Groupe received the first €7 million instalment of the Sportfive signing fee (Lagerdère Sport) totalling €28 million and spread out over four years. It also received a net prize of €1.7



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million for its victory in the Peace Cup last July. Merchandising (excluding media activities and mail order / e-commerce, now outsourced) fell short of expectations because of lacklustre retail sales at the end of the year.

- Revenue from the sale of player registrations totalled €32.3 million, in line with the full-year target of €50 million.

Several significant events have taken place since the end of the first half.

- On 21 January, the Greater Lyon Community (Grand Lyon) approved, in a near-unanimous vote, the first amendment to the city of Decines zoning plan, with a view towards the realisation of the new stadium (OL Land), opening the way for a public interest study.
- During the winter mercato, we acquired four high-quality players: Spanish international Marc Crosas from Barcelona, Argentine international Cesar Delgado from Cruz Azul (Mexico), French international Jean-Alain Bounsong from Juventus and the talented young Honorato Ederson (who was immediately lent to OGC Nice until the end of the season). We also transferred Nadir Belhadj to Lens. Santos was lent to Sao Paulo and Baros to Portsmouth with a purchase option. Lastly, the promising young internationals Remy and Paillot were lent to Lens and Grenoble, respectively*.

With effect from 8 February 2008, OL acquired the 70% of the shares of OL Restauration that it did not already own.

Full-year targets confirmed

OL Groupe's performance in the first half of the year increases the likelihood it will meet its full-year target for business revenue, which should be in excess of €200 million, assuming revenue from the sale of player registrations of €50 million.

Future French TV rights secured

The LFP (Professional Football League) has just confirmed a new four-year contract with respect to French TV rights. The contracts with the two major operators chosen (Canal+ and Orange) will enable all clubs to maintain or slightly exceed the level of the previous three-year period (2005/08).

Next press release:

First-half 2007/08 earnings, 25 February 2008 after the market close

*Press releases regarding player transfers are available on the finance page of www.olweb.fr.

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