



OL GROUPE

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**FIRST-QUARTER 2007/08 REVENUE: €69.0 MILLION
IN LINE WITH FULL-YEAR TARGETS**

BUSINESS REVENUE EXCLUDING PLAYER TRADING UP 12.3%

First-quarter 2007/08 performance has demonstrated OL Groupe's ability to generate recurrent revenue (ticketing, player trading, etc.) and step up growth in its other businesses.

Because of differences in match schedules, it is difficult to compare results from one year to the next, be it in ticketing, media rights or partnerships & advertising.

Revenue totalled €69.0 million over the quarter and was right in line with the targets the Group has set for the full year.

Breakdown of consolidated revenue by business segment (1 July to 30 September)

(in € m) <i>(preliminary unaudited figures)</i>	1 st quarter 2007/08	1 st quarter 2006/07*	% change
Ticketing	3.9	4.0	-0.7%
Partnerships and advertising	4.6	3.9	+18.3%
Media rights	19.5	18.2	+6.7%
Other revenue	8.8	6.7	+31.8%
Revenue excluding player trading	36.8	32.8	+12.3%
Revenue from sale of player registrations	32.2	47.4	-32.0%
Total revenue	69.0	80.2	-13.9%

* Figures reconstituted on the basis of OL Groupe estimates

- Ticketing revenue of €3.9 million reflected a continued high level of stadium attendance, in line with that of the previous year.
- Revenue from partnerships and advertising rose 18.3% to €4.6 million (representing gross billings of €7.6 million), owing in particular to the contract signed with the Accor group (Novotel and Ticket Restaurant brands) as well as other new contracts. In September 2007, OL Groupe also announced the signature of a new, ten-year partnership contract with Sportfive, a subsidiary of Lagardère Sport, which will come into effect when the new stadium is delivered. Under this contract, Sportfive obtains exclusive worldwide use of all marketing, hospitality and media rights belonging to the Club. In connection with this agreement, Sportfive will pay a total signing fee of €28 million, of which €7 million is to be paid in December 2007.
- Media rights (LFP, FFF, UEFA) advanced 6.7% to €19.5 million. The number of matches played was not comparable, however. OL played only one match this year in European competition, vs. two in the first quarter of last year, and nine Ligue 1 matches vs. eight



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last year. Olympique Lyonnais' excellent results on the pitch make it possible to confirm the targets for the full year.

- Other revenue moved very favourably, totalling €8.8 million, up 31.8%. Olympique Lyonnais won the Peace Cup in South Korea for the first time, which brought in a net €1.7 million and had a very positive impact. OL Images also saw robust growth. This subsidiary has significant growth opportunities.
- The sale of player registrations generated revenue of €32.2 million, with a higher margin than last year, reinforcing the Group's chances of achieving the target of €50 million it has announced for the full year.

Performance in line with full-year targets

The Group forecasts it will achieve total revenue during the year in excess of €200 million. This target assumes revenue from the sale of player registrations of €50 million and 10% growth in revenue from all other sources.

These first-quarter revenue figures constitute a solid base from which to achieve the results forecast in the press release published on 25 September 2007.

Forthcoming events: Annual Shareholders Meeting, 20 November 2007

Next press release: second-quarter revenue, 7 February 2008 after the market close

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