



OL GROUPE

OL GROUPE joins the CAC Allshares index

Lyon, December 3, 2007.

On 29 November 2007, the NYSE Euronext Committee of Experts published the list of companies selected to join the CAC Allshares index.

Listed on Euronext Paris' Eurolist since 8 February 2007, OL Groupe shares will join the CAC Allshares index on 24 December 2007.

OL Groupe's entrance into the sample of companies that make up the CAC Allshares index demonstrates its shares' healthy liquidity and strengthens the visibility of OL Groupe shares.

As a reminder, the CAC Allshares index is composed of all shares listed on Euronext Paris whose trading volume is equal to at least 5% of the number of shares, regardless of market capitalisation. The index includes approximately 500 companies.

About OL Groupe

Organised around Olympique Lyonnais, the football club founded in 1950 and headed by Jean-Michel Aulas since 1987, OL Groupe has been a leader in media and sport-related entertainment in France since its creation in 1999.

The Group's business model combines growth, a recurrent revenue stream and durability. It is articulated around five sources of revenue:

- Ticketing
- Media rights
- Partnerships and advertising
- Other businesses (derivative products, OL Images, etc.)
- Player trading

Revenue in the 2006/07 financial year totalled €214.1 million, a rise of 29% over the previous year, and net profit was €18.5 million (vs. €15.9 million in 2005/06). The Group has 262 employees.

OL Groupe
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