







> OVERVIEW OF THE GROUP

Top management









Olivier ESTÈVES

CEO

HEAD OF ABEO SINCE 1992

GRADUATED FROM HEC BUSINESS SCHOOL IN 1981

41% OF THE SHARE CAPITAL



Jacques JANSSEN

MANAGING DIRECTOR

JOINED ABEO IN 2014
FOLLOWING THE MERGER WITH
JANSSEN-FRITSEN
DRS BUSINESS ECONOMICS,
MAASTRICHT UNIVERSITY

14% OF THE SHARE CAPITAL



Jean FERRIER

GROUP CFO

JOINED THE GROUP IN 2017 8 YEARS AT BABOLAT 13 YEARS AT ARTHUR ANDERSEN

SCIENCES PO PARIS 1988 CHARTERED ACCOUNTANT

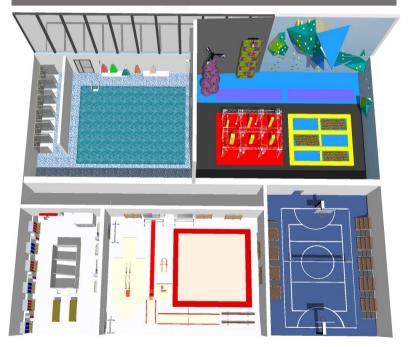
FAMILY-RUN, ENTREPRENEURIAL DNA



ABEO, a leading player in the market for sport and leisure equipment



Concepteur, fabricant et distributeur



Equipment or complex turnkey projects

Designing and equipping specialized sports facilities, leisure centres, gymnasia, indoor climbing walls, changing rooms, schools, etc.



A unique portfolio of leading brands on a world market worth €5bn¹





SPORTS

52% of revenue²

Gymnastics Physical education Team sports



² As of september 2018



CLIMBING

19% of revenue²

Artificial walls
Fun climbing modules
Leisure centres



CHANGING ROOMS

29% of revenue²

Lockers

Cubicles

Fit-out





A unique portfolio of leading brands









Worldwide Leaders

International scale

--- Local Leaders

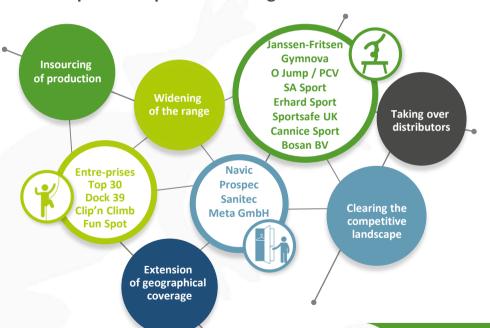
A COMBINATION OF LOCAL BRANDS AND BRANDS AIMED AT THE INTERNATIONAL MARKET



Know-how in integrating companies



18 companies acquired and integrated since 2002



7 companies acquired since IPO in October 2016

- Clip'n Climb (100%)
- Erhard Sport (60%)
- Sportsafe UK (80%)
- Meta GmbH (100% consolidated from 01/11/17)
- Cannice Sport (80% consolidated from 01/01/18)
- Bosan BV (100% consolidated from 01/03/18)
- Fun Spot Manufacturing (100% consolidated from 01/11/18)

A VALUE-CREATING STRATEGY









H1 2018/19 HIGHLIGHTS

H1 2018/19 highlights



2018/19 revenue up 24% to €110.4m

Strong first half order intake¹ totaling €112.7m, up 21.5%

CONFIRMED

2020 PLAN

Earnings growth: EBITDA² +16.9% Operating income +23.3%

A strong presence of all brands on major sporting events

Strengthened financial structure with a €20m EuroPPtype bond issue in April 2018

² Recurring operating income + depreciation of fixed assets



¹ non-financial and unaudited data – to measure the sales momentum of its business activities, the Group uses the quantified amount of its order intake over a given period, inter alia. The sales momentum indicator represents the aggregate value of all orders booked during the reporting period, as compared to the same period for the previous financial year

Youth Olympic Games Argentina – October 2018









From October 6 to 18, 2018

Argentina

BUENOS AIRES 2018



YOUTH OLYMPIC GAMES Equipment supplier of basketball backstops in all stadiums by



Equipment supplier of the bouldering, lead and speed climbing walls for all the sport climbing events by



Equipment supplier for the Gymnastics events by





49th World Championships Artistic Gymnastics in Stuttgart (Germany - October 2019)













A long track record as a supplier of gymnastic equipments at the World Championships (42)

STRONG AND RELIABLE PARTNERSHIP



World Women's (2017) and Men's (2019) Handball Championships in Germany











A STRONG VISIBILITY IN EUROPE INCL. GERMANY, CRADLE OF HANDBALL



FIBA Basketball World Cup 2019 in China and 2020 Tokyo Olympic & Paralympic Games

DOUBLE ATTRIBUTION









INCREASED VISIBILITY ON THE ASIAN CONTINENT



Sports climbing, a new Olympic sport at the 2020 Tokyo Olympics





CLIMBING INCLUDED IN2020 TOKYO OLYMPICS



2 medals: men and women

40 competitors: 20 men and 20 women

3 events: speed, lead and bouldering, leading to a combined ranking

STRENGTHENED PARTNERSHIP WITH INTERNATIONAL FEDERATION OF SPORT CLIMBING (IFSC)



Agreement signed by Entre-Prises in June 2017





SPORTS CLIMBING, A RISING SPORT



ABEO and the UEG extend their partnership until 2024



ADAPTED AND EXTENDED
AGREEMENT WITH THE EUROPEAN
UNION OF GYMNASTICS

















> FINANCIAL PERFORMANCE

H1 2018/19 revenue up 24%



IFRS, €m	10	30.09.18 6-months	30.09.17 6-months	Change	Change (organic)*
GROUP REVEN	NUE	110.0	88.7	+24.0%	+5.2%
4	SPORTS	56.6	45.3	+25.1%	+6.6%
R	CLIMBING	21.3	18.2	+16.9%	+18.4%
	CHANGING ROOMS	32.1	25.2	+27.3%	-6.8%

^{*} At constant exchange rates and consolidation scope

- Organic growth of 5.2%, driven by Sports and Climbing divisions
- Consolidated scope effect of +19.4%, including Meta (11/2017), Cannice (01/2018) and Bosan BV (03/2018)
- Negative currency effect of -0.6% (US and Canadian dollars)



Development of international sales

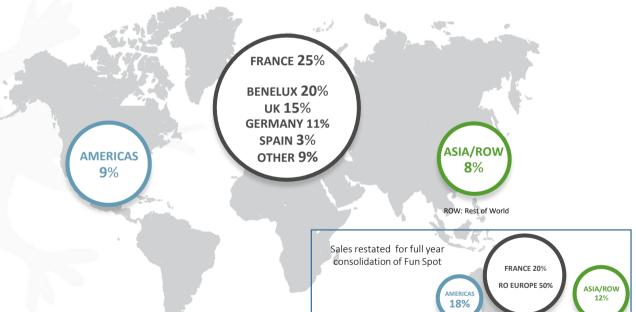


Regional breakdown of H1 2018/19 revenue (% of total revenue)

International*:

75% revenue in H1 2018/19

vs 67% in H1 2017/18



* Export sales of French subsidiaries + foreign subsidiaries' sales outside France



MORE INTERNATIONAL, STEPS TAKEN IN ASIA

EBITDA at 9.0%







IFRS, en M€		(1)	(K)	
30.09.18	TOTAL	SPORTS	CLIMBING	

30.09.18		TOTAL	SPORTS	CLIMBING	CHANGING ROOMS	
Revenue		110.0	56.6	21.3	32.1	
	Growth	+24.0%	+25.1%	+16.9%	+27.3%	
Gross Margin ¹		66.5	34.1	13.1	19.4	1
% of revenue		60.5%	60.2%	61.5%	60.3%	
	Change vs H1 2017/18	+0.9 pt	+0.4 pt	-3.3 pts	+4.8 pts	_
Current EBITDA ²		9.9	3.6	2.4	3.9	1
	Change vs H1 2017/18 (€m)	+1.4	(0.9)	+1.1	+1.2	
% of revenue		9.0%	6.3%	11.5%	12.2%	
	Change vs H1 2017/18 Change vs FY 2017/18	-0.6 pt -0.5 pt	-3.6 pts -4.1 pts	+4.5 pts +3.1 pts	+1.5 pts +3.7 pts	IMPROVE PERFORMANO BOOSTED BY META

Q1 WEAK ACTIVITY
ADVERSE PROJECT MIX
SLOWER-THAN-EXPECTED INTEGRATION OF 2 ACQUISITIONS

IMPROVE OPERATING PERFORMANCE DRIVEN BY BUSINESS VOLUMES AND CLIP' N CLIMB SALES



¹ Margin on cost of sales

² Operating income + depreciation of fixed assets - non-current income and expenses

Earnings growth EBITDA +16.9% and Operating income +23.3%



IFRS, €m	30.09.17 6 months	30.09.18 6 months	Change
Revenue	88.7	110.0	+24.0%
Current EBITDA*	8.5	9.9	+16.9%
% of revenue	9.6%	9.0%	-0.6 pt
Current operating income	6.5	7.5	+15.7%
Non-current income and expenses	(0.6)	(0.2)	
Operating income	5.9	7.3	+23.3%
Cost of debt	(0.4)	(1.2)	
Currency gains & losses	(0.3)	0.7	
Income from equity affiliates	-	-	
Earnings before tax	5.2	6.8	+32.5%
	1		
Net income	3.5	4.3	+22.6%
% of revenue	3.9%	3.9%	-

GROWTH OF THE ACTIVITY AND THE OPERATING PERFORMANCE IN VOLUME DESPITE TEMPORARY DECLINE IN %

NO ACQUISITION ON H1
GROWTH INTERESTS
FAVORABLE CURRENCY RESULT

NET INCOME GROWTH IN LINE WITH THE ACTIVITY GROWTH

^{*} Operating income + depreciation of fixed assets - non-current income and expenses



Financial structure







IFRS, €m	30.09.17	30.09.18
Cash flow from operations before change in working capital and tax	7.8	10.2
Change in working capital	(7.1)	(14.6)
Tax paid	(1.5)	(1.6)
Cash flow from operations after tax	(0.8)	(6.0)

31% INCREASE IN CASH FLOW CHANGE IN WCR IN LINE WITH ACTIVITY GROWTH (+29.6% on Q2) AND CANNICE'S DEBT REPAYMENT

Capex	(2.2)	(3.0)	1
Cash flow from investing activities	(2.2)	(3.0)	1
Dividends	(3.2)	(2.3)	
Change in borrowings and other debt	8.5	21.5	
M&A	(6.1)	(6.5)	
Net interest paid	(0.4)	(1.2)	
Cash flow from financing activities	(1.2)	11.5	
Currency translation difference	(0.3)	-	

STANDARD LEVEL (2.7% OF REVENUE)

(IT/ERP: €1.1M; Cannice production site/EP USA: €0.4m; Industrial materials/transport: €0.8m)

€20m EUROPP-type bond

COMPLETION OF META AND BOSAN ACQUISITIONS

Change in cash and cash equivalents (4.6) 2.5

WCR INCREASE TO FINANCE GROWTH AND PREPARE FOR EXTERNAL GROWTH



Solid balance sheet at 30 september 2018



IFRS, €m	31.03.18	30.09.18
		ASSETS
Goodwill and brands	89.9	87.6
Non-current assets	31.8	32.1
Inventories	25.0	28.2
Trade accounts receivable	41.0	45.8
Other assets	14.2	15.8
Cash and cash equivalents	42.5	44.6
TOTAL	244.4	254.1

31.03.18	30.09.18	
PASSIF		
93.5	94.8	Equity
70.8	91.3	Borrowings and debt
24.3	23.0	Trade accounts payable
55.8	45.0	Other liabilities
244.4	254.1	TOTAL

- > TRADE ACCOUNTS RECEIVABLE & INVENTORIES: INCREASE IN LINE WITH THE ACTIVITY
- > DEBT: €20m EUROPP-TYPE BOND
- > OTHER LIABILITIES: COMPLETION OF META AND BOSAN ACQUISITIONS
- > NET DEBT/EQUITY: 0.5



Post-balance sheet events

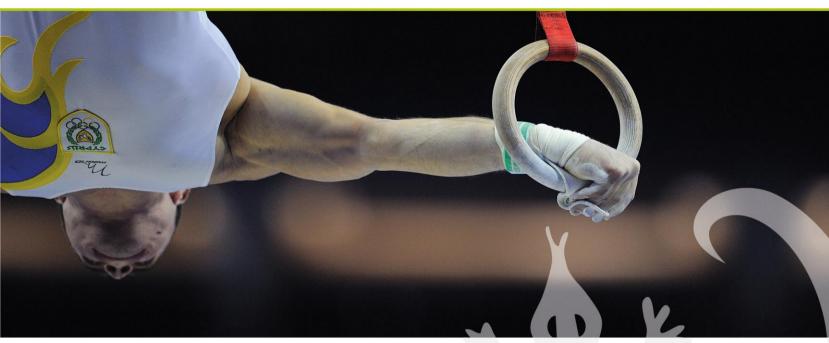












> OUTLOOK

Acquisition of Fun Spot Manufacturing (november 2018)







- > Based in Georgia USA
- > A leading player on North American market, specializes in the design and manufacture and distribution of equipment for amusement parks and particularly trampoline parks: trampolines, Ninja courses, climbing walls
- > More than 500 parks installed worldwide
- > Estimated annual revenue ~USD 47m with a strong EBITDA margin
- > 2 US based production unit and a designed department based in India
- > ~200 employees, incl. 50 in India





Fun Spot Manufacturing a structural acquisition









Growth driver for Clip 'n Climb in USA > Commercial synergies



Worldwide marketing of Fun Spot via ABEO's global distribution network

Promotion of new disciplines with major growth potential > Parkour or Ninja Warrior Courses

> SPORTAINMENT, A FUTURE SECTOR WITH MAJOR GROWTH POTENTIAL





Climbing division to become Sportainment & Climbing









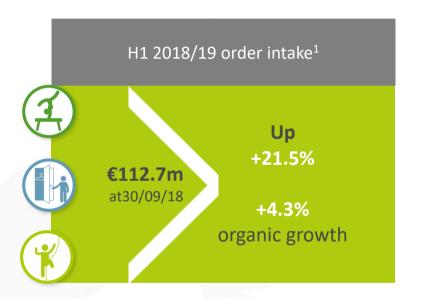
 $^{\rm 1}$ unaudited - On the basis of annualised revenue from all acquisitions made during the previous year plus Fun Spot Manufacturing in 2018

A MODIFIED ORGANIZATION TO BETTER SERVE CLIENTS IN 3 DIVISIONS AND PROMOTE SYNERGIES



A sustained growth in H2







¹ non-financial and unaudited data – to measure the sales momentum of its business activities, the Group uses the quantified amount of its order intake over a given period, inter alia. The sales momentum indicator represents the aggregate value of all orders booked during the reporting period, as compared to the same period for the previous financial year



Ambition confirmed



- Continued targeted acquisition program in Europe and Asia
- Capitalising on the brands
- **▼** Strengthening our position in sportainment* and services

> €300m

Acquisitions

Revenue 31 March 2020¹

Organic growth > 7% / year

External growth > 12% / year







TO BECOME A FRONT-RUNNER ON EVERY **CONTINENT, CONSOLIDATING THE MARKET**



^{*} Combining sport and leisure

¹This target set during the 2016 IPO includes 7% organic growth per year and 12% external growth per year from 1 April 2016 to 31 March 2020, subject to any future currency gains/losses.

Continued financial performance and solid balance sheet

ABEO strengths







A STRONG AND DYNAMIC PLAYER

In an accelerating international growth phase

ENTREPRENEURIAL AND
FAMILY-RUN DNA
An international team
with a strong experience in external
growth

A GROWING MARKET

B2B market for sports equipment driven by rising sports practice

5 A ROBUST BALANCE SHEET

A continued financial performance and a solid balance sheet

A WINNING MODEL:

Partnerships with sports federations and high media visibility

6OPPORTUNITY

to be the cornerstone for consolidation of a highly-fragmented market



The ABEO share



EURONEXT PARIS

Compartment C FR0013815857 ABEO Market Cap. **€240m** at 11/12/18

SHARE PRICE AT
11/12/18
€32 + 90%
VERSUS IPO PRICE (€16.84)

ANALYSTS

CM-CIC Market Solutions Emmanuel Chevalier

Gilbert Dupont Stephen Benhamou

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> APPENDIXES

Governance Board of Directors composition





8 MEMBERS

AS AT 31 MARCH 2018

Olivier Estèves

Jacques Janssen
Managing Director

Gérard Barbafieri Founder of Gymnova

Blandine Roche
Representative of CM-CIC Investissement

Cédric Weinberg
Representative of Nobel

Emmanuelle Gervais
Representative Bpifrance

Liz Musch Independant director

Marine Charles
Independant director



€26.8 m share issue in February 2018

>



- 14.32%
- > Total demand for subscription: €29.4 m, oversubscription ratio 1.26

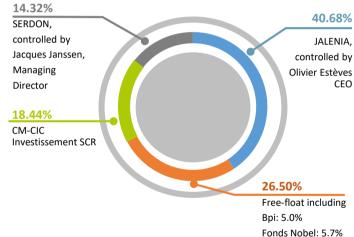
subscription rights maintained

> 99.3% exercise of the shareholders' preferential rights

Success of the share issue with preferential

"This fundraising operation will give us additional resources with which to pursue our strategy together and build a robust and profitable Group worthy of its leadership aspirations."

Shareholder structure 30 september 2018



7,514,211 SHARES

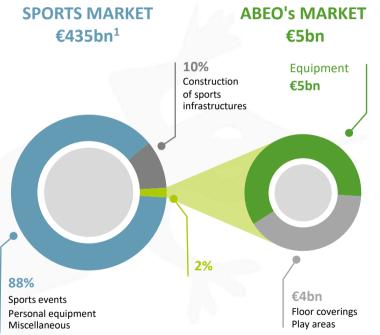


A B2B world market which is highly fragmented









NUMEROUS PLAYERS AND COMPETITORS OVER 20 PLAYERS IN THE MAIN COUNTRIES

SPORTS

- Casal Sport (France)
- Marty Sport (France)
- Sport Thieme (Germany)
- Benz (Germany)
- Kerko (Northern Europe)
- Continental (United Kingdom)
- American Athletic Inc (United States)
- Senoh (Japan)
- > Taishan (China)
- etc.

CHANGING ROOMS

- Acial (France)
- RSBP (United Kingdom)
- Grant Westfield (United Kingdom)
- Kemmlit (Germany)
- Schäfer (Germany)
- etc.

CLIMBING

- Walltopia (Bulgaria)
- Zhongti (China)
- etc.

Sources:

¹ AT Kearney, Winning in the business of sports, 2014 Other information: company estimate

NUMEROUS SMALL-SCALE FAMILY-OWNED BUSINESSES



A world market worth €5bn with sustainable growth factors



Estimated growth of B2B sport and leisure equipment market by 2020



Firm structural growth

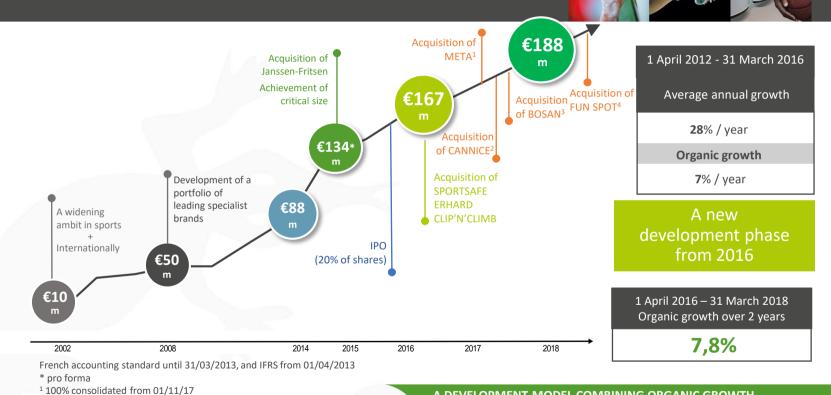
- 1. Increased emphasis by governments on sport as forging a social bond and promoting health
- 2. A strongly-expanding middle class with access to sports facilities in the emerging countries
- Growing urbanisation and democratisation of sports pursuits, with increased participation by women and seniors
- 4. Construction and renewal of ageing infrastructures in Western countries
- 5. Development of new activities: e.g. climbing

- +: moderate growth (0-5%)
- ++: middle-range growth (5-10%)
- +++: high growth (10% +)
 Source: Company estimate

A B2B MARKET IN LINE WITH THE WORLD-WIDE BOOM IN SPORTS PRACTICE



An entrepreneurial success story



1 100% consolidated from 01/11/17
2 New name for Kangnas - 80% consolidated from 01/01/18
3 100% consolidated from 01/03/18
A DEVELOPMENT MODEL COMBINING ORGANIC GROWTH
AND EXTERNAL GROWTH



Acquisition of Meta GmbH (November 2017)











- > Company based in Germany south of Cologne
- > A leading German supplier of changing room and sanitary fittings
- > 2017 revenue ~ €16m
- > 84 employees
- > Growing markets in Germany





Acquisition of 80% of CANNICE¹ (January 2018)









CANNICE 康纳斯

- > Company based in Dezhou, a city in the Shandong Province near Beijing (China)
- > Specialist in the production and distribution of competitive sports and leisure equipment
- > 2017 revenue ~ €10m²
- > Exclusive distributor of ABEO brands, including Schelde Sports, Spieth Gymnastics and Janssen-Fritsen



² Chinese GAAP restated



¹ New name for Kangnas

Acquisition of 100% of BOSAN (March 2018)







- > A Netherlands-based family business with 75 employees
- > Development, manufacture and sale of innovative sports equipment and facilities
- > A production unit with an industrial and logistics area of 8,500 m2
- > A subsidiary in Belgium and a sales network for the Benelux region
- > 2017 revenue ~ €11m



OPPORTUNITY TO CONSOLIDATE ABEO POSITION ON THE BENELUX



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