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### Financial performance - H1 2016/2017

1 > Overview of the Group

2 > Highlights

3 > Financial performance

4 > Strategy progress







> OVERVIEW OF THE GROUP

## ABEO, a leading player in the market for sport and leisure equipment

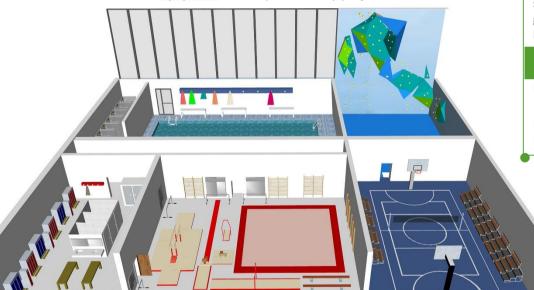






#### Designer, manufacturer and distributor

Equipment or complex turnkey projects



Designing and equipping specialised sports facilities, leisure centres, gymnasia, indoor climbing walls, locker rooms, schools, etc.

#### FY 2016\*

REVENUE	€148m
% INTERNATIONAL**	66%
EBITDA***	8.4%
EMPLOYEES	991

- Financial year ended 31 March
- \*\* French subsidiaries' export sales and foreign subsidiaries' sales outside France
- \*\*\* Recurring operating income + depreciation of fixed assets



## A unique position on a world market worth €5bn







Artificial walls
Fun climbing modules
Leisure centres



Revenue: **€50m** 

Lockers Cubicles Fit-out

Figures as at 31 March 2016

**3 COMPLEMENTARY BUSINESSES** 



## A unique portfolio of leading brands







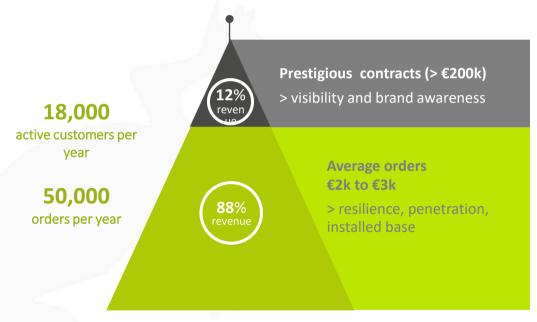


A COMBINATION OF LOCAL BRANDS AND BRANDS AIMED AT THE INTERNATIONAL MARKET



### A wide, diversified customer base





- SPECIALISED SPORTS FACILITIES
- GYMNASTICS CLUBS
- CLIMBING CLUBS
- LEISURE CENTRES AND PARKS
- FITNESS FACILITIES
- PRIMARY AND SECONDARY SCHOOLS
- UNIVERSITIES
- SPORTS FEDERATIONS
- LOCAL GOVERNMENT
- BUILDING TRADES (GENERAL CONTRACTORS, JOINERS & OUTFITTERS)

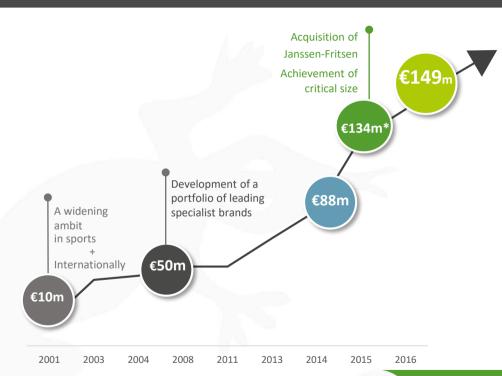
2/3 Private - 1/3 Public

Figures as at 31 March 2016



### An entrepreneurial success story





A new development phase

1 April 2012 - 31 March 2016

Average annual growth

28% / year

Organic growth

**7**% / year

French accounting standard until 31/03/2013, and IFRS from 01/04/2013  $^{\ast}$  pro forma

A DEVELOPMENT MODEL COMBINING ORGANIC GROWTH AND EXTERNAL GROWTH



## Know-how in integrating companies



#### 13 companies acquired and integrated since 2002



The Janssen-Fritsen takeover at end 2014 placed us on a firm footing

- Revenue ~ €46m; employees ~ 198
- Merging of 2 family-run companies in a niche market, yielding synergy gains

A VALUE-CREATING STRATEGY



### A world-leadership ambition

ABEO is set to pass a new milestone in its development



- > A well-established, growing and profitable player (EBITDA / Revenues: 8.4% as of 31 March 2016)
- A consolidating role confirmed with the acquisition of its competitor in the sports field, Janssen-Fritsen
- > Leading European brands positioned in niche areas

#### A NEW AMBITION WITHIN 4 YEARS:

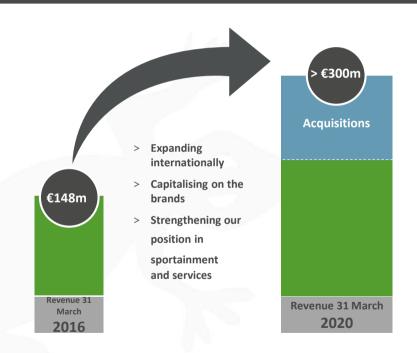
TO BECOME A FRONT-RUNNER ON EVERY CONTINENT, CONSOLIDATING THE MARKET AND DEVELOPING THE GROUP IN SPORTAINMENT\*

\* Combining sport and leisure



### Ambition for 2020





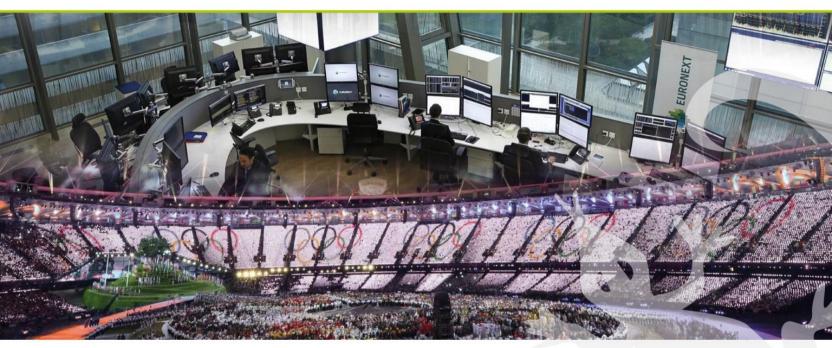
Organic growth > 7% / year
+
External growth > 12% / year

**DYNAMIC GROWTH** 









> H1 2016/2017 HIGHLIGHTS

### Highlights



Sustained revenue growth (incl. 11.1% organic growth)

Improved profitability (EBITDA margin: 9.4% vs 8.1% in H1 2015/2016)

Success of 2016 Rio Olympics

STRONG BUSINESS MOMENTUM CONFIRMING MID-TERM

**TARGETS** 

External growth:
1 acquisition
completed,
2 more underway

IPO:

€22.2m raised

PERFORMANCE IN LINE WITH STRATEGIC PLAN



## Strong results and growth



IFRS, €m	30/09/2016 6 months	Change
Revenue	82.3	+9.1%
Organic growth	+11.1%	
EBITDA current*	7.7	+26.6%
% of revenue	9.4%	+1.3 pt
Operating income	5.4	+70.6%
Net income	3.9	x4.5
Cash flow from operations before change in working capital and tax	8.1	+22.8%

<sup>\*</sup> Operating income + depreciation of fixed assets - non-recurring income and expenses



## Sustained revenue growth 11.1% organic growth



#### H1 2016/2017 organic growth and revenue

At constant exchange rates and consolidation scope

### SPORTS



+18.2% €41.7m

#### CLIMBING



+20.2% €13.5m

#### **LOCKER ROOMS**



-1.6% €27.1m

- Delivery of major projects in fitting specialised sports centres and fun climbing centres.
- Growing international markets in the locker room sector and deferral of some France projects until the second half
- Step-up of international expansion



## Growth in international sales

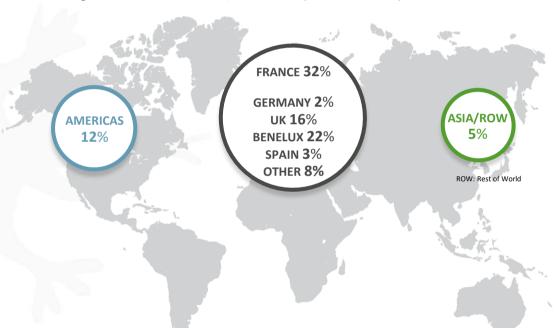


#### Regional breakdown of H1 2016/2017 revenue (% of total revenue)

#### International\*:

68.5% of revenue in H1 2016/2017

vs 66.0% in 2015/2016



<sup>\*</sup> Export sales of French subsidiaries + foreign subsidiaries' sales outside France

STRONG ACCELERATION IN UK, NORTHERN EUROPE, NORTH AMERICA AND ASIA



### Case studies (1/2)



#### Success of the Rio 2016 Olympic Games



- The Group's 14th participation in the Games: supply of gymnastics equipment (Gymnova and Spieth Gymnastics), basketball backstops (Schelde Sports) and competition stages
- ABEO's contribution praised by International Gymnastics Federation
- Initial contacts established for Tokyo 2020 Olympics
- Sport climbing to become an Olympic discipline in 2020



## Case studies (2/2)



#### **SPORTS**



Several fit-out projects in Belgian schools

#### **CLIMBING**



Climbing centre at
Nottingham
University's
Ningbo campus, China

#### **CLIMBING**



Outdoor leisure centre Majorca, Spain

#### **LOCKER ROOMS**



Leisure centre Irvine, Scotland

DEVELOPMENT OF INTERNATIONAL AND "SPORTAINMENT" PROJECTS









> FINANCIAL PERFORMANCE - H1 2016/2017

## Strong revenue growth: 11.1% organic growth







IFRS, €m	30/09/2016 6 months	30/09/2015 6 months	Change	Change (organic)*
GROUP REVENUE	82.3	75.4	+9.1%	+11.1%
SPORTS	41.7	35.6	+17.3%	+18.2%
CLIMBING	13.5	11.7	+15.4%	+20.2%
LOCKER ROOMS	27.1	28.1	-3.7%	-1.6%

<sup>\*</sup> At constant exchange rates and consolidation scope

- > +0.9% change in consolidation scope, mainly due to the consolidation of Sanitec as at 30 April 2015 (Locker rooms) and Gym Passion (Sports) as at 30 September 2015
- > 2.9% currency loss, mainly due to the weakening of the British pound and Chinese yuan



## Sharp improvement in earnings EBITDA: up 27% and Net income: x4.5







IFRS, €m	30/09/2016 6 months	30/09/2015 6 months	Change	
Revenue	82.3	75.4	+9.1%	
EBITDA current*	7.7	6.1	+26.6%	
% of revenue	9.4%	8.1%		
Recurring operating income	6.1	4.4	+38.8%	
Non-recurring expenses	(0.6)	(1.2)		$\perp$
Operating income	5.4	3.2	+70.6%	
Income from equity affiliates	0.3	0.1		
Earnings before tax	5.6	2.7	x2.1	
Net income	3.9	0.9	x4.5	
% of revenue	4.8%	1.2%		

GROSS MARGIN OF 58% AND OPTIMISATION OF FIXED COSTS

INCL. €0.4M RESTRUCTURING COSTS FOR SANITEC IN H1 2016/2017

<sup>\*</sup> Operating income + depreciation of fixed assets - non-recurring income and expenses



## EBITDA by division













IFKS, EIT	IF	RS.	€m
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30/09/2016	TOTAL	SPORTS	CLIMBING	LOCKER ROOMS
Revenue	82.3	41.7	13.5	27.1

Gross margin*	47.7	24.0	8.7	15.0
% of revenue	57.9%	57.5%	64.4%	55.3%
Change vs H1 2015/2016	-0.4 pt	-1.4 pt	-2.3 pts	+1.3 pt

EBITDA current**	7.7	4.8	-	2.9
% of revenue	9.4%	11.5%	0.2%	10.7%
Change vs H1 2015/2016	+1.3 pt	+1.4 pt	+7.6 pts	-1.3 pt

EXCL. CLIMBING: 11.1%



2-YEAR RECOVERY PLAN LAUNCHED JULY 2015 TO REPOSITION THE BUSINESS MODEL, MAKING GOOD PROGRESS



<sup>\*</sup>Margin on cost of sales

<sup>\*\*</sup>Operating income + depreciation of fixed assets - non-recurring income and expenses

## Balance sheet at 30 September 2016 (vs 31 March 2016)



IFRS, €m	30/09/2016 6 months	31/03/2016 12 months
		ASSETS
Goodwill & brands	46.0	46.2
Non-current assets	23.5	22.7
Inventories	15.8	16.4
Trade accounts receivable	30.0	24.9
Other assets	15.0	13.7
Cash and cash equivalents	5.8	6.6
TOTAL	136.1	130.5

	31/03/2016 12 months	30/09/2016 6 months
		EQUITY & LIABILITIES
Equity	37.4	38.8
Borrowings and debt	40.4	43.9
Trade accounts payable	15.7	16.1
Other liabilities	37.0	37.3
TOTAL	130.5	136.1

- > WORKING CAPITAL INCREASED AS AT 30 SEPTEMBER DUE TO SEASONAL FACTORS IN CERTAIN BUSINESSES
- > IMPACT OF SHARE ISSUE CARRIED OUT AS PART OF THE IPO: OCTOBER 2016



## First half cash flow up 23% to €8.1m



IFRS, €m	H1 2016/2017	H1 2015/2016	
Cash flow from operations before change in working capital and tax	8.1	6.6	
Change in working capital	(6.7)	(8.3)	
Tax paid	(1.1)	(1.0)	
Cash flow from operations after tax	0.3	(2.7)	
		_	
Capex	(2.4)	(2.0)	_
M&A	-	(1.4)	
Dividends	(1.7)	(0.9)	
Change in borrowings and other debt	(0.9)	2.8	

(0.4)

(0.2)

(5.3)

(0.5)

(0.3)

(4.9)

EFFICIENT MANAGEMENT OF WORKING CAPITAL AGAINST A BACKDROP OF STRONG GROWTH: REDUCTION IN INVENTORIES AND ACCOUNTS RECEIVABLE DAYS SALES OUTSTANDING

INCLUDING €1.2M FOR FITTING A FUN CLIMBING CENTRE IN SPAIN 100% FUNDED BY GRANT



Net interest paid

Currency translation difference

Net change in cash balance

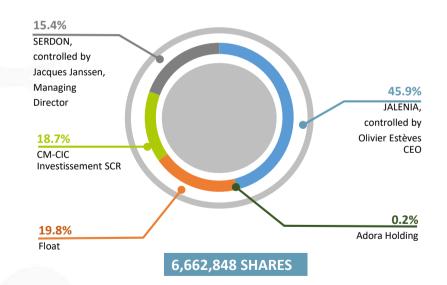
## IPO on 11 October €22.2m raised



## CONTROL OF CAPITAL TO STEER LONG-TERM STRATEGY: 67,8% OF VOTING RIGHTS HELD BY THE 2 KEY EXECUTIVES

Breakdown of share capital as at 30 November 2016

- > OPO AND GLOBAL PLACEMENT (October 2016): €20.7m
- > GREENSHOE OPTION (November 2016): €1.5m\*
- > COSTS: €2.3m incl. €0.2m expenses recognised in H1 2016/2017



<sup>\*</sup> No shares transferred by existing shareholders









> STRATEGY PROGRESS

### Target: Revenue > €300m by 2020



#### Reminder of 2020 target

#### **REVENUE GROWTH**

- 1 International expansion
- 2 Capitalising on brands
- 3 Ramp-up of sportainment and services



#### **Progress to date**

- > Sustained organic growth in H1 2016/2017: 11.1%
- > International expansion: 68.5% of revenue in H1 2016/2017 vs 66% in 2015/2016
- > Climbing division turnaround well underway: H1 EBITDA >0
- > External growth:

Acquisition of a strong brand in Germany for the Sports division in November 2016 Exercise of put/call option on 20% of Prospec in November 2016 2 acquisitions to be completed, due diligence in progress



## Acquisition of Erhard Sport (November 2016)









### **ERHARD** SPORT



- > Company based in the Berlin region
- > Annual revenue ~ €1.5m, 9 employees
- > Gateway into the German sports market, the largest in Europe
- > A strong sports equipment brand founded in 1880
- > Expertise in designing and fitting specialised sports centres
- > A cross-selling opportunity for the Group

http://www.erhard-sportprojekte.de/



AN ACQUISITION THAT WILL DRIVE GROWTH ON THE GERMAN MARKET

## Purchase of minority interests (November 2016)













- > Company based in the UK with a distribution subsidiary in the USA
- > Specialists in cutting-edge lockers and cubicles
- > Exercise of a put option on 20% of the share capital in November, at a price of €813,000 (80% acquired in November 2012)
- > Growing markets in the UK and USA

https://www.prospec.co.uk/



AN ACQUISITION ALLOWING THE GROUP TO TAKE FULL ADVANTAGE OF ACCELERATED GROWTH IN THE UK AND USA

### Outlook for 2016/2017



HEALTHY ORDER BACKLOG FOR THE SECOND HALF

2 ACQUISITIONS IN THE SPORTS DIVISION UNDER NEGOTIATION (1 IN EUROPE, 1 IN ASIA)

CONTINUED DYNAMIC GROWTH AND IMPROVEMENT IN MARGINS



ABEO WELL ON COURSE TO DELIVER SUSTAINED GROWTH AND IMPROVE PROFITABILITY









> APPENDICES







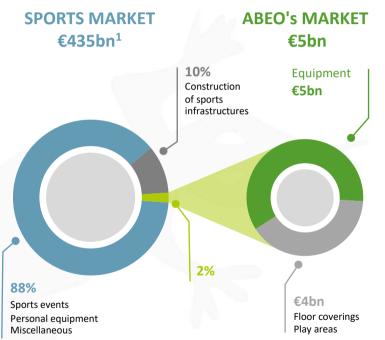
> APPENDIX 1: A HIGHLY FRAGMENTED WORLD MARKET EXHIBITING SUSTAINABLE GROWTH

## A B2B world market which is highly fragmented









### NUMEROUS PLAYERS AND COMPETITORS OVER 20 PLAYERS IN THE MAIN COUNTRIES

#### **SPORTS**

- Casal Sport (France)
- Marty Sport (France)
- Sport Thieme (Germany)
- Benz (Germany)
- Kerko (Northern Europe)
- Continental (United Kingdom)
- American Athletic Inc (United States)
- Senoh (Japan)
- > Taishan (China)
- etc.

#### **LOCKER ROOMS**

- > Acial (France)
- RSBP (United Kingdom)
- Grant Westfield (United Kingdom)
- Kemmlit (Germany)
- Meta (Germany)
- Schäfer (Germany)
- > etc.

#### **CLIMBING**

- Walltopia (Bulgaria)
- Zhongti (China)
- etc.

Sources:

<sup>1</sup> AT Kearney, Winning in the business of sports, 2014 Other information: company estimate

**NUMEROUS SMALL-SCALE FAMILY-OWNED BUSINESSES** 



## A world market worth €5bn with sustainable growth factors



Estimated growth of B2B sport and leisure equipment market by 2017



#### Firm structural growth

- 1. Increased emphasis by governments on sport as forging a social bond and promoting health
- 2. A strongly-expanding middle class with access to sports facilities in the emerging countries
- Growing urbanisation and democratisation of sports pursuits, with increased participation by women and seniors
- 4. Construction and renewal of ageing infrastructures in Western countries
- 5. Development of new activities: e.g. climbing

- +: moderate growth (0-5%)
- ++: middle-range growth (5-10%)
- +++: high growth (10% +)
  Source: Company estimate

A B2B MARKET IN LINE WITH THE WORLD-WIDE BOOM IN SPORTS PRACTICE









> APPENDIX 2: STRENGTHS TO MATCH OUR AMBITION

### Powerful demand drivers







#### PARTNERSHIPS WITH NATIONAL AND INTERNATIONAL SPORTS FEDERATIONS



International

Federation

of Gymnastics





International Federation of Sports Basketball Climbing Federation



International Handball Federation



International Association of Amusement Parks and Attractions



Fédération Française de Gymnastique



Fédération Française de la montagne et de l'escalade

#### MAJOR SPORTS EVENTS / PRESTIGIOUS CONTRACTS



**Rio Olympics** 2016



**London Olympics** 2012



**Beijing Olympics** 2008



Leisure centre Switzerland



Ice Factor Scotland



National University of Singapore



Sports club Bangkok

#### **BRAND AWARENESS / INFLUENCING DEMAND**



### High media visibility



#### Official Supplier, Rio 2016

## INVOLVEMENT IN 14 OLYMPICS SINCE 1956















#### **WORLD CHAMPIONSHIPS**

- World artistic & rhythmic gymnastic championships 2015 (Glasgow & Stuttgart)
- > FIBA 3 x 3 basketball World Tour 2015 (Abu Dhabi)
- > Legends Only Climbing 2015 (Stockholm)
- > Pan American Games 2015 (Toronto)

#### **EUROPEAN CHAMPIONSHIPS**

- European Artistic Gymnastics Championships 2016 (Berne)
- > Eurobasket 2015 (Europe)
- European artistic and rhythmic gymnasticchampionships 2015 (Montpellier, Minsk)



## A model of profitable vertical integration, a differentiating factor









57% GROSS MARGIN IN 2016



#### R&D DESIGN ADAPTATION

#### **PURCHASES**

#### MANUFACTURING

#### MARKETING

## DISTRIBUTION & SERVICES

- > 32 people
- Standards and certification
- No supplierdependence
- > Top10 = 26% of purchases
- Raw-materials mix (plywood, foam, wood, etc.)

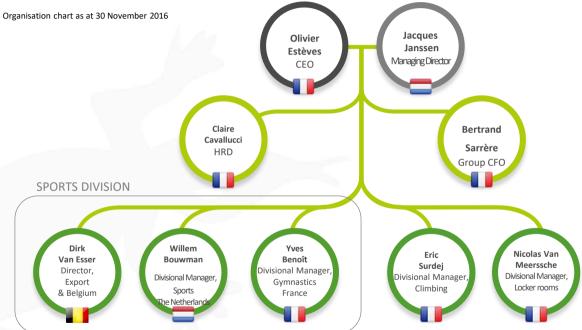
- ~ 90% of revenues internally
- 12 production sites
- Automated industrial facilities

- Marketing investments
- New products
- Ties with sports federations
- ~ 85% in direct sales, referencing with demand leaders
- ~ 15% through agents, distributors and to export
- Over 6,000 sports centre maintenance contracts



## An organisational system scaled to international expansion





1,031 PEOPLE
OF WHOM 638 OUTSIDE FRANCE

A WELL-MATCHED, INTERNATIONAL MANAGEMENT COMMITTEE

25 BUSINESS LOCATIONS WORLD-WIDE

<sup>\*</sup> As at 30 September 2016









> CORPORATE SOCIAL RESPONSABILITY (CSR)

### Key CSR Assets

Summary of assessment carried out by EthiFinance in May 2016, available upon request



#### Governance

- > Decentralised governance system
- New articles of association set in accordance with the MiddleNext Corporate Governance Code
- > Strong ethical values

#### **Human Capital**

- Clear prioritisation of HR issues by the Group HR department: employee attraction/retention, managerial skills development, health & safety
- In progress: definition of a HR policy, harmonised processes and social reporting at Group level

## Client satisfaction

Quality management systems in some subsidiaries:

- > ISO 9001 certifications
- > Customer satisfaction surveys
- Monitoring of applicable norms and regulations
   R&D

#### **Environment**

- > Identification of the main environmental impacts
- Environmental management systems in some subsidiaries: ISO 14001 certifications, initiatives to reduce energy consumptions
- > Eco-design: use of eco-friendly materials, improvement of product lifecycle

Implementation of CSR additional action plan (2016-2019)



# WWW.ABEO-BOURSE.COM Phone: +33 3 84 91 24 78 investor@beo.fr presse@beo.fr