

Oddo BHF Forum *January 2024*

rochebobois_{sa}

GLOBAL MARKET LEADER IN HIGH-END FURNITURE

rochebobois

- High-end and luxury French and global market positioning
- Strong international business
- High-end furniture with an extensive contemporary, design and 20th century classically inspired range







ROCHE BOBOIS 2022 CONSOLIDATED REVENUE



- Mid-range market positioning
- A leading French brand
- Broad range of leather and fabric sofas



Global presence in 54 countries - 333 stores as of 30 June 2023

Roche Bobois

Cuir Center

IN FEW WORDS...

High-end positioning based on "French Art de Vivre"



Fabless business model as a 100% made in Europe** furniture designer

43% of owned stores and 57% franchises. On the Roche Bobois brand, 64% of Roche Bobois brand's retail sales in H1 2023 is generated by owned stores

^{*}Number of catalogue references excluding size and upholstery options

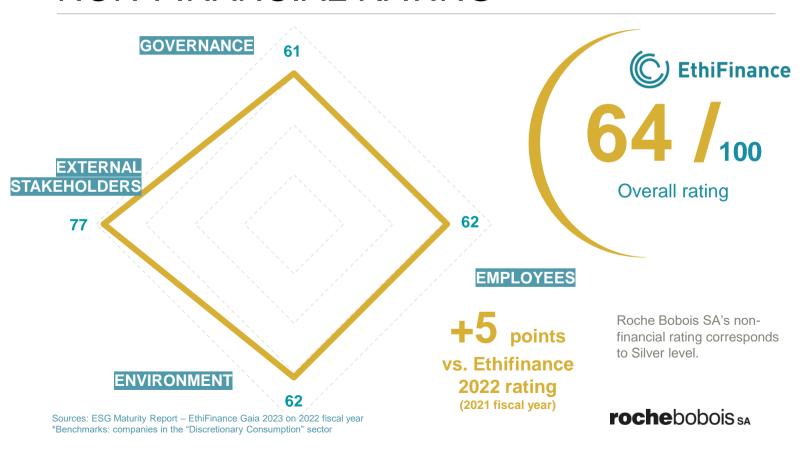
^{**} excluding Cuir Center (49% Europe - 51% Asia)



CSR commitments

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NON-FINANCIAL RATING



FINALIST IN THE 2023 SUSTAINABLE DEVELOPMENT GOAL TROPHIES

SUSTAINABLE GALS









10 REDUCED INEQUALITIES







6 CLEAN WATER AND SANITATION













ROCHE BOBOIS NAMED A FINALIST

Roche Bobois was named a finalist in the "Protection of the environment" category at the award ceremony of the 2023 Sustainable Development Goal (SDG) Trophies, held on 25th September 2023. Championed by the United Nations and adopted by 193 countries, the 17 SDGs represent an action plan for peace, humanity, the planet and prosperity. The aim of the Sustainable Development Goals Awards is recognise companies that have developed the most innovative initiatives in support of these goals.

Being a finalist is a recognition for the quality and ambition of Roche Bobois commitment to sustainable development, with the eco-design of its products at the heart of its environmental strategy.



Highlights of the year

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STRONG ACCELERATION IN FRANCE: BUYOUT OF 13 FRANCHISED STORES

PRESS RELEASE IN JANUARY 2023

North of France

- Very structured organisation with the support of their own logistics and administrative department to serve the region.
- €18m in retail sales excluding VAT in 2022 with sound profitability
- Highly accretive impact Transaction completed on May 1st,2023.

Rennes (la Chapelle-des-Fougeretz, on the "Route du Meuble" (Furniture Route))

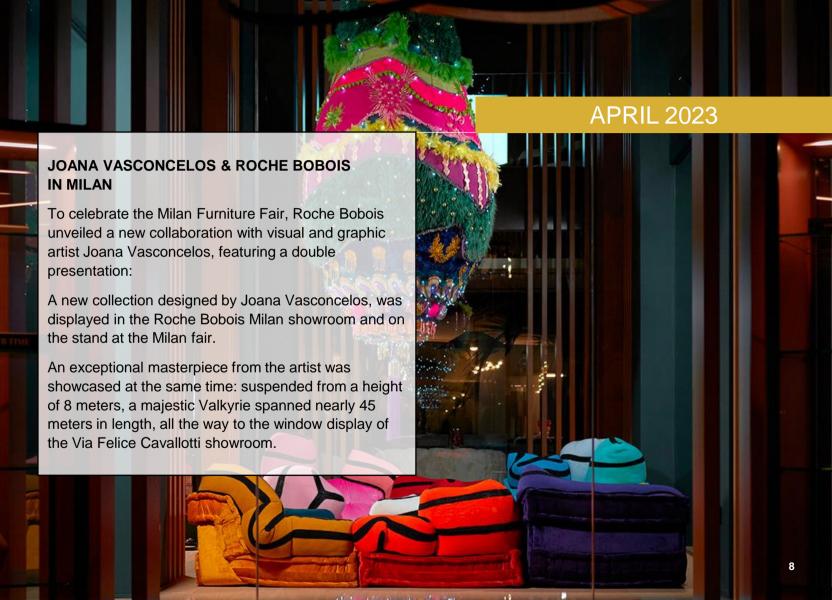
- Business buyout (business, inventories and employees). Area: 1,200m² and a warehouse of 1.000m²
- Annual retail sales excluding VAT of €2.9m with sound profitability
- Already strong redevelopment work carried out to further enhance this store's potential.
- Completed at 15/04/2023.

With these two deals, Roche Bobois SA is significantly strengthening its domestic presence and illustrating its ability to be omnipresent in France and internationally to best meet customer needs.

5 Roche Bobois stores (Seclin, Lille, Le Touquet, Amiens and Reims) 7 Cuir Center stores (Seclin, Valenciennes, Capinghem, Noyelles-Godault, Béthune, Amiens and Reims)

















rechebusus NOVEMBER 2023

OPENING IN BASEL, SWITZERLAND (DIRECTLY-OPERATED STORE)

Roche Bobois has opened a new store in Switzerland, in Basel, the country's third most populous city after Zurich and Geneva, where the brand is already present.

Located in the dynamic "Vorstädte" district, the new 460 m² store features all the hallmarks of the brand's concept.

The opening brings to 7 the number of stores owned by the brand in Switzerland.



DECEMBER 2023

ROCHE BOBOIS OPENS IN NICE, PLACE MASSÉNA (DIRECTLY-OPERATED STORE)

The brand continues to expand in France, opening a new store on the Côte d'Azur, in Nice.

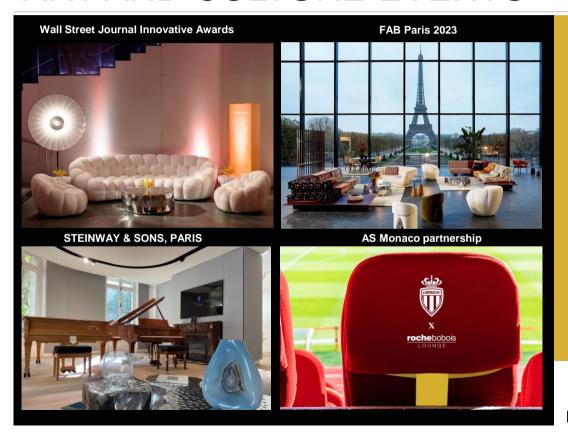
Located on the emblematic Place Masséna, in the heart of the city, this new Roche Bobois space benefits from a premium, high-visibility commercial location.

Extensive work was carried out to transform former commercial premises into an amazing 700 m² store, spread over two levels, with a remarkable arcaded façade.

This opening marks the brand's anchorage in this region, which now owns 5 stores between Toulon and Monaco.



ART AND CULTURE EVENTS



Events of this kind enable the Group to express its vision of the "French Art de Vivre"

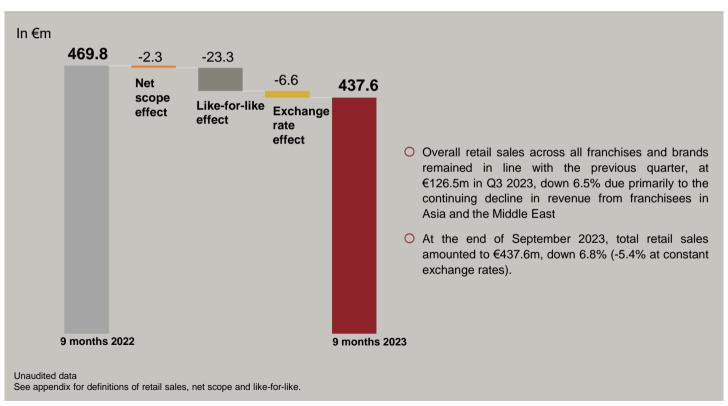


Financials 9 months

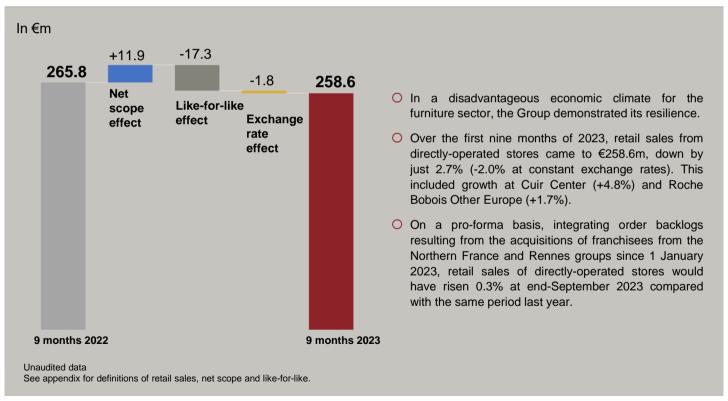
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9-MONTHS 2023 RETAIL SALES

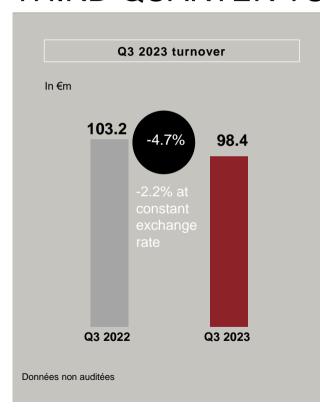
FRANCHISE AND DIRECTLY OPERATED AND OWNED STORES

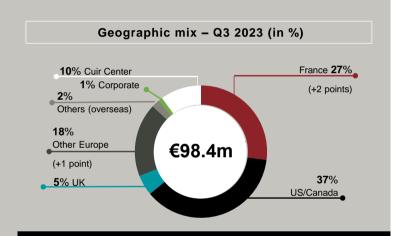


9-MONTHS 2023 RETAIL SALES DIRECTLY OPERATED AND OWNED STORES



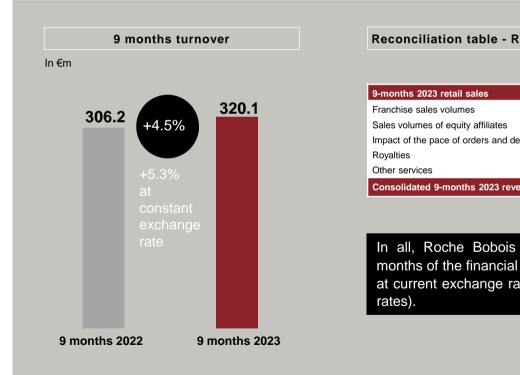
THIRD QUARTER TURNOVER





Revenue for the third quarter of 2023 came to €98.4m, compared with €103.2m in the same period of 2022, a slight decline of 2.2% at constant exchange rates (down 4.7% at current exchange rates), due to demanding comparison with the year-earlier period and a less favourable exchange rate effect. This level was in line with the Group's overall estimates for the full-year 2023.

9 MONTHS TURNOVER

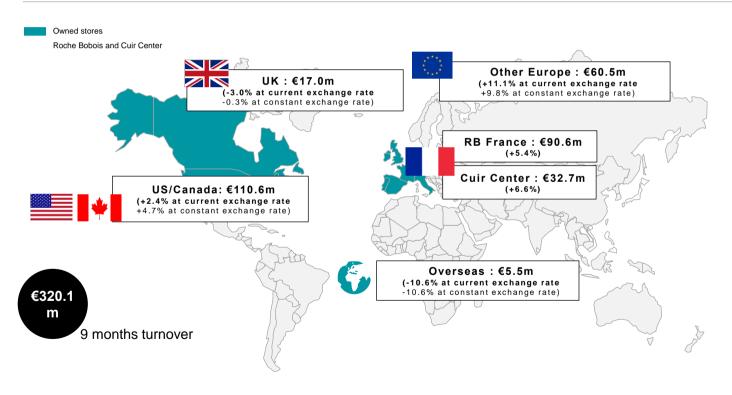


Reconciliation	table	Dotoil	coloc/Pove	nua (fm)
Reconciliation	table -	Retail	Sales/Reve	anue (Em)

9-months 2023 retail sales	437.6
Franchise sales volumes	-179.0
Sales volumes of equity affiliates	-0.8
Impact of the pace of orders and deliveries	+29.2
Royalties	+8.6
Other services	+24.5
Consolidated 9-months 2023 revenue	320.1

In all, Roche Bobois SA revenue for the first nine months of the financial year came to €320.1m, up 4.5% at current exchange rates (5.3% at constant exchange rates).

REGIONAL BREAKDOWN OF REVENUE



2023 FINANCIAL GUIDANCE

- In view of the pace of deliveries expected over the coming months and the order backlog of €143m at 30 September 2023, Roche Bobois confirms its guidance:
 - revenue of at least €425m (i.e. growth of around 5%):
 - further increase in EBITDA compared with the record figure seen in 2022
- Like last year, the Company has decided to pay an interim dividend without waiting for the full-year results publication. In this respect, the Executive Board approved the payment of an interim ordinary dividend of €1 per share for the 2023 financial year. This interim dividend has been paid on 16 November 2023.



Reminder H1 2023 financial data

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H1 2023 KEY FIGURES

H1 2023 key figures

€311.1m

(-6.9% at current exchange rates)

RETAIL SALES*

€49.9m

(vs. €47.9 m in 2021) (+4.2% at current exchange rates)

CONSOLIDATED

€182.7m

(-3.2% at current exchange rates)

RETAIL SALES* **GROUP-OWNED** STORES

€221.7m

(+9.2% at current exchange rates)

> CONSOLIDATED REVENUE

€158m

(vs. €178.2m at 30 June 2022)

ORDER BACKLOG At 30 June 2023

CURRENT EBITDA

22.5%

CONSOLIDATED **CURRENT EBITDA** MARGIN**

€75.8m

(vs. €76.0m at 31/12/2022)

AVAILABLE CASH

€54.1m

(vs. €64.9m at 31/12/2022)

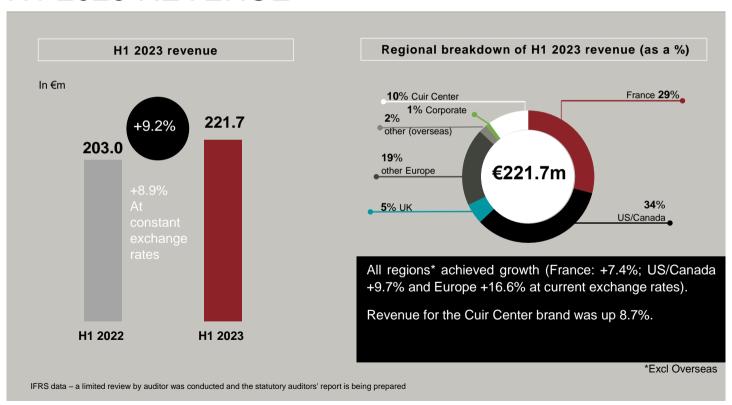
POSITIVE NET CASH***

^{*}H1 2023 orders received excl. VAT throughout owned store network and franchises for both brands

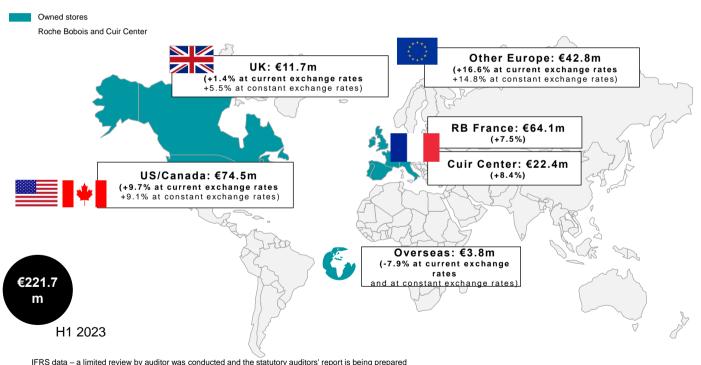
^{**}Current EBITDA after adjusting for store openings and share-based payments (bonus share plan)

^{***}Available cash – current and non-current financial debts (excluding IFRS16 lease debt)

H1 2023 REVENUE



REGIONAL BREAKDOWN OF REVENUE



iFKS data – a lifflited review by additor was conducted and the statutory additors report is being prepared

INCOME STATEMENT (AMOUNTS IN €k)	30/06/2022	30/06/2023
Sales of goods	179,583	198,647
Royalties	6,951	6,175
Other services sold	16,470	16,856
Revenue	203,003	221,678
Cost of goods sold	(71,227)	(78,481)
External expenses	(44,085)	(50,194)
Payroll costs	(38,183)	(42,800)
Taxes and duties	(2,312)	(2,522)
Allocations to provisions net of reversals	(613)	219
Other current operating income and expenses	(5)	311
Depreciation, amortisation	(18,437)	(20,160)
Equity associates	5	10
EBIT before non-recurring items	28,147	28,218
Other non-current operating income and expenses		
Operating profit (loss)	28,147	28,218
Net cost of financial debt	(1,440)	(1,863)
Other financial income and expenses	514	(57)
Income before tax	27,221	26,298
Income tax	(7,087)	(6,729)
Total net profit	20,134	19,569
Attributable net profit	20,085	19,500
Of which non-controlling interests	50	69

GROSS MARGIN

Sales margin in owned stores (€m)

In €m	H1 2022	H1 2023
Sales of goods	179.6	198.6
Cost of goods sold	-71.2	-78.5
Gross margin	108.4	120.2
Gross margin (% of sales)	60.3%	60.5%

Increase of + €11.8m in value and +0.2 points in pourcentage.

IFRS data - a limited review by auditor was conducted and the statutory auditors' report is being prepared

CONTROLLED INCREASE IN OPERATING EXPENSES

External expenses (€m)

in €m	H1 2022	H1 2023	Change H1 2023/ H1 2022 (in %)
Advertising & PR	17.7	18.3	+3.4%
Leases and rental expenses	1.0	3.0	+193.7%
Freight costs (mainly customer deliveries)	7.1	7.8	+10.8%
Other (fees, subcontractors, meetings, store opening costs, etc.)	18.3	21.0	+15.1%
Total external expenses	44.1	50.2	+13.9%

The increase in external expenses was mainly owing to the change in the scope of consolidation over the first half (store openings and franchise buyouts) This increase relates to advertising (+€0.6m), maintenance and repairs (+€0.9m), subcontractors (+€1.0m) and leases and rental expenses (+€2m, with some Group stores benefitting from €1m in Covid-related support last year).

Staff costs (€m)

in €m	H1 2022	H1 2023	Change H1 2023/ H1 2022 (in %)
Staff pay	28.6	32.0	+12.1%
Social security contributions	8.4	9.3	+11.3%
Share-based payments (bonus share plan)	1.2	1.4	+18.2%
Total staff costs	38.2	42.8	+12.1%

 Payroll costs were up 12.1%, notably as a result of the increase in staff numbers (new stores consolidated within the Group's scope) and staff pay (particularly in the US).

IFRS data - a limited review by auditor was conducted and the statutory auditors' report is being prepared

CURRENT EBITDA ANALYSIS BY REGION

EBITDA (€k)	30/06/2021	30/06/2022	% Chg.
Roche Bobois France	13,874	14,105	+1.7%
Roche Bobois USA/Canada	19,761	19,470	-1.5%
Roche Bobois UK	2,649	2,320	-12.4%
Roche Bobois Other Europe	7,459	9,845	+32.0%
Roche Bobois Others (overseas)	2,842	2,489	-12.4%
Cuir Center (France)	3,893	5,585	+43.4%
Corporate	- 2,577	-3,898	+51.3%
Total	47,902	49,916	+4.2%

EBITDA margin: 22.5%, at current exchange rates

- O Current EBITDA stood at €49.9m, up 4.2% year-on-year at current exchange rates (up 3.8% at constant exchange rates). The increase in EBITDA was mainly due to Roche Bobois Other Europe (+€2.4m, +32.0%) and Cuir Center (+€1.7m, +43.4%).
- O Roche Bobois France and Roche Bobois USA/Canada accounted for more than 2/3 of total EBITDA (28.3% and 39.0% respectively).
- Note a deterioration in Corporate's EBITDA (increase in IT expenses (€450k), insurance expenses (€150k), the bolstering of the IT and Digital teams and the impact of inflation (€500k)).

IFRS data – a limited review by auditor was conducted and the statutory auditors' report is being prepared

FROM EBIT TO EBITDA

Detailed EBITDA/EBIT reconciliation table

In €m	30/06/2022	30/06/2023
EBIT before non-recurring items	28.1	28.2
Store opening costs	0.1	0.1
Depreciation and amortisation of fixed assets	18.4	20.2
Share-based payments including social security contributions (bonus share allocation)	1.2	1.4
Current EBITDA	47.9	49.9

EBITDA increased €2m (from €47.9m to €49.9m).

Current EBITDA is calculated based on EBIT after restatement of store opening costs, share-based payments and depreciation, amortisation and provisions.

IFRS data - a limited review by auditor was conducted and the statutory auditors' report is being prepared

FROM EBIT TO NET PROFIT

In €m	30/06/2022	30/06/2023
EBIT before non-recurring items	28.1	28.2
Other non-current operating income and expenses	-	-
EBIT	28.1	28.2
Net financial expense	-0.9	-1.9
Income tax	-7.1	-6.7
Attributable net profit (loss)	20.1	19.6

O Net financial expense increased to €(1.9)m from €(0.9)m due to rising interest rates for IFRS 16 lease liabilities and less exchange rate benefit compared to H1 2022.

IFRS data - a limited audit procedure was conducted and the statutory auditors' report is being prepared

H1 2023 BALANCE SHEET

Roche Bobois S.A. Statement of financial position (in €m)	30/06/2022	31/12/2022	30/06/2023
Assets			
Goodwill	14.1	22.7	28.7
Other intangible assets	0.9	0.4	0.5
Property, plant & equipment	39.5	39.2	48.1
Rights of use linked to lease obligations	158.2	150.8	170.0
Holdings in equity associates	0.1	0.1	0.1
Other non-current financial assets	4.5	4.8	5.4
Other non-current assets	0.1	-	0.1
Deferred tax assets	6.3	43.0	46.8
Total non-current assets	223.7	261.0	299.4
Inventories	91.3	91.5	101.4
Customer receivables	19.2	17.4	19.5
Other current receivables	14.6	11.4	15.9
Current tax asset	0.4	0.8	1.0
Cash and cash equivalents	88.4	76.0	75.8
Total current assets	214.1	197.1	213.5
Total assets	437.7	458.1	513.0

Increase in property, plant and equipment, reflecting the ambitious plan of renovations, openings and franchise buyouts.

- O The increase in stocks is mainly due to franchise buyouts.
- Significant level of available cash (€75.8m) at 30 June 2023 (vs. €76.0m at 31 December 2022) despite substantial CAPEX over the period.

IFRS data - a limited audit procedure was conducted and the statutory auditors' report is being prepared

^{*}This item includes the application of amendments to IAS 12 for the reported periods, effective from 1 January 2023

H1 2023 BALANCE SHEET

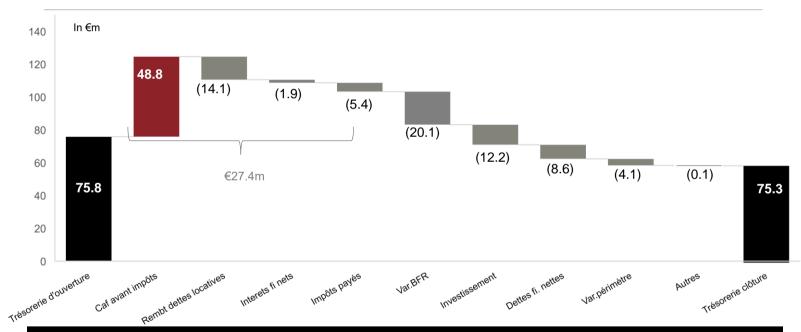
Liabilities and equity	30/06/2022	31/12/2022	30/06/2023
Shareholders' equity	94.8	94.7	103.5
Non-current liabilities			
Non-current financial liabilities	10.2	8.4	8.6
Debt linked to non-current lease obligations	136.6	128.6	145.6
Non-current provisions	3.6	4.0	3.6
Deferred tax liabilities	-	37.6	39.9
Non-current liabilities	150.4	178.6	197.7
Current liabilities			
Current financial debts	2.7	2.7	13.2
Debt linked to current lease obligations	25.4	26.6	30.4
Current provisions	-	-	-
Customer advances and down-payments received	103.2	98.5	92.0
Trade payables and other current debts	54.2	53.7	57.1
Current tax liabilities	3.2	0.5	3.1
Other current liabilities	3.8	2.8	16.0
Current liabilities	192.5	184.8	211.7
Total liabilities and equity	437.7	458.1	513.0

- Gross financial debt totalled €21.8m vs. €11.1m, with part of the CAPEX financed.
- Column Leave liabilities exclusively related to application of the IFRS 16 accounting method totalled €176.0m at 30 June 2023.

Net cash (excluding IFRS 16 lease liabilities) of €54.1m vs. €64.9m at 31 December 2022, with considerably increased CAPEX and the impact of VAT which is now payable on customer down-payments in France (€4m).

IFRS data - a limited audit procedure was conducted and the statutory auditors' report is being prepared

H1 2023 CASH GENERATION



The change in WCR was mainly owing to a reduced order backlog, therefore reducing customer down-payments on the balance sheet, and increased inventories in a context of store takeovers.

Cash position maintained at €75.3m, as of 30 June 2023, vs. €75.8m as of 31 December 2022, on the back of significant CAPEX over the period and VAT which is now payable on customer down-payments in France.



Strategy

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OFFENSIVE STRATEGY TO STRENGTHEN REGIONAL PRESENCE

- stores in the USA and Canada of which 37 are directly operated and owned
- international market in terms of revenue 35% of 2022 revenue
- contributor to the Group's current EBITDA - EBITDA margin of 26% in 2022

Franchise buyouts in the United States (Atlanta, Houston and Dallas) and an ambitious store opening strategy.



Scope at December 2023



STRONG ACCELERATION WITH 21 DIRECTLY OPERATED STORES IN 2023 (INCL. FRANCHISES BUYOUTS)



QUESTIONS & ANSWERS



« Raise your hand »

Keypad « * » then « 6 »

THANK YOU FOR YOUR ATTENTION



Appendices

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FINANCIAL AGENDA

Annual revenue	Tuesday 25th January 2024
Full year results	Thursday 28 th March 2023
	Financial meeting on Thursday 28 th March 2023 at 6pm
Q1 2024 Revenues	Thursday 25 th April 2024
General Assembly	Thursday 13 th June 2024
Q2 2024 Revenues	Thursday 18 th July 2024
Half-year results	Wednesday 11 th September 2024 Conference call on 12 th September 2024 at 10 am
Q3 2024 Revenues	Tuesday 22 nd October 2024

GLOSSARY

Retail sales: Orders received excl. VAT throughout owned store network and franchises for both brands.

Net scope: Scope adjusted for store closures.

Like-for-Like: Sales growth on same-store basis is calculated by comparing sales generated by stores in a given year with the previous year's sales, excluding stores opened or closed during the two years under comparison. Sales generated by stores temporarily closed for works during one of the periods under comparison are included.

Revenues: The Company's revenues are generated by the sale of goods in stores, franchise royalties, commissions paid by suppliers, and services (transport services (customer deliveries) and logistics services).

Corporate: includes revenues invoiced to suppliers for representation expenses of the holding company, as well as central administrative costs (finance, HR, Marketing, etc.) mainly generated by the Roche Bobois Group subsidiary.

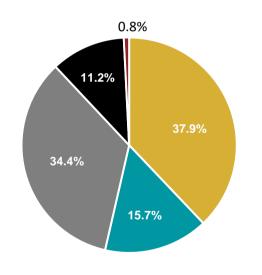
Current EBITDA: means earnings before interest, tax, depreciation, and amortisation. Current EBITDA equals Group pre-tax profit before deduction of interest, depreciation, amortisation and impairment charges on non-current assets, store opening costs, but after impairment of inventories and trade receivables. It shows profit generated by business activities regardless of financing conditions, tax constraints and the upgrading of operating assets. Non-recurring expenses (one-off, unusual of infrequent items) are excluded.

GLOSSARY

Opening costs: In the initial weeks after a store openin, the store incurs sales and startup costs (primarily rent, advertising and payroll costs including sales agents' commissions based on order entry) before earning and revenue. Opening costs refer to these expenses and are only calculated on new owned store openings.

Franchise royalties paid by franchise stores : franchise royalties are invoiced and paid monthly on the basis of orders placed by franchise stores. Royalties are recognised as they are acquired by the Group, i.e. as orders are placed by franchised stores.

SHAREHOLDERS



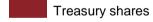
ROCHE BOBOIS SA share capital consists of 10 045 443 shares at 31 December 2023



Roche family







Total concert Chouchan-Roche families: 51.1%

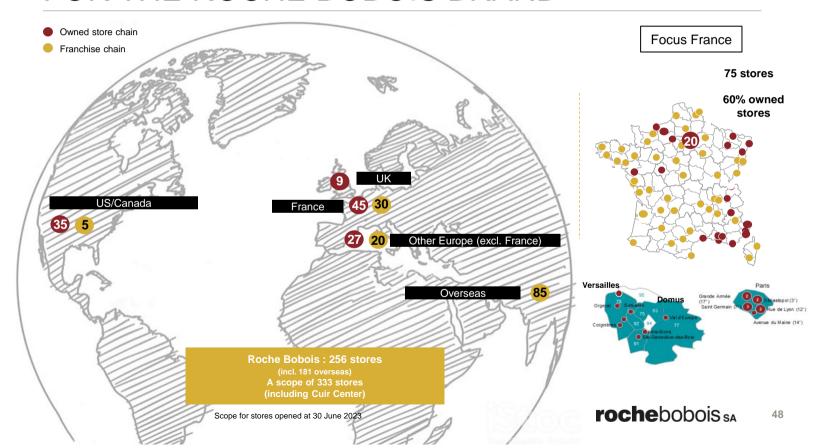




ISIN: FR0013344173 Ticker

Symbol: RBO

A STRONG INTERNATIONAL PRESENCE FOR THE ROCHE BOBOIS BRAND



CHANGE VARIATION

		30/06/2022		30/06/2023	
	1 € equivalent to	Average rate	Closing rate	Average rate	Closing rate
US dollar	USD	1,206	1,188	1,094	1,039
Canadian dollar	CAD	1,504	1,4722	1,391	1,343
Swiss franc	CHF	1,094	1,098	1,032	0,996
Pound Sterling	GBP	0,868	0,858	0,842	0,858

Source : Banque de France

CASH FLOW STATEMENT

Cash flow statement	30/06/2022	30/06/2023
	€k	€k
Net profit (loss)	20,134	19,569
Elimination of net allocations to depreciation, amortisation and provisions	4,096	3,884
Elimination of allocations linked to depreciation and amortisation resulting from IFRS 16	14,248	15,816
Capital gains or losses on the disposal of fixed assets Other restatements and calculated expenses	88	(6)
•	(20)	114
Unrealised gains and losses linked to changes in fair value	-	-
Expenses linked to treasury shares issued	1,071	828
Equity associates	(5)	(10)
Gross cash flow after cost of net financial debt	39,612	40,196
Net cost of financial debt	1,440	1,863
Tax expense (including deferred taxes)	7,087	6,729
Gross cash flow before net financial debt costs and taxes	48,139	48,788
Change in WCR linked to activity	(4,968)	(20,140)
Taxes paid	(6,610)	(5,388)
Cash flow from operations	36,561	23,259
Acquisition of intangible assets	(87)	(153)
Acquisition of property, plant and equipment	(5,440)	(12,081)
Disbursements of loans, deposits and guarantees given	-	-
Inflows from loans, deposits and guarantees given	(780)	(292)
Dividends received from equity affiliates	683	165
Change in scope (entry)		(4,062)
Redemption of bearer shares	(743)	(5)
Cash flow from investment activities	(6,367)	(16,428)
Loan issues	-	10,003
Net financial interest paid (including capital leases)	(1,441)	(1,863)
Repayment of financial liabilities	(4,267)	(1,358)
Repayment of debt linked to lease obligations	(12,759)	(14,069)
Buybacks of minority shares	(0.077)	-
Dividends paid to shareholders of the parent company	(9,877) (28,344)	(7,288)
Cash flow from financing operations Impact of forex fluctuations		
Increase (Decrease) in cash	1,798 3.647	(8)
Cash and cash equivalents at start of period (including current bank borrowings)	84,076	75,807
• • • • • • • • • • • • • • • • • • • •	•	•
Cash and cash equivalents at end of period (including current bank borrowings)	87,723	75,343