

INVESTOR DAY 2023 LARS



HYDROGEN REFUELING SOLUTIONS

23 / 11 / 2023

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Hydrogen market

Market data

Olivier Dhez, Deputy CEO



23/11/23

The EU and the US strongly support hydrogen mobility

\$369 billion in subsidies for the electric car and renewable energy sectors in the US





install a 1-2 ton/day station every 200 km along the main roads



AFIR: regulation for the deployment of alternative fuel infrastructure

EU INDUSTRY
DEFENSE PLAN
€300-350 billion for industrial sites in Europe





European hydrogen pipeline project linking Spain, Germany and France



Strong acceleration in the supply of hydrogen vehicles



2019









FORKLIFTS





TRAINS



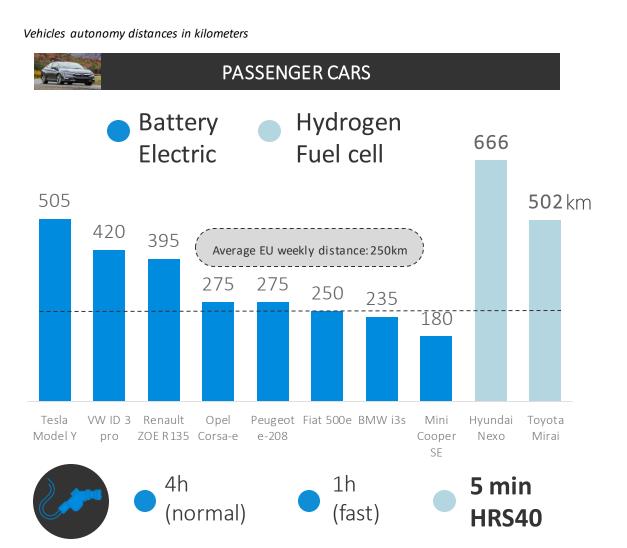
2023

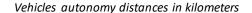


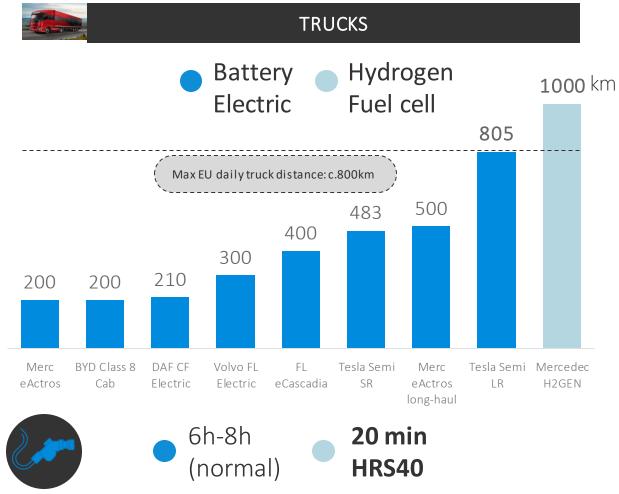


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Technological maturity





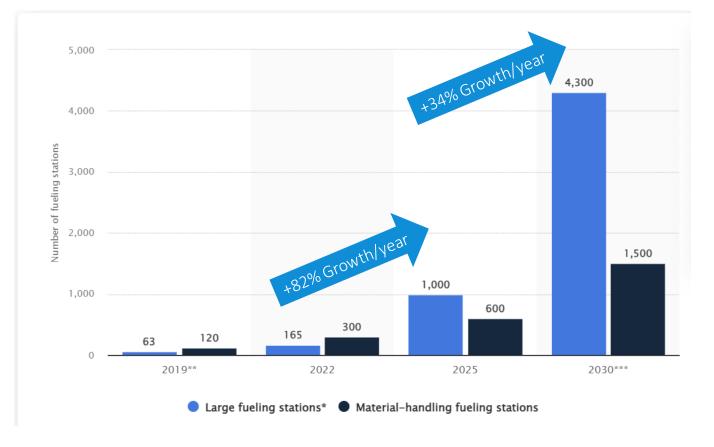


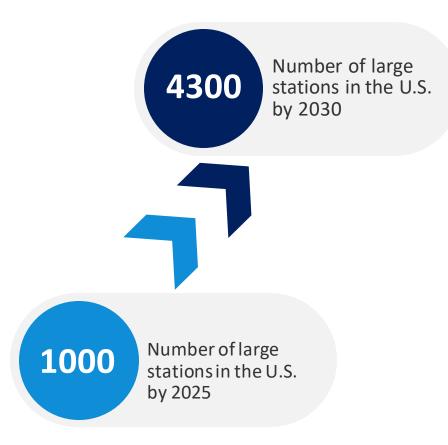


Sources: Goldman Sachs, Carbonomics, « The Rise of Clean Hydrogen, HRS, TP ICAP Midcap

U.S. Market for hydrogen refueling stations

Promising market with exponential growth potential to 2030





^{*} Large fueling stations: hydrogen fueling stations with 1,000 kilograms daily capacity in 2030 and 500 kilograms daily capacity in 2025; utilization relative to steady state.

Source: https://www.statista.com/statistics/1179571/us-number-of-hydrogen-fuel-stations/

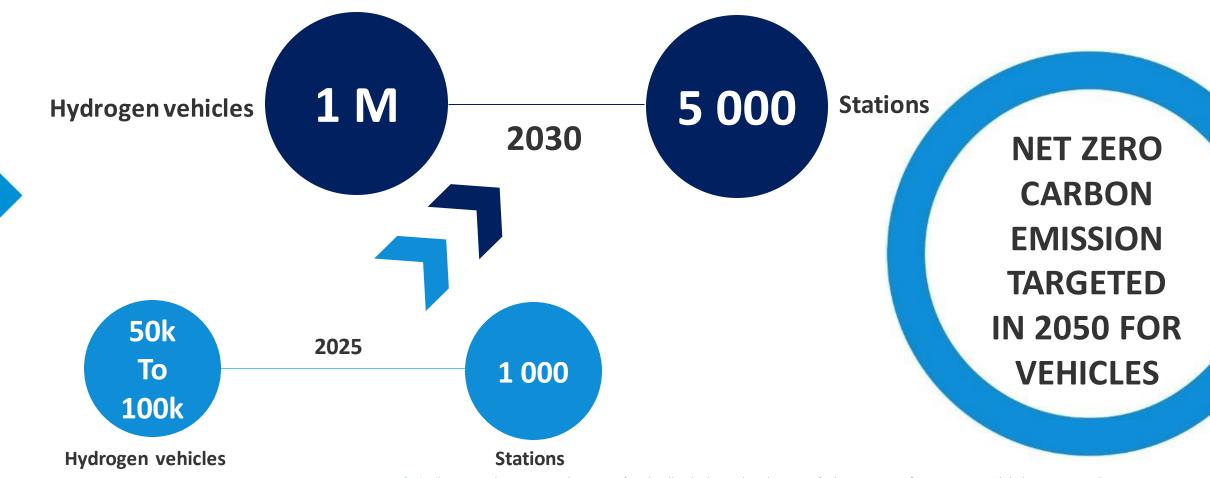


^{** 2019} figures comprises 47 public and 16 private fueling stations and excludes temporarily unavailable stations.

^{***} Figures for 2030 considers an ambitious deployment scenario.

Largest market for hydrogen infrastructure: China awakening

Major ambition contemplated by the Chinese government's plan





Promising market for hydrogen infrastructure: Middle East



JV under discussion for distribution, and maintenance services







HRS Global Business Strategy

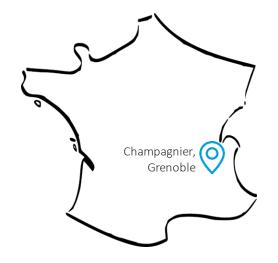
Introduction | Market | International

Olivier Dhez, Deputy CEO





HYDROGEN REFUELING SOLUTIONS







DESIGNER & MANUFACTURER OF **HYDROGEN STATIONS**







HRS ambition

17m

61

78

EUROPEAN
LEADER
IN HYDROGEN
REFUELING
STATIONS

2022/2023

2021/2022:







by 2025:









HRS position in the hydrogen value chain

HYDROGEN SOURCES



→ VEHICLES

Hydrogen compression, storage and distribution



PIPELINE



ELECTROLYSIS

















Proven competitive advantages

MODULAR CONSTRUCTION

Capacity available (from 14 kg/h to 80 kg/h)

FAST PRODUCTION

8-week production lead time Long-term partnership with Key Component Supplier Buffer stock & Market-driven customization

EASY MAINTENANCE

Quick access to all equipment, critical parts stock, Remote Connectivity (preventive maintenance)



HIGH FLOW RATE, DUAL PRESSURE

SAEJ-2601 T30 refueling certified by the European Clean Energy Partnership (CEP) | Reduced back-to-back

N#1 **STATION**

EUROPEAN HYDROGEN MANUFACTURER



COMPETITIVE PRICING

Manufacturing optimisation in the new industrial plant

FULL DEDICATED SUPPORT

From project definition to installation, commissioning and support

RELIABILITY AND SAFETY

Optimized redundancy, industrial piping expertise, State of the art reliability and safety management (ATEX, SIS, Leak control)



HRS stations map

OUR CUSTOMERS











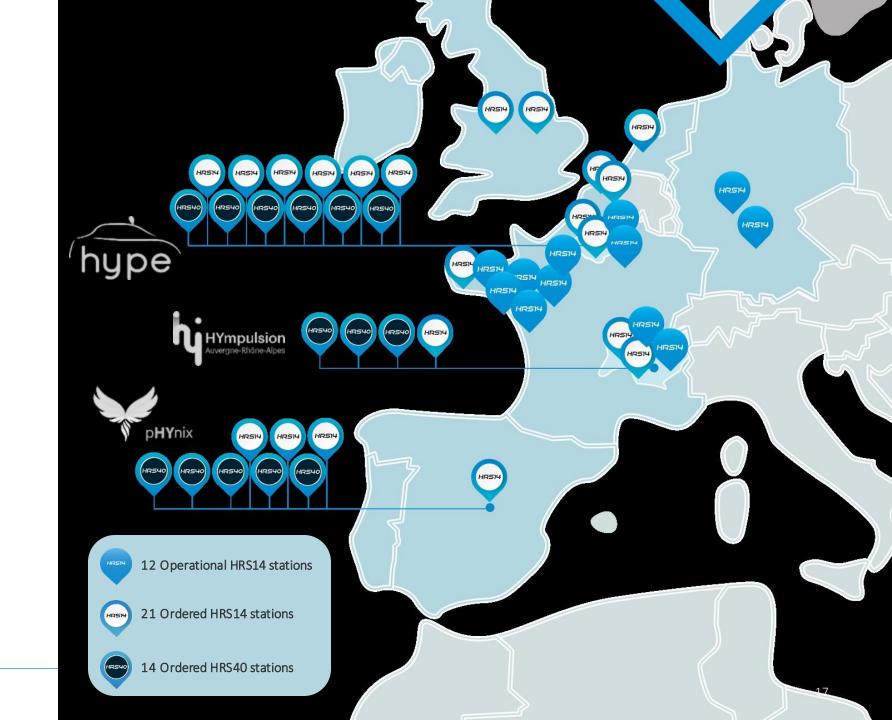












Commercial and technological partnership with ENGIE

Develop a range of hydrogen refueling stations adapted to the needs of ENGIE Solutions



Developing 15 hydrogen projects together between 2022 and 2026



First station ordered and 3 additional stations planned by 2024





23/11/23

Support and drive Plug Power's commercial deployment with a specific refueling station

Specific stations designed to supply hydrogen to fleets of forklifts fitted with Plug's fuel cell solution

Stations ordered in H2 2022/2023
To be installed in:

5 Other stations under LOI





Selected for large-scale projects

Zero Emission Valley -ZEV

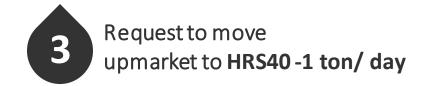
Largest green station project in France

18 hydrogen stations by 2024

450 captive vehicles

115 heavy vehicles











First HRS station installed in Saint-Priest in late 2021

HYmpulsion Auvergne-Rhône-Alpes

GCK and Flex'hy choose HRS to speed up the implementation of its charging solutions for hydrogen mobility





AGILE HYDROGEN DISTRIBUTOR



2 Station HRS14 ordered (o/w 1 in September 2023)



Ambition to address heavy mobility market with green H2 solutions -supply + distribution

An ambitious partnership strategy | Zoom on 3 partnerships



DEVELOP A RANGE OF HYDROGEN REFUELING STATIONS ADAPTED TO THE NEEDS OF ENGIE SOLUTIONS



Develop 15 hydrogen projects together between 2022 and 2026

First station ordered and 3 additional stations planned by 2024



SUPPORT AND DRIVE PLUG POWER'S COMMERCIAL DEPLOYMENT WITH A SPECIFIC REFUELING STATION



Specific stations designed to supply H₂ to fleets of forklifts fitted with Plug's fuel cell solution

5 Stations HRS ordered since the start of 2023



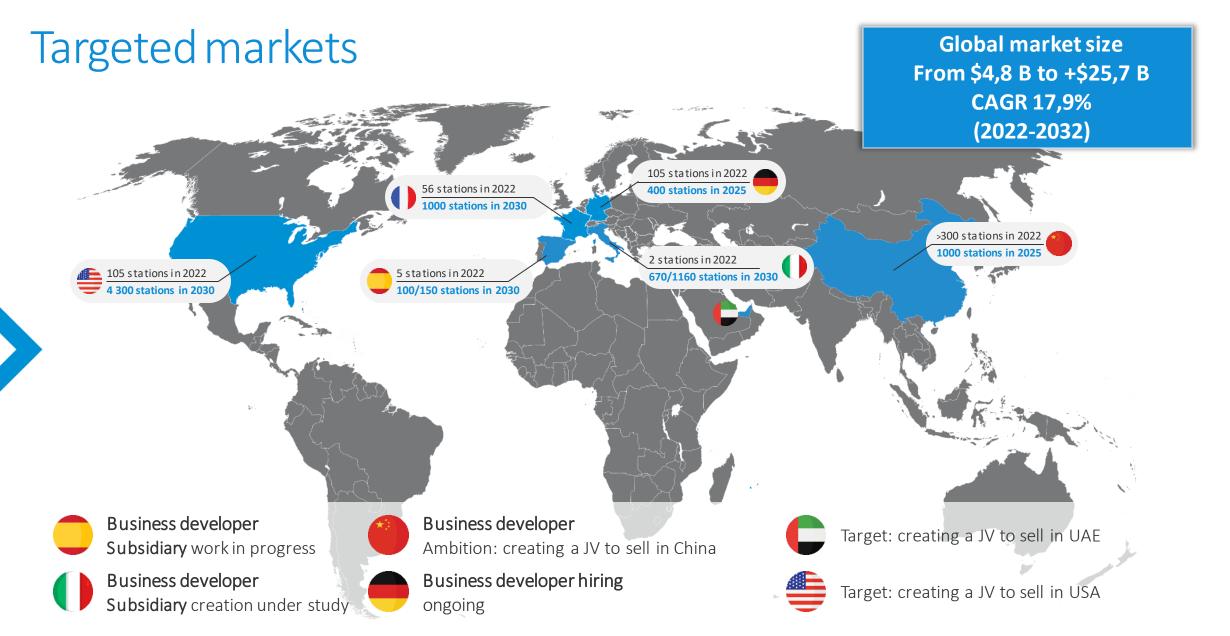
DEVELOP LARGE-SCALE MOBILITY
PROJECTS PROVIDING GREEN H₂
PRODUCED BY GAIA IN MOROCCO



Provide global green hydrogen distribution solutions for mobility combining competitive green H₂ produced by Gaia Energy and HRS' hydrogen refueling station

Gaia Future Energy aims to produce, from its projects in Morocco, a volume of 1 million tons of green hydrogen by 2030 and 3 million tons by 2040, destined for the European market, while offering the most competitive price for green hydrogen in the world.







Source: Goldman Sachs, Carbonomics, « The Rise of Clean Hydrogen » - Hydrogen Insights 2023 – Hydrogen Council Mc Kinsey & Company - Global Market Insights



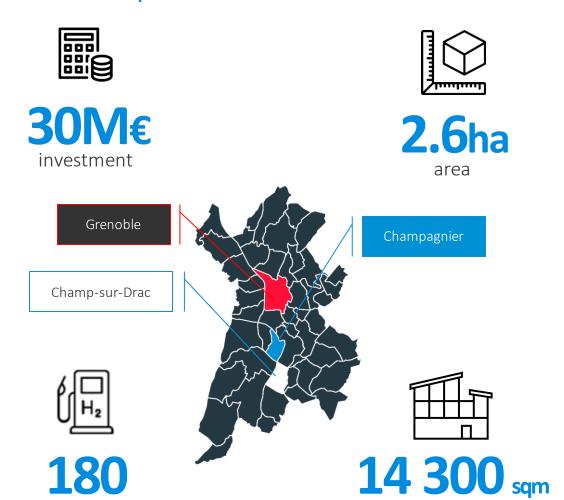


Industrial project of the new plant

On-site visit (after lunch)



The new production site







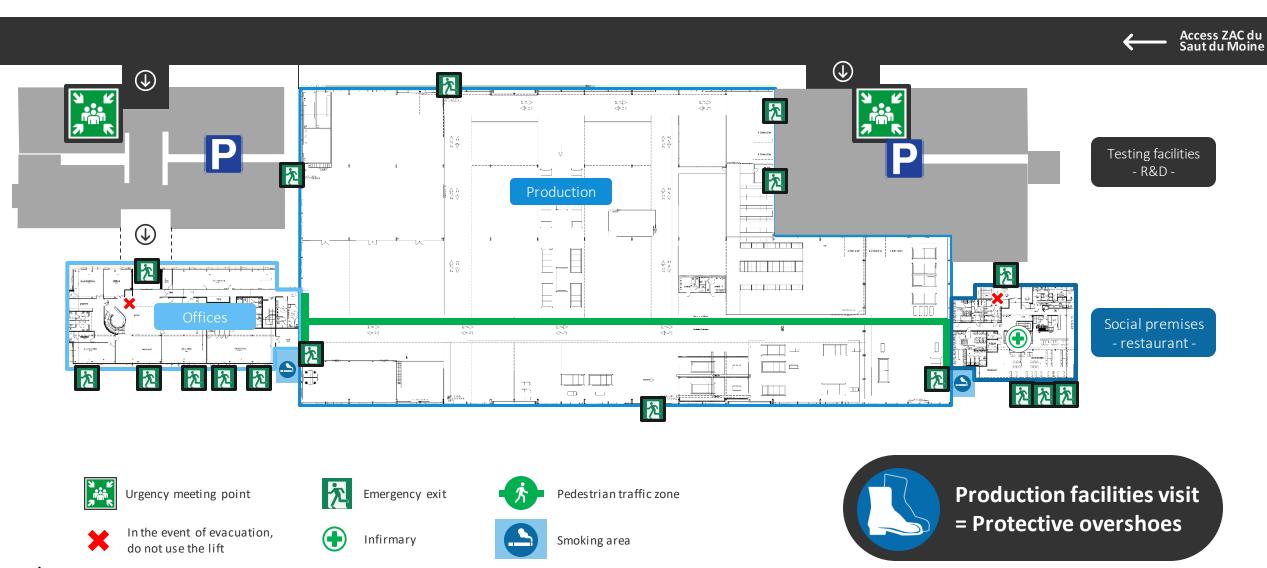
stations/year

The new production site





The new production site | Visit









HRS Business model & financials ESG Strategy

Kader Hidra, Chief Financial Officer



Business model key points Pure-player with end-to-end manufacturing capabilities

Key activities & Value proposition

- H2 Stations Design
- Best-in-class sourcing
- Manufacturing end to end
- Installation & Commissoning
- Maintenance services

Cost Structure

- Targeted gross margin of 30-40%
- Financial discipline

Human ressources and industrial site dedicated to H2

- Long standing expertise in H2
- Strong R&D multidisciplinary skills
- State of the art industrial hall



Clients segments

- Captive fleet
- Public entities
- H2 projects developers
- Energy suppliers

Streams of revenues with growing recurring revenues

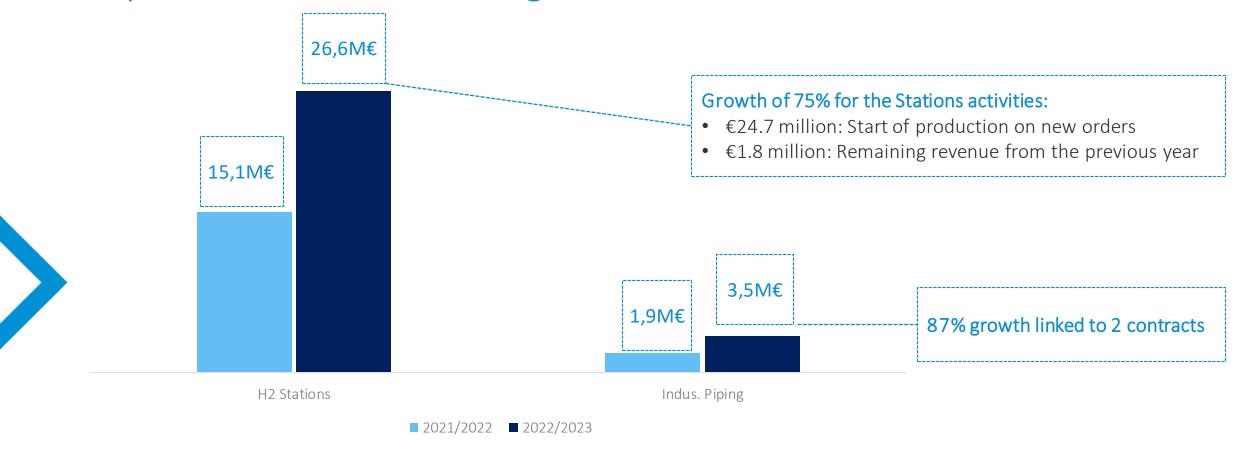
- HRS14 Stations
- HRS40 Stations
- Higher capacities Stations
- Maintenance services

Sales Channel & Partnerships

- Direct approach through HRS BDM
- Indirect approach through local partners
- Other models under study (JV, etc.)



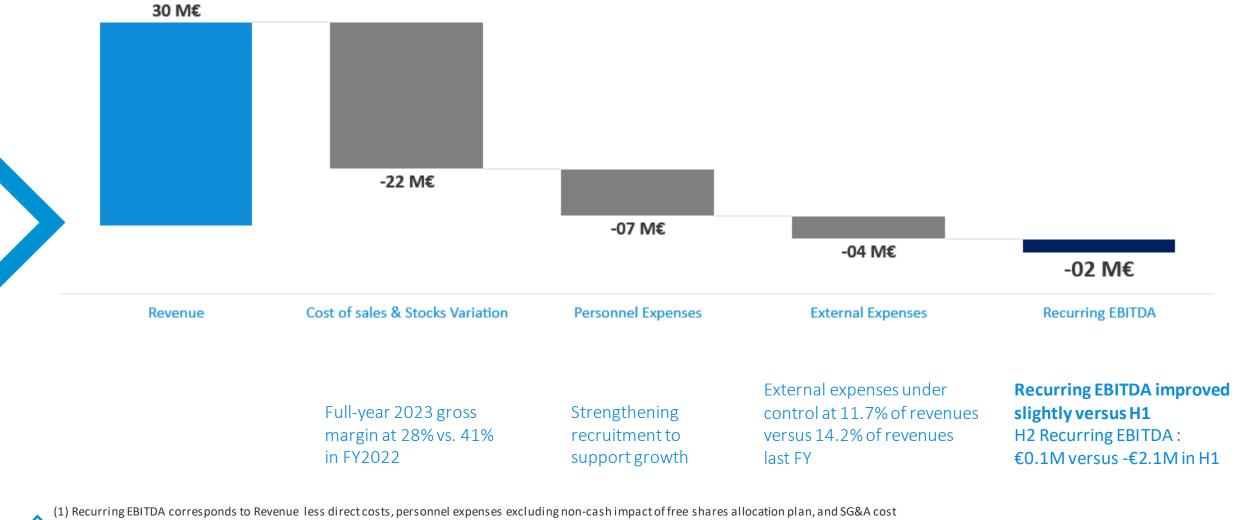
Full-year 2022/2023 revenue growth of +77%



ANNUAL GROWTH OF 77% VERSUS AN INITIAL TARGET OF +50%

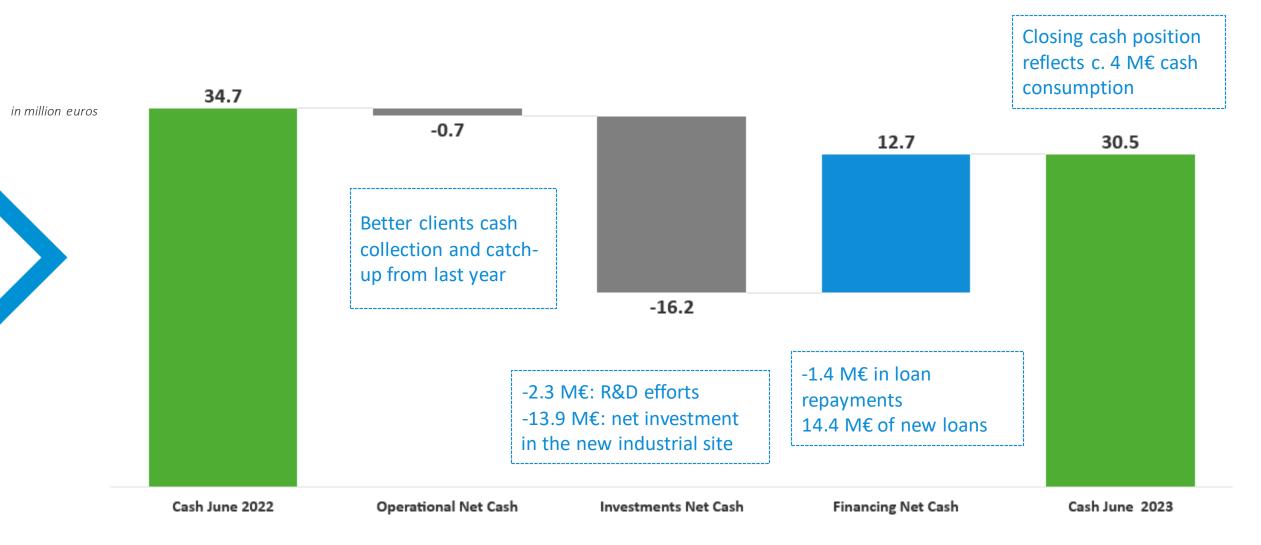


Operating performance under control with Recurring EBITDA⁽¹⁾ at breakeven in H2





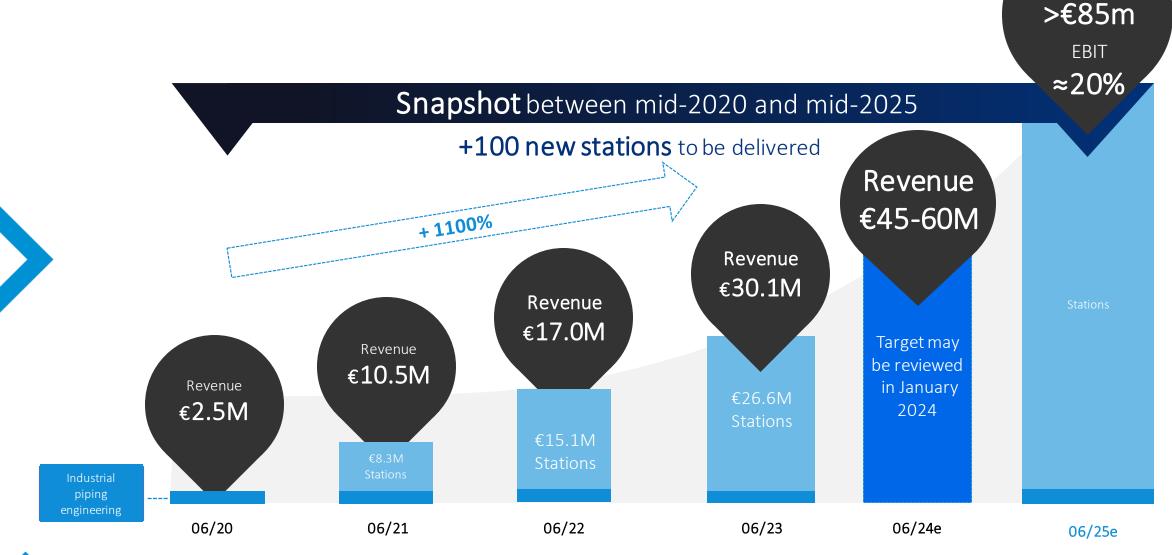
Cash position at end of June 2023: 30.5 M€ Comfortable financial capacity to support the HRS' ambition





23/11/23

2023/2024 revenue growth target between +50% and +100%





23/11/23

Revenue

Recurring revenues generated by maintenance contracts could reach between €40M and €70M on 2030 horizon

STATIONS MAINTENANCE

Key assumptions for recurring maintenance revenue estimates on 2030 horizon:

Start 12 to 24 months after the installation

Contract of 1 to 10 years

Billing of an average 7% of the sales price/year

On-call duty of € 40k/year

Average unit price of the installed base between €1.3M and €2.9M

Assuming 300 HRS stations installed by 2030 horizon, annual maintenance services could generate €40M to €70M in revenue/year



2022/2023 Key takeaways







- CONTINUED STRONG GROWTH WITH BETTER-THAN-EXPECTED REVENUES
- **H2 22/23 EBITDA AT BREAK-EVEN** SIGNALING INFLECTION POINT ON OPERATIONAL LEVERAGE
- · Dozens of negative million euros of EBITDA
- · Weak revenue growth



- DEBT ON NEW INDUSTRIAL SITE **FINANCED AT A RATE BELOW 1.1%**
- CAPEX ON NEW INDUSTRIAL SITE 90% COMPLETION

- Remaining huge capex needs in higher interest rate environment
- Capex financing needs highly dependent on subsidies



- IMPROVED CASH POSITION VERSUS FIRST-HALF YEAR RESULTS
- COMFORTABLE FINANCIAL CAPACITY TO SUPPORT THE HRS'
 AMBITION

- Dozens of negative million euros of cash-burn
- Remaining huge cash needs in the next 2 years



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- 2 YEARS OF REVENUE GROWTH GUIDANCE 2024 AND 2025
 EBITDA BREAK-EVEN TARGET IN 2024
 - No near-term visibility on profitability

· No near-term quantifiable guidance



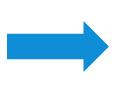




HRS extra-financial reporting initiative

- HRS being an impact driven company, a proactive communication around its governance and environmental and social initiatives comes naturally
- Increased transparency with HRS' Investors and ecosystem
- Voluntary and ahead of the curve compliance with upcoming EU regulatory requirements
 - Oue to the application of SFDR (Sustainable Finance Disclosures Regulation) for European investors, listed companies (regardless of their size) are under pressure to disclose ESG related information
 - In response to SFDR, European regulator created CSRD (Corporate Sustainability Reporting Directive) which purpose is to provide investors with reliable ESG data directly from issuers
 - CSRD implementation is scheduled to be gradual but large corporates have already started









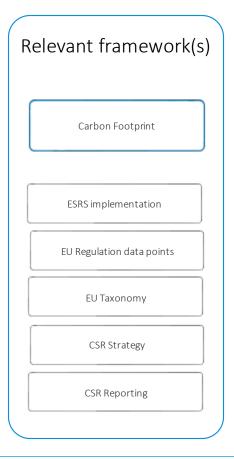
CSRD and extra-financial reporting implementation process

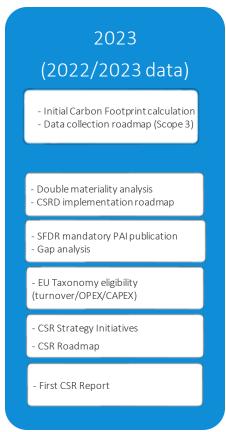
Voluntary and best-in class compliance with upcoming regulations

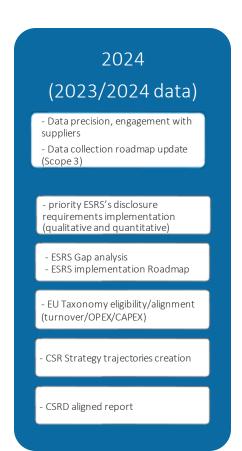
Aligning CSR Strategy through with well-defined ESG risks and opportunities

Progressive CSRD Implementation











Main ESG risks and opportunities – DOUBLE MATERIALITY

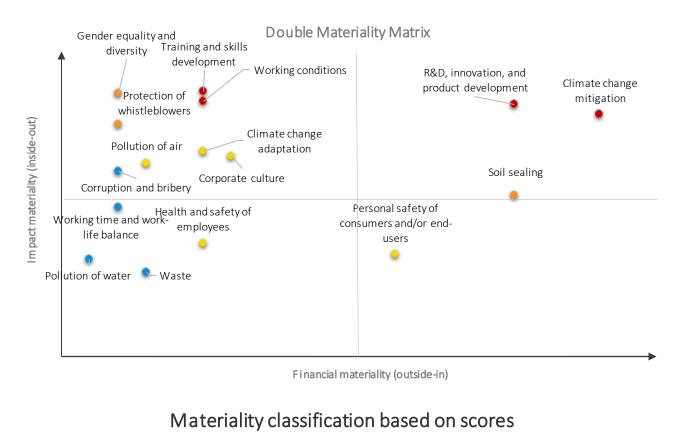
Important

Informative

Stakeholders' engagement and materiality matrix

Critical

Significant



Stakeholders' engagement

Stakeholders	Mode of engagement
Board members	Interviews
Employees	Online survey
Clients	Interviews
Investors	Interviews
Financial analysts	Interviews
Business partners (suppliers, associations)	Interviews

HRS Material topics (as per double materiality analysis)

ESRS Topic	Material topics as per ESRS 2	Materiality classification	Associated ESRS	
Environment	Climate change mitigation	Critical	ESRS E1 Climate	
Sectoral	R&D, innovation and product development	Critical	Out of scope ESRS	
Social	Training and skills development	Critical	ESRS S1 Own workforce	
Social	Working conditions	Critical	ESRS S1 Own workforce	
Environment	Soil sealing	Significant	ESRS E4 Biodiversity and ecosystems	
Social	Gender equality and diversity	Significant	ESRS E4 Own workforce	
Governance	Protection of whistleblowers	Significant	ESRS G1 Business conduct	



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ESG Reporting: Action Plan up to 2025

	TARGETS	DEADLINE
	Installation of solar panels in order to achieve self-sufficiency for self-consumption	2024/2025
	Promote carbon-free mobility for home/work journeys through the initiation of a mobility plan	2024
ENVIRONMENT	Establishment of partnerships with green hydrogen producers to promote the development of a low-carbon sector	2023/2024
	Replacing the diesel fleet with hybrid, electric or hydrogen vehicles	2024/2025
	Implementation of a business travel policy that promotes the use of responsible mobility, rather than the most carbon-intensive forms of mobility	2024
	Setting up an annual interview for each employee	2024
SOCIAL	Creation of a training course specifically dedicated to management	2023/2024
	Implementation of an annual survey addressed to all employees	2024/2025
	Strengthening the risk management system	2023/2024
	Establishment of a whistleblower procedure	2023/2024
GOVERNANCE	Creation of a crisis management procedure in the event of a station incident	2023
	Increased from 90% compliance with MiddleNext Code recommendations to 100% compliance	2024/2025
	Strengthening CSR governance and data collection to comply with CSRD	2024/2025



23/11/23

CSR strategy to address well defined risks and opportunities

Climate change mitigation and adaptation (European Sustainability Reporting Standards E1)

Our climate change related commitments are based on 2 priorities:

> Reduction of HRS Carbon Footprint

- In 2023, HRS's Scope 1 and 2 GHG emissions amounted to 131t CO2e with a carbon intensity of 1.14t CO2e per employee versus 1,4t CO2/year on average amongst French employees.
- Launch of project for energy auto- sufficiency through installation of solar panels
- HRS will support employees' decarbonated mobility choices and gradually replace its vehicles fleet
- New site aiming for "VERY GOOD" BREEAM certification score
- We have initiated our first greenhouse gas emissions assessment and aim to develop Net Zero trajectory including Life Cycle Assessment of Hydrogen stations in the coming years

> Decarbonation of the transport industry

- Priority to Hydrogen refueling stations infrastructure with Green Hydrogen friendly solutions
- Developing partnerships with green hydrogen producers (ex. pHYnix in Spain and GAIA Energy in Marocco)



CSR strategy to address main risks and opportunities

Human Capital – Own workforce European Sustainability Reporting Standards E1)

Our culture is focused on the pursuit of technological excellence, industrial efficiency and the well-being of our employees.

Our employees have access to several advantages:



A company sponsored restaurant, run by a 2** chef and offering local and seasonal products



Free of charge gym space, with many machines and an area dedicated to classes



Brand new modern offices spaces for collaboration, individual work and creativity



Work-life balance through homeworking and partial time arrangement



A culture based on knowledge sharing & mutual support



LAUNCHED IN 2023,
HRSCHOOL ADDRESSES
CHALLENGES OF RECRUITMENT
AND SKILLS DEVELOPMENT



TRAINING PROGRAMME

- 3-week programme
 dedicated to newcomers in shortage and retraining positions
- Tailor-made course in partnership with training center
- Technical, theorical and practical training with dedicated HRS' tutors allowing the transfer of their know-how
- 20 trained technicians / year

LEARNING PLATFORM

- O Simplifying access to training to enable everyone to get the best out of themselves
- O Dedicated to every HRS employees
- Offering a wide variety of programmes and a flexible, interactive learning experience



23/11/23

Simplified organizational chart

CEO Hassen Rachedi 128

DEPUTY CEO

Business development

Research & Development

Operations

Commissioning/ Maintenance

QHSE

CFO

Accounting

Human Resources

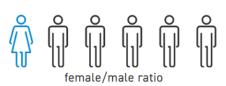
Communication

Purchasing

Legal

30%

R&D







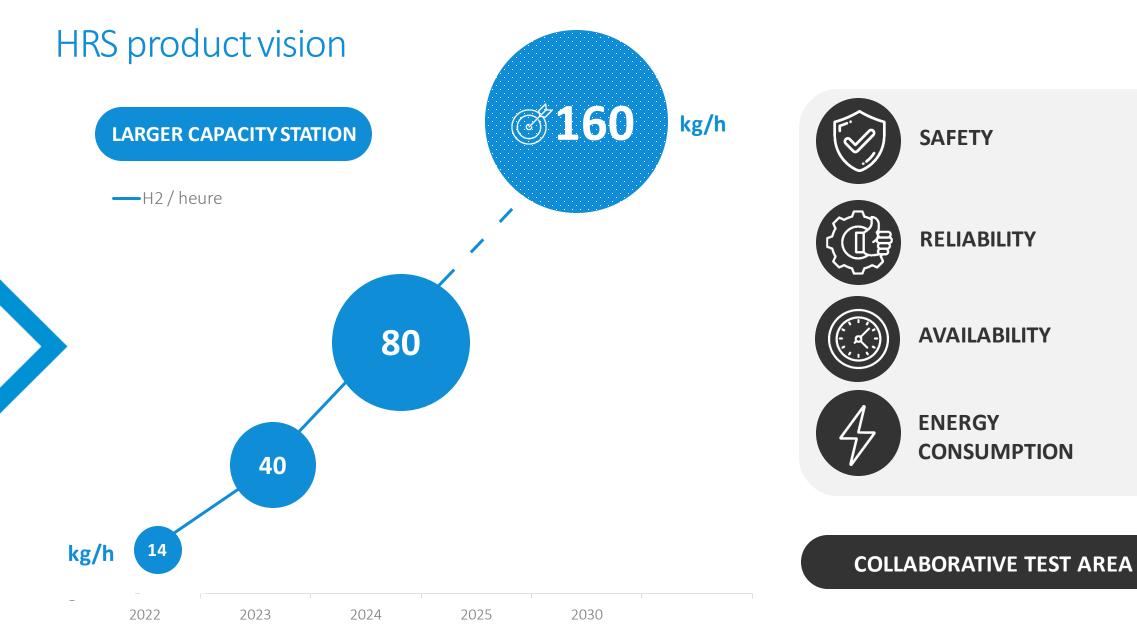




HRS ambitions in terms of innovation and R&D

Rémi Marthelot, Chief Technical Officer







Our product certifications



HYDROGEN DISTRIBUTION CONFORMITY VALIDATED BY CEP1

CLEAN ENERGY PARTNERSHIP is a **reference entity** in the H2 sector gathering the main vehicle manufacturers (Toyota, Hyundai, Daimler, BMW, Faurecia...)



in accordance with the **SAE J2601 protocol** and process limits for hydrogen fueling of vehicles, based on ISO 19880-01



CE certification



OIML R139: compressed gaseous fuel measuring systems for vehicles (LNE - Laboratoire national de métrologie et d'essais): in progress

¹6-month validation delivered in April 2023

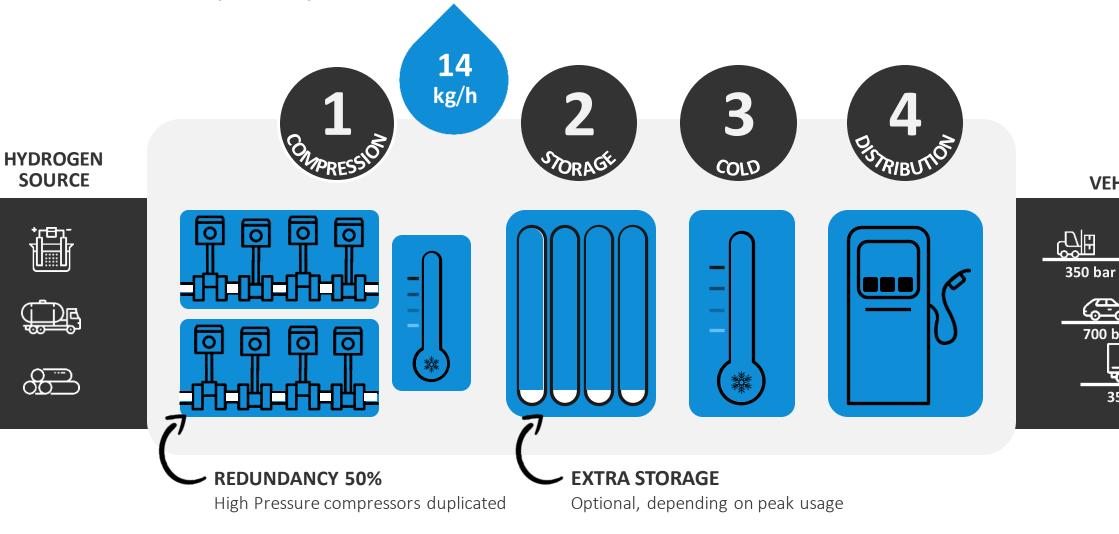


HRS14 - on site installation





HRS14 – the principle





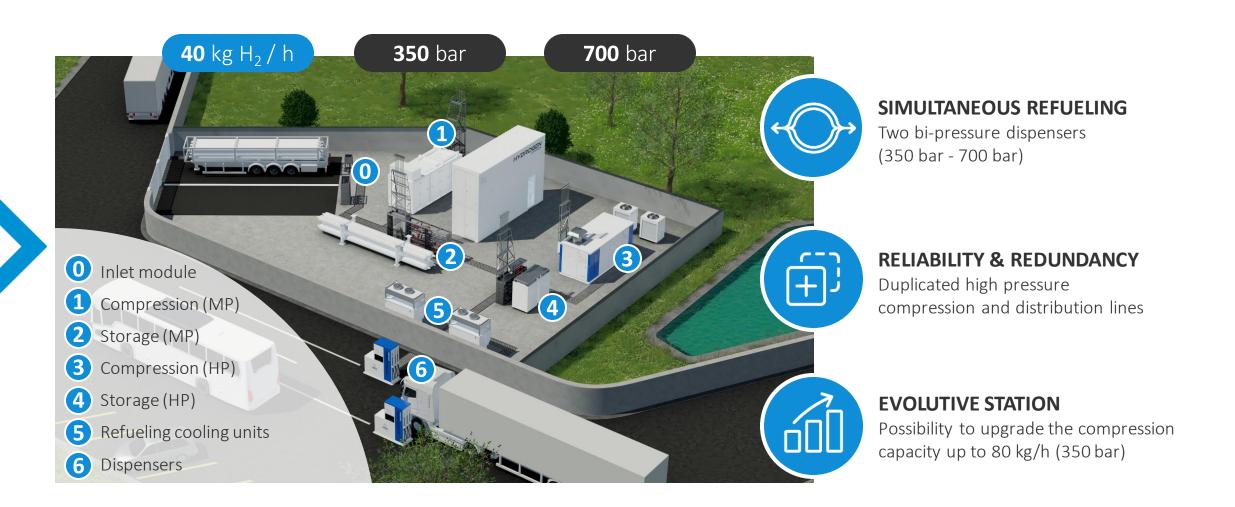
VEHICLES

700 bar

350 bar HF

SOURCE

HRS40 - typical layout



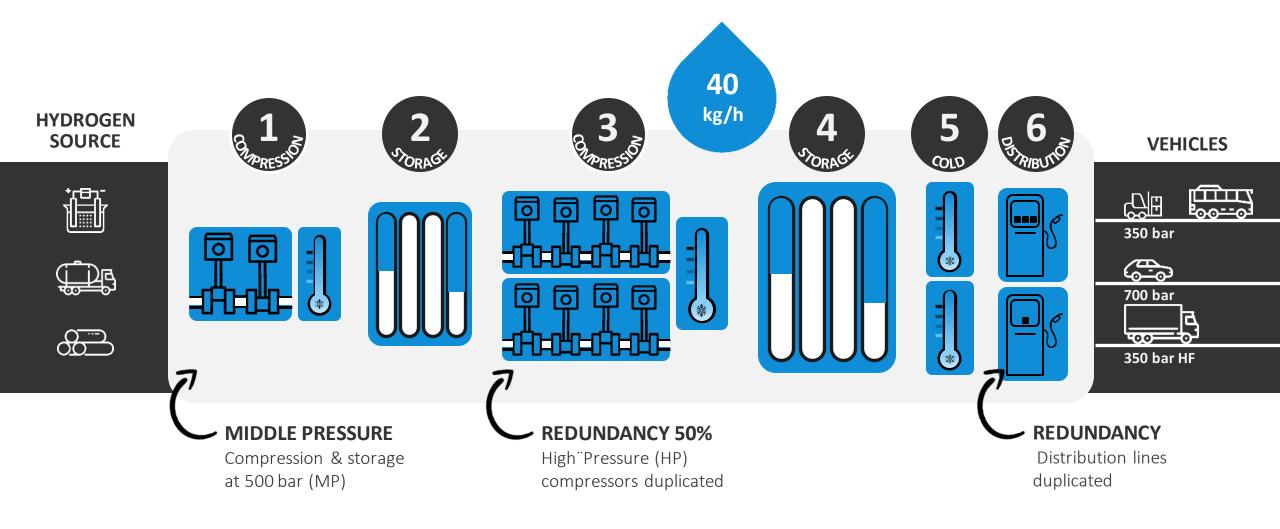


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HRS40 - the principle

CE CE Certification









OIML OIML R 139 (LNE) Regulation: in progress

Product development roadmap

021-2022

First H14 installation

Optimization on the H14

Start of the development of H40

2023

More than 10 HRS14 operational

Qualification of the first H40 in our testing facilities

Start of two
European projects
(Rheadhy and
H2Ref-DEMO)

2024

1st client installation of the H40

1st installation of a bus depot (nightfilling of 19 bus in parallel)

1st refueling of boat for Olympic Games in Paris

Modular design to reduce development time



025-2026

1st installation for train refuelling

Fast refueling dispenser release (Rheadhy) (up to 300g/s)

1st installation of H80

Development of higher capacity



026-2030

Maritime refuelling development

Aircraft refuelling development





HRS R&D PRIORITIES







PERFORMANCE



ENERGY CONSUMPTION





Development of key differentiators for next generation HRS stations

INVOLVEMENT IN 2 EUROPEAN PROJECTS TO BOOST THE DEPLOYMENT OF HEAVY DUTY MOBILITY





RHEADHY1

Design of key components to ensure very high flow refueling line for 700bar H2 truck.



Fully implement & validate new refueling protocols to refuel 100kg hydrogen trucks in 10 min

















H2REF-DEMO²

Optimization of hydraulic compression system for large capacity hydrogen refueling station



Addressing heavy mobility and distributing several hundred kg of hydrogen per hour













RHADHY and H2REF DEMO projects have received funding from the Clean Hydrogen Partnership under grant agreement No 101101443 (1) and No. 101101517 (2).

The JU receive support from the European Union's Horizon Europe research and innovation programme.



Most advanced hydrogen station testing facilities in Europe









Most advanced hydrogen station testing facilities in Europe

December 2023

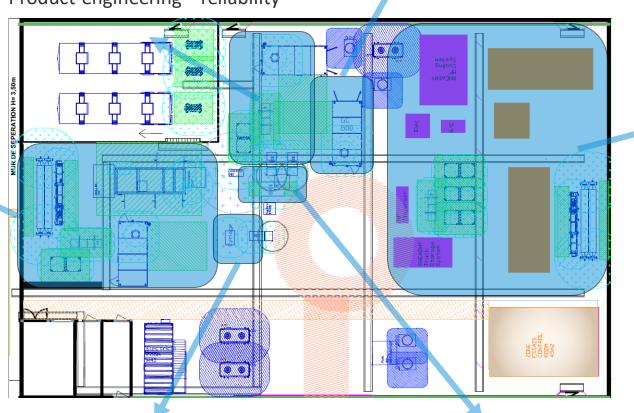
Refueling station 1Ton/day Product engineering reliability

2023

Refueling station – 200kg/day Product engineering - reliability 2023

Compression test bench

For boosters and Hydraulic power unit



2024-2025

EU Projects

stations

- Rheadhy: refuelling Heavy Duty with very high flow Hydrogen - H2 Ref: Advanced new compression and buffering solution for hydrogen refuelling

2024

Cycling bench For high pressure equipments stress tests

2023

November High pressure storage bench For fueling tests and H2 recycling







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