



vusion
ses imagotag

H1 2023 SALES

Investor Call
July 27, 2023

Global leader in IoT & digital solutions for physical retail



€621m sales (2022)



750 employees



62 countries



350+ retailers



400+ CPG



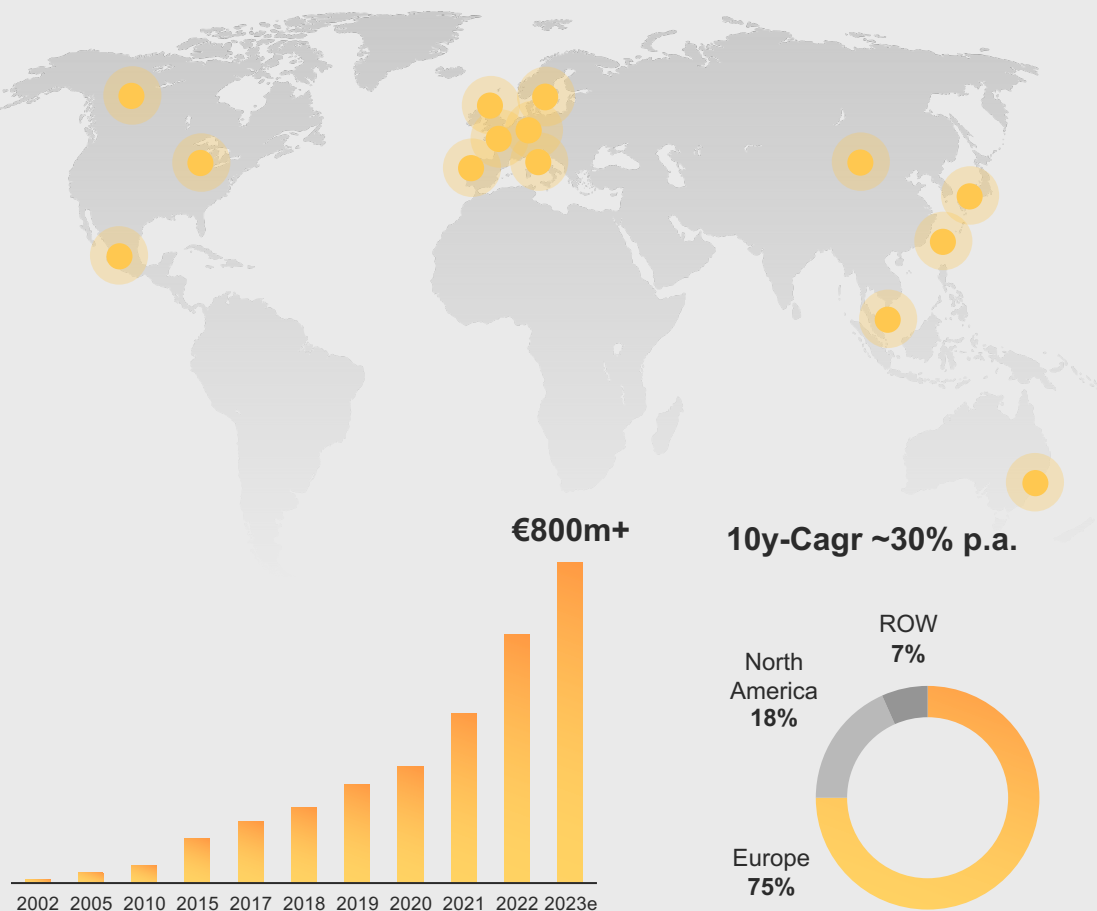
35,000 stores
incl. 14K in the Cloud



350M IoT Devices
incl. 60M in the Cloud



Ecovadis Platinum
(top 1%)



50% of Global Top 250 retailers



"SES-imagotag announces latest-generation VUSION platform roll-out contract in Walmart Stores in U.S."



SES-imagotag – H1 2023 Sales

- > Q2 2023 sales at €221m, up +33% vs Q2 '22
- > H1 2023 sales at €380m, up +33% vs H1 '22
- > 12-m rolling sales growth of +41% to €715m
- > VAS sales in H1 2023 of €53mn (+18%), representing 14% of total revenue
- > H1 order entries at €518m, up +35% vs '22
- > Performance and outlook in-line with full-year guidance of €800m revenue and improving profitability

Sales in € m*	Europe	Rest of the world	Total
H1 2023	317.1	63.0	380.1
H1 2022	221.3	64.6	285.9
<i>Change (in %)</i>	+43.3%	-2.5%	+33.0%
2023 Rolling 12-month	582.5	132.6	715.1
2022 Rolling 12-month	381.2	124.7	505.9
<i>Change (in %)</i>	+52.8%	+6.3%	+41.4%

Revenue by Geography (€mn)

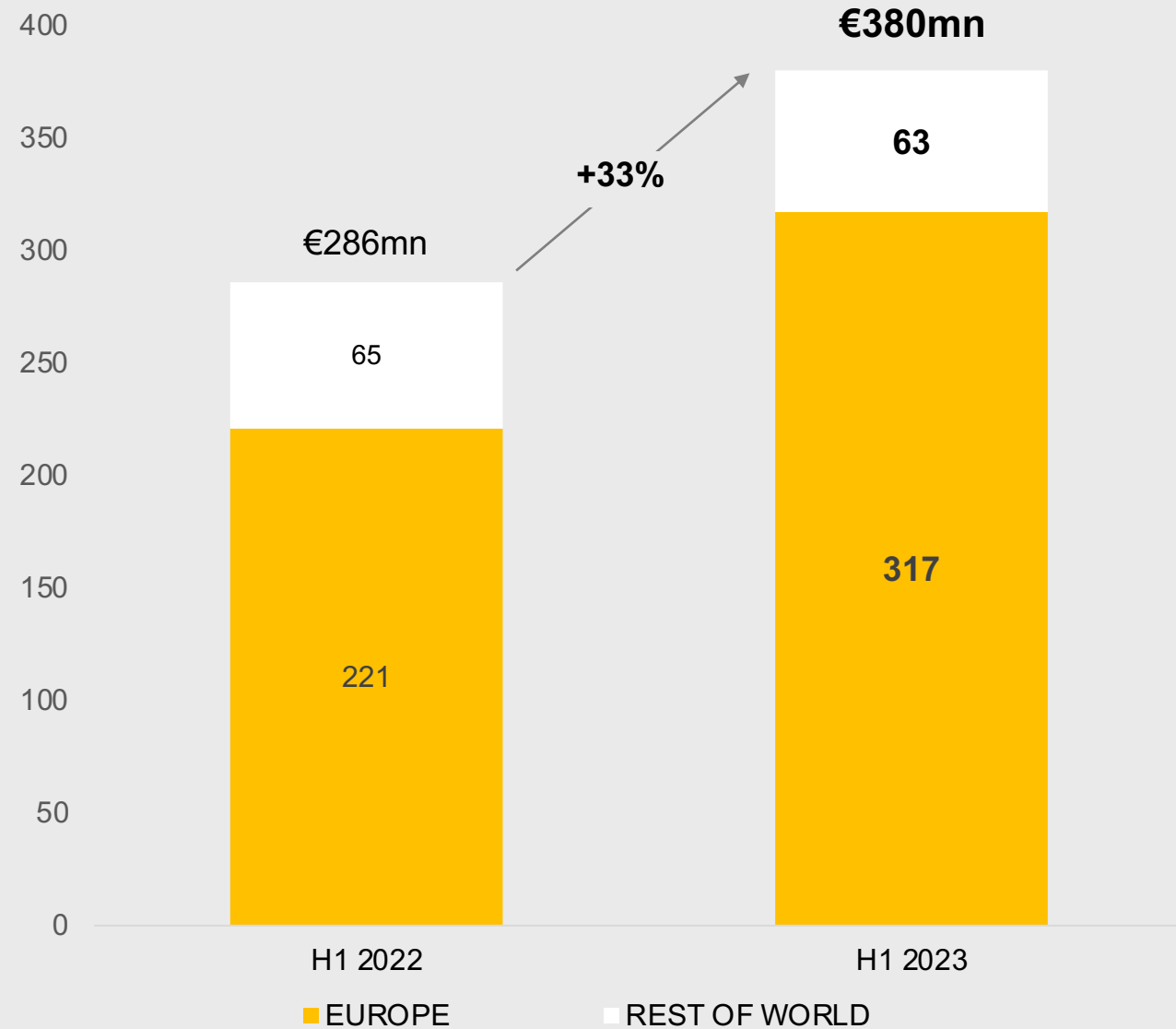
EUROPE

› H1 growth +43%

AMERICAS & APAC

› H1 growth -2.5%

› **Like-for-like +27%**



H1 Highlights

TECHNOLOGY

Walmart deploying Vusion for digital shelf strategy



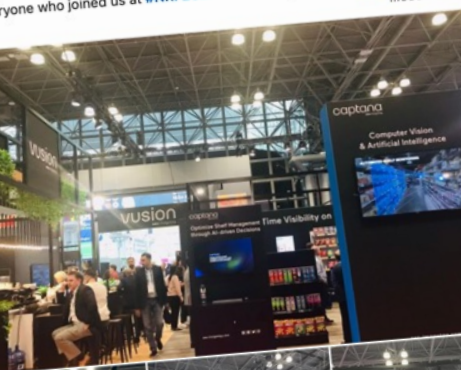
Great way to start the year! Thank you to our partners, customers, team, anyone who joined us at #NRF2023: Retail's Big Show! ...see more

Ikea collaborates with SES-imagotag to enhance in experience

by Apparel Resources News-Desk | 25-July-2023 | 2 mins read



Our team is waiting for you at EuroShop – The World's No. 1 Retail Trade Fair booth G41 in hall 6 - don't wait any longer to discover the latest features of Captana and all our value-added solutions! ...see more



We're in #Davos World Economic Forum to talk all things #positiveretail and hear our CEO & Chairman Thierry Gadou on digitization of physical retail and climate technology ...see more



unicoop
firenze

Unicoop Firenze, a leading Italian food retailer, selects SES-imagotag to digitize its stores

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euronics

Euronics extends its digitalization across the UK with SES-imagotag - ses-imagotag.com • 2 min read

Winner Retail
ses imagotag
Partner of the Year Awards



2 comments • 6 reposts

Partner of the Year Awards

"The impact of technology on every part of our daily lives is greater than it's ever been. What the world needs is technology that is trusted and benefits people and society as a whole."
- Satya Nadella

Welcome!

SES-imagotagは、グループ
See translation



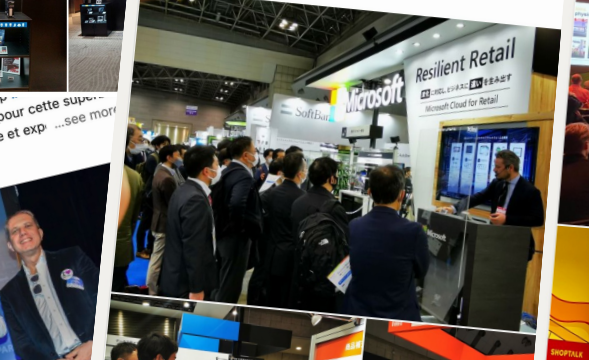
Memory remporte le trophée de la meilleure startup
Party 2023! Félicitations à toutes leurs équipes pour cette superbe nouvelle reconnaissance de leur technologie et exp
See more



Nouveau trophée pour Captana récompensé aux Perifem Awards
A l'occasion du #PerifemDay, la solution Captana de SES-imagotag
See translation



#リテールテックジャパン 2023本日最終日! ブース内ミニステージ
でも大盛況!



SES-imagotag: Further Expansion in the U.S.

SES-imagotag, (Euronext: SESL, FR0010282822), the global leader in digital commerce, announced new roll-out contracts in several retail verticals: convenience stores and home improvement specialty retail. Following the Walmart announcement, the first leadership position in the region.

A leading U.S. Convenience Store Chain to deploy VUSION in 800+ stores.
SES-imagotag signed a contract with one of the largest US convenience store chains to deploy VUSION IoT Cloud platform and smart labels at more than 800 locations. The agreement spans the next 12 to 18 months. VUSION will enable the retail chain to better manage its C-Store chain will also benefit from the Cloud to manage and monitor centrally its IoT devices.

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magotag est partenaire de la journée LSA pour célébrer les 60 ans
armarché!



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FULL HOUSE at Shoptalk Europe with our Chairman & CEO Thierry Gadou on stage to discuss groundbreaking physical commerce technologies.



Outlook

- › SES-imagotag expects to continue to drive solid growth, and to reach its 2023 full-year revenue target of €800mn.
- › The favorable margin trends discussed at the beginning of the year have continued into 2023, leading the company to improve its profitability, as previously announced.



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