



February 21, 2017

INNOVATION

LAUNCH OF A NEW DIAM CLOSURE: ORIGINE BY DIAM

Oeneo has announced a major new innovation from its Closures Division with the launch of Origine by Diam®.

The Group's Diam closures range uses Oeneo's revolutionary and patented Diamant® process, a unique technology that extracts all TCA cork-taint molecules and other flavor-modifying compounds. The range is now an international best-seller, with sales of almost 1.3 billion closures.

The new technology applied in Origine by Diam is the culmination of several years of research by our R&D Department to combine oxygen permeability (OTR) with a cork closure that uses only natural ingredients. The resulting formulation blends cork, beeswax emulsion and 100% natural oil polyols to create the revolutionary new Origine by Diam closure.

Diam Bouchage's new closure offers the wine industry an increasingly natural solution that continues to guarantee the reliability in terms of security, consistency and oxygen permeability on which Diam closures have built their reputation.

As a solution, it responds to a need amongst Diam customers for a closure that is adapted to premium cellar wines that combines longevity with greater oxygen transfer. This innovation solution will initially be used for very high-end Diam 10 and Diam 30 still wine closures and will soon be rolled out to other closure solutions in the range.

The new closure is yet further confirmation of Oeneo Group's ability to constantly innovate and offer high-performance solutions that meet the expectations of wine industry professionals. As the Group widens its technological lead over its competitors, it looks forward to securing new market share in the coming years.





ABOUT OENEO GROUP

Oeneo Group is a major wine industry player with high-end and innovative brands. Present around the world, the Group covers each stage in the winemaking process through two core and complementary divisions:

- Closures, which manufactures and sells cork closures, including high value-added technological closures through its DIAM range and traditional closures through its Piedade range.
- Winemaking, which provides premium solutions in winemaking and spirits for leading market players with Seguin Moreau and develops innovative solutions for the wine industry with Vivelys (R&D, consulting, systems).

Oeneo prides itself in offering solutions in the production, maturing, preservation and enhancement of wines or spirits that faithfully convey all of the emotion and passion of each winegrower and improve their performance.

WE CARE ABOUT YOUR WINE

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