

5 November 2014

## **François Morinière is appointed CEO of OENEO SA**

**Major wine industry player Oeneo Group has announced the appointment of François Morinière to the position of Chief Executive Officer. Taking up his post mid-November, Mr Morinière will be in charge of steering the Group's future development and will report to Chairman of the Board of Directors, Marc Hériard Dubreuil.**

Before joining Oeneo Group, François Morinière was CEO for the sports media group, L'Equipe, and prior to that was President of the French subsidiary of US billboard and street furniture group, CBS Outdoor.

Commenting on the appointment, a delighted Marc Hériard Dubreuil said: "I am very proud to welcome François Morinière to the head of Oeneo. François is an accomplished business leader whose rich career already peppered with numerous achievements will doubtless find new impetus in the wineries and vineyards and maturing and aging processes that give wines their value. His energy and commitment are already focused on accelerating our global expansion and pursuing our strategy of innovation. Thanks to the work of all of our teams, Oeneo's sound financial footing means we can look forward to an exceptional future. I am certain that François will take Oeneo's goals and value-added products to new heights."

François Morinière added: "I too am very proud to be joining a group like Oeneo which over the years has built up an immensely strong reputation amongst winegrowers around the globe. I am very pleased to be able to share my passion for business, for people and for the world of wine, and place my experience at the service of the teams with whom I will strive to pursue the Group's profitable growth and international development."

### **About Oeneo Group**

Oeneo Group is a major wine industry player. It has a global presence and specializes in three complementary businesses:

- Closures, involving the manufacture and sale of high value-added technological closures, including the DIAM closure, an innovation with no equivalent on the market;
- Barrels, providing high-end solutions for aging wines and spirits for leading market players;
- Innovative solutions for the wine industry with Vivelys (R&D, consulting, systems).

### **Contacts**

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## **OENEO SA**

French limited company with a capital of 60,265,142 euros  
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